



No. 11/190/2016-E&MDA
Government of India
Ministry of Commerce & Industry
Department of Commerce

Udyog Bhawan, New Delhi
Dated: the 14th March 2017

To

1. The Executive Director / Secretary of
All Export Promotion Councils / FIEO / ITPO
2. Director General, CII and Secretary General, FICCI, ASSOCHAM, ICC
Kolkata, TPCI, PHD Chamber of Commerce

Sub: Additional proposals under MAI Scheme for the year 2017-18 – fresh window

Sir / Madam,

I am directed to state that references are being received relating to MAI activities in 20-17-18 over & above the approved list. To consider such proposals, it is proposed to hold a meeting of the Sub-Committee of MAI in April 2017. A short window is being opened from 20.3.2017 to 31.03.2017 for online submission of proposals on the MAI portal, for receiving proposals and this shall be subject to the following:

- i. Activities proposed from August 2017 to March 2018 shall only be accepted.
- ii. Only such proposals which have been identified as per priority by the concerned Indian Mission or Division of DoC need be proposed
- iii. More than 3 proposals from one organization cannot be accepted.
- iv. The proposals should be complying with the Operational Guidelines issued on 16.2.2017.
- v. Any proposal for addition of participants in the approved events in the commodity / services verticals, allocated to the Trade Bodies, can be covered, as a modified proposal.



- vi. If an EPC / Trade Body desires revision in the approved plan for 2017-18, including parameters like increase / reduction in number of participants, change of dates, change of venue, rescheduling the event, etc. these may also be indicated.

Yours faithfully,



(Ramakrishnan N)

Deputy Secretary to the Government of India

Tele: 23062525

Email: ramakrishnan.n@nic.in

Copy to:

- i. All Joint Secretaries in DoC / Joint Secretary, Exports, M/o Textiles / EA (RD).
- ii. All Territorial / Commodity Divisions, DoC.
- iii. PS to JS (ARR)
- iv. ED, NCTI. The online system may please be opened for submission of applications with necessary estoppels.
