

No. 11/200/2016-E&MDA (EC-22 & 29.11.2016)  
Government of India  
Department of Commerce  
E&MDA Division

Udyog Bhawan, New Delhi  
Dated: 29<sup>th</sup> December, 2016

**OFFICE MEMORANDUM**

**Subject: Minutes of the Meeting of Empowered Committee of MAI held on 22<sup>nd</sup> & 29<sup>th</sup> November, 2016 to discuss the MAI proposals.**

The undersigned is directed to forward herewith minutes of the meetings of the Empowered Committee of MAI, held on 22.11.2016 and 29.11.2016, with reference to events abroad during April - September 2017, for information and necessary action.

2. Minutes relating to RBSMs to be organized during 2017-18, were earlier issued vide OM of even No. dated 21<sup>st</sup> December, 2016. The list of approved events abroad for the period October, 2017 - March 2018 will be issued separately.



(Rajeev Kumar)

Under Secretary to the Government of India

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To

1. Shri J. K. Dadoo, AS&FA, DOC
2. Shri A.K. Bhalla, DG, DGFT
3. Shri Anup Wadhawan, AS, DOC
4. Shri Alok Vardhan Chaturvedi, AS, DOC
5. Shri Sudhanshu Pandey, JS, DOC
6. Shri Sunil Kumar, JS, DOC
7. Shri Sanjay Chadha, JS, DOC
8. Shri Santosh Kumar Sarangi, JS, DOC
9. Shri Manoj Kumar Dwivedi, JS, DOC
10. Ms. Anita Praveen, JS, DOC
11. Shri B.S. Bhalla, JS, DOC
12. Shri K. Nagaraj Naidu, Joint Secretary (ITP), MEA
13. Ms. Aditi Das Raut, Trade Advisor, Ministry of Textiles
14. Shri T.V. Ravi, Director General, EOU & SEZ EPC
15. Ms. Sangeeta Saxena, DG, Services EPC
16. Shri R.K. Pathak, Secretary, TEPC
17. Shri R. Ramesh Kumar, ED, CLE
18. Shri Ajay Sahai, DG&CEO, FIEO
19. Shri Chandrajit Banerjee, DG, CII
20. Dr. A. Didar Singh, SG, FICCI

21. Shri D.S. Rawat, SG, ASSOCHAM
22. Shri Saurabh Sanyal, ED, PHD Chamber of Commerce
23. Dr. Rajeev Singh, Director General, ICC
24. Shri Mohit Singla, Chairman, TPCI
25. Dr. P V Appaji, Director General, Pharmexcil
26. Shri Vinne Mehta, DG, ACMA
27. Shri. S.G. Bharadi, Executive Director, Chemexcil
28. Shri B. Sarkar, ED, EEPC
29. Shri Sabyasachi Ray, ED, G&J EPC
30. Shri D.K. Sareen, ED, ESC EPC
31. Shri R. Anand, RD, HEPC
32. Shri Rakesh Kumar, ED, EPCH
33. Shri Shiv Kumar Gupta, ED, Carpet EPC
34. Shri T.S. Chadha, OED, Indian Silk EPC
35. Shri V. Anil Kumar, ED, SRTEPC
36. Shri Siddhartha Rajagopal, ED, TEXPROCIL
37. Shri Sabyasachi Dutta, ED, Plastic EPC
38. Ms. Lavanya Saxena, PDEXCIL

Copy for information to: ED, NCTI

Department of Commerce  
E&MDA Division

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**Minutes of the meetings of EC held on 22.11.2016 and 29.11.2016 with reference to (i) Events Abroad (Commodities) for the period April – September, 2017; and (ii) Services Sector events abroad 2017-18**

The following were decided as **policy guidelines**:

- 1.1 Keeping in view the evolving trends, proposals henceforth should be submitted covering commodities and related services jointly, if necessary by joining hands with other trade organizations (e.g. TEPC has synergy with ESCEPC for mobile telephony)
- 1.2 For participation in events abroad, the Trade Organizations, other than EPCs, would henceforth cease to submit proposals for commodities / markets without specific focus. Such organizations would also be expected to develop their core competence on such verticals / markets by developing expertise within the organization.
- 1.3 The approval for all events abroad would be based on the principle of the average of the funding done in the last two years, territory-wise (applicable for all 10 territories). The fund indicated in the Sub-Committee recommendations would accordingly, be treated as approved based on such a calibration. Any exception to this principle would be given only based on cogent reasoning / justification.
- 1.4 Different agencies participating in one event would ensure that the hiring of space and the India branding is common for the event and it would be ensured that separate pavilions are not created unless the participation is in the pavilions relating to the specific verticals.
- 1.5 Wherever two agencies are jointly funded, the agency mobilising the larger participation would be the lead agency for the event.
- 1.6 Ministry of Textiles should look into the MAI funding to EPCs of Textiles sector and shall ensure that there is no overlapping of funds given under MAI and the grants given by DC (Handicrafts) / DC (Handlooms) or any other authority under Ministry of Textiles.
- 1.7 The outcome report of an event shall be indicative of the business trend. It shall invariably include the number of Indian participants participating in an event and as to how many of them are participating on self-financing basis and how many with Govt. support.

## **2. WANA proposals 2017-18**

All the events were treated as approved subject to the following modifications:

- 2.1 For Sl. No. 2 of Agenda Note, SRTEPC would ensure participation of 50 and FIEO would support SRTEPC.
- 2.2 For Sl. No. 5 of Agenda Note, various verticals of healthcare will be covered. SEPC would be the lead partner with Pharmexcil / FICCI as support partners.
- 2.3 For Sl. No. 7 of Agenda Note, a joint event of Agri and Plantation Division would be organized. TPCI will be the lead partner.
- 2.4 For Sl. No. 15 of Agenda Note, the proposal was approved with ICC as the lead agency bringing 50 participants and EPCH would garner 25.

## **3. Europe proposals 2017-18**

All the events were treated as approved subject to the following modifications:

- 3.1 For Sl. No. 3 of Agenda Note, TEXPROCIL would ensure participation of 60; thirty (30) would be funded by Government of India.
- 3.2 For Sl. No. 9 of Agenda Note, TEPC would also join. ESCEPC and TEPC to mobilize participation of 35 and 25 exhibitors respectively.
- 3.3 For Sl. No. 12 of Agenda Note, EEPC would join ACMA with additional participation of 20 (total 50).
- 3.4 For Sl. No. 13 of Agenda Note, CLE would participate with 70. Funding is limited to 25 participants.
- 3.5 For Sl. No. 17 of Agenda Note, EEPC would explore participation from other agencies to increase the number from 25.
- 3.6 For Sl. No. 23 of Agenda Note, ISEPC would increase the participation to 40.
- 3.7 For Sl. No. 24 of Agenda Note, participation to be increased to 30 by EPCH.
- 3.8 The proposal of ISEPC regarding 1<sup>st</sup> Asia Apparel Show, though recommended by SC, inadvertently left out from the agenda, was also approved.

## **4. NAFTA proposals 2017-18**

All the proposals were approved subject to the following modifications:

- 4.1 ICC and TEXPROCIL would jointly participate (Sl. No. 9 and Sl. No. 14 of Agenda Note) with a total participation of 65.

- 4.2 CLE would desist from seeking funds for Las Vegas participation from 2018-19. They would explore markets like China, Indonesia for future events.
- 4.3 The proposal of Carpet EPC regarding Source Direct, USA, moved as per recommendation of SC, was approved.

#### **5. CIS proposals 2017-18**

It was noted that there is a tendency to focus on Russia for participation in CIS. FIEO offered to do an exercise to identify events in markets other than Russia for 2017-18 and revert with their findings. All the proposals in the agenda were approved.

#### **6. Proposals of NEA Region**

The Committee took the following decisions regarding proposals relating to NEA:

- 6.1 EPCH dropped its proposal at SI. No.3 of Agenda Note.
- 6.2 EP (Engg) was asked to examine whether the event at SI. No.14 of Agenda Note can be held in India. EP (Engg) has advised that this event may be sanctioned as it is specific to auto components sector and the proposed modality is in line with the practice in the sector. The proposal is accordingly approved.
- 6.3 EEPC will increase the number of participants for the event at SI. No.15 of Agenda Note to 40.
- 6.4 The number of Indian exhibitors participating in the event at SI. No.17 of Agenda Note will be increased to 40.
- 6.5 HEPC is taking 50 Indian participants to event at SI. No.26 of Agenda Note. Funding would be for 30 participants.
- 6.6 The number of Indian exhibitors participating in the event at SI. No.27 of Agenda Note will be increased to 30.

#### **7. Proposals of ASEAN Region**

As regards ASEAN proposals, the Committee decided as under:

- 7.1 SRTEPC dropped proposal at SI. No.16 of Agenda Note and requested that in place of this proposal its proposal for participating in an event in Russia may be accepted. EC approved this.
- 7.2 Other proposals of ASEAN region, as recommended by SC, were approved.

## **8. Proposals of Africa Region**

As regards Africa proposals, the Committee decided as under:

- 8.1. Pharmexcil, SEPC and EEPC shall come together and move proposals for organising events in Healthcare sector in Africa. FICCI shall also join.
- 8.2. SEPC shall partner with ASSOCHAM for the event at Sl. No.9 of Agenda Note, for consultancy services relating to Building and Constructions sectors.
- 8.3. The number of participants for the CLE event at Sl. No.13 of Agenda Note increased to 40.
- 8.4. All other proposals of Africa region were approved.

## **9. Proposals of LAC Region**

EC considered the proposals recommended by SC regarding LAC and decided as under:

- 9.1. Proposals at Sl. No.17 and 18 of Agenda Note relating to Venezuela dropped.
- 9.2. All BSMs relating to LAC should be combined and EEPC, ACMA and FIEO may move proposals for such combined BSM with EEPC as lead agency. FT (LAC) Division to examine in consultation with EPCs and Trade Promotion Organisations and revert.
- 9.3. For Healthcare Sector, a joint delegation of SEPC / FICCI / Pharmexcil / EEPC shall be organized for Brazil, Colombia, Peru, Chile.
- 9.4. The number of participants in the event organised by Texprocil (Sl. No.5 of Agenda Note) increased to 30.
- 9.5. All other proposals of LAC region were approved.

## **10. Proposals of SA Region**

Regarding South Asia proposals, EC decided as under:

- 10.1. EEPC will join ACMA for event at Sl. No.14 of Agenda Note, with combined strength of 50 Indian participants.
- 10.2. In the event at Sl. No.16 of Agenda Note, SRTEPC participate with 20 exporters and Pdexcil with 30 exporters with Pdexcil as lead agency.
- 10.3. All other proposals relating to South Asia approved as proposed by SC.

## 11. Proposals of Oceania Region

EC considered the proposals of Oceania region and decided as under:

- 11.1 FIEO shall partner with CLE for event at Sl. No.3 of Agenda Note, with combined strength of 50 Indian participants.
- 11.2 All other proposals relating to Oceania approved as proposed by SC.

## 12. Proposals of Services Sector

- 12.1 The Committee felt that the Services Sector proposals need to be re-examined. Services EPC shall go through the proposals of Healthcare Sector relating to various regions, not specifically included under Service Sector proposals, and to examine whether Healthcare services can be integrated into them. Further the need to have two RBSMs for Multi Services also need to be re-examined. Services Division, DoC shall re-examine the proposals of Services Sector and revert by 02.12.2016.
- 12.2 Based on the above, proposals of the services sector were re-examined by JS(MAI) on 16.12.2016.

The events abroad 2017-18 approved for the period April – September, 2017 are given in the enclosed Statements, indicating MAI funding, participants, etc. as follows:

Annex A	WANA
Annex B	Europe
Annex C	NAFTA
Annex D	CIS
Annex E	NEA
Annex F	ASEAN
Annex G	Africa
Annex H	South Asia
Annex I	LAC
Annex J	Services Sector

\* No events are to be organised in Oceania Region during April – September, 2017.

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## Department of Commerce

## WANA proposals 2017-18

## as approved by EC (April - September)

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	ACMA (jointly with EEPC) 50+50 EEPC to lead	AUTOMECHANIKA DUBAI 2017	UAE	7 - 9 May, 2017	100	216.70	100.00	EP (Engg)	Engineering
2	ITPO/PHDCCI (25 + 50) ITPO will book space	22nd Beautyworld Middle East 2017, Dubai	UAE	14 - 16 May, 2017	75	182.89	75.00	FT(WANA)	chemicals / cosmetics
3	ICC (jointly with EPCH) 50+25	27th INDEX INTERNATIONAL DESIGN EXHIBITION at Dubai	UAE	22 - 25 May, 2017	75	54.00	75.00	M/o Textiles	Handicraft
4	ASSOCHAM	8th ISDEF International Defence & Homeland Security Expo at Tel Aviv	Israel	6 - 8 Jun., 2017	50	256.30	50.00	FT(WANA)	Engineering
5	TPCI	12th Food and Hospitality Oman 2017, Muscat	Oman	Sept., 2017	50	153.00	50.00	FT(WANA)	Agri
<b>Total</b>						<b>862.89</b>	<b>350.00</b>		



## Department of Commerce

## EUROPE proposals 2017-18

## as approved by EC (April - September)

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	FICCI	36th CONSTRUMA International Building Trade Exhibition 2017	Hungary	5 -9 Apr., 2017	50	180.00	112.50	FT (EUROPE II)	Construction
2	EEPC	HANNOVER MESSE 2017	Germany	24-28 Apr., 2017	60	323.00	135.00	EP (Engg)	Engineering
3	ASSOCHAM	SMART Automation Austria 2017	Austria	16 -18 May, 2017	50	170.90	112.50	FT (EUROPE II)	Engineering
4	Chemexcil	7th Chemspec Europe 2017	Germany	31 May, 2017 to 1 Jun., 2017	55	449.50	123.75	EP(CAP)	Chemicals
5	ACMA	2nd Automechanika Birmingham 2017	United Kingdom	6-8 Jun., 2017	25	76.37	56.25	EP (Engg)	Engineering
6	EEPC	Subcon 2017	United Kingdom	6-8 Jun., 2017	50	180.00	112.50	EP (Engg)	Engineering
7	CLE	88th Expo Riva Schuh Garda Fair 2017	Italy	10-13 Jun., 2017	60	162.91	135.00	EP (LSG)	Leather
8	PHDCCI	18th Interpack 2017	Germany	4-10 Aug., 2016	50	248.25	112.50	FT (EUROPE I)	Packaging
9	EPCH	27th AUTUMN FAIR 2017	United Kingdom	4-7 Sept., 2017	30	67.00	67.50	M/o Textiles	Handicraft
10	Texprocil (60)	1st Texworld and Apparel Sourcing Fair 2017	France	11 - 14 Sept., 2017	30	266.00	67.50	M/o Textiles	Textiles
11	CLE (70)	Spoga Horse Fair Cologne Germany 2017	Germany	12-15 Sept., 2017	25	85.49	56.25	EP (LSG)	Leather
12	EEPC	EMO 2017	Germany	18-23 Sept., 2017	25	252.00	56.25	EP (Engg)	Engineering
13	ACMA (jointly with EEPC) 30+20	India Europe Automotive Technology Meet 2017	Germany	Sept. 2017	50	134.00	112.50	EP (Engg)	Engineering
		<b>Total</b>			<b>560</b>	<b>2595.42</b>	<b>1260</b>		

## Department of Commerce

## NAFTA proposals 2017-18

## as approved by EC (April - September)

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. In lakhs)	Recommended by Concerned Divisions	Commodity
1	Pharmexcil	1st CPHI NORTH AMERICA 2017	USA	16 -17 May, 2017	50	98.00	105.00	EP (Pharma)	Pharma
2	G&J EPC	14th JCK LAS VEGAS 2017	USA	Jun., 2017	50	777.77	105.00	EP (G&J)	Gem & Jewellery
3	Texprocil / ICC / Carpet EPC 20+45+40	1st Source Direct at ASD 2017	USA	30 Jul, 2017 to 02 Aug, 2017	105	122.00	220.50	M/o Textiles	Textiles / Carpet
4	ACMA	BSM in Argentina & Mexico 2017	Argentina & Mexico	Jul., 2017	25	154.00	52.50	EP (Engg)	Engineering
5	CLE	Magic Show 2017	USA	14 -17 Aug, 2017	25	123.75	52.50	EP (LSG)	Leather
6	Chemexcil	2nd Agri Business Global Trade Summit 2017	USA	22-24 Aug., 2017	30	123.00	63.00	EP(CAP)	Chemicals
7	EPCES / TPCI 50+50	28th Expo Nacional Ferreteria Guadaluajara 2017	Mexico	10-12 Sept, 2017	100	179.00	210.00	EOU & SEZ	Multi
8	ESC EPC	1st MOBILE WORLD CONGRESS 2017	USA	13 - 15 Sept, 2017	25	183.46	52.50	EP (ESC)	Electronics & Computer Software
		<b>Total</b>			<b>410</b>	<b>1,760.98</b>	<b>861.00</b>		

## Department of Commerce

## CIS proposals 2017-18

## as approved by EC (April - September)

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	ICC	22nd Caucasus Build 2017- International exhibition for building and interiors	Georgia	16-19 May 2017	50	150.00	87.50	FT (CIS)	Construction
2	FIEO	24th ENERGETIKA & ELEKTROTECHNIKA 2017	Russia	18-21 May, 2017	50	144.00	95.00	FT (CIS)	Engineering
3	PHDCCI	1st Best of India Show 2017	Russia	7-11 Jul., 2017	50	101.75	95.00	FT (CIS)	Multi
4	ICC	10th Turkmen Construction 2017	Turkmenistan	27-29 Aug., 2017	50	150.00	87.50	FT (CIS)	Construction
5	TPCI	29th CPM Moscow 2017	Russia	Aug, 2017	50	157.00	95.00	FT (CIS)	Textiles
6	FICCI / SRTEPC 50+50	48th TEXTILLEGROM 2017	Russia	Sept., 2017	100	152.00	190.00	FT (CIS) / EP (Textiles)	Textiles
<b>Total</b>						<b>854.75</b>	<b>650.00</b>		

## Department of Commerce

NEA proposal 2017-18 as approved by EC (April - September)									
S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	Chemexoil / Shetexil 110+10	8th China International Dye Industry Pigments and Textile Chemicals Exhibition 2017	China	12-14th April, 2017	120	432.50	180.00	EP(CAP) / E&MDA	Chemicals
2	FIEO	121st China Import and Export Fair 2017	China	15-19 Apr, 2017	50	139.18	75.00	FT (NEA)	Engineering
3	HEPC / EPCH 30+40	8th Hong Kong International Homotextile & Furnishing Fair 2017	Hong Kong	20 - 23 Apr, 2017	70	160.00	105.00	EP(Textiles) Coordination	Handloom / Handicraft
4	ASSOCHAM / PHDCCI 50+50	25th China Shenzhen International Gifts Premium and Houseware Exhibition 2017	China	25 - 28 Apr, 2017	100	234.52	150.00	FT (NEA)	Handicraft
5	EPCH	32nd Hong Kong Gifts & Premium Fair 2017	Hong Kong	27 -30 Apr, 2017	50	235.00	75.00	M/o Textiles	Handicraft
6	Indian Silk	3rd GLOBAL SOURCES FAIR 2017	Hong Kong	Apr., 2017	40	153.00	60.00	M/o Textiles	Silk/Textiles
7	FIEO	121st China Import and Export Fair in China 2017	China	01 -05 May, 2017	50	124.59	75.00	FT (NEA)	Engineering
8	ICC	17th HOFEX 2017	Hong Kong	8 -11 May, 2017	50	149.13	75.00	FT (NEA)	Marine/Agrri
9	ESC EPC	8th JAPAN IT WEEK 2017	Japan	10 - 12 May, 2017	50	344.25	75.00	EP (ESC)	IT
10	EEPC	China Cycle 2017	China	23-26 May, 2017	40	90.00	60.00	EP (Enng)	Engineering
11	ASSOCHAM	27th Taipei International Food Show 2017	Taiwan	21 - 24 Jun, 2017	50	122.00	75.00	FT (NEA)	Food / Agri
12	FICCI	30th INTERPHEX 2017	Japan	28 - 30 Jun, 2017	50	158.00	75.00	FT (NEA)	Healthcare
13	EPCH	GIFTEX WORLD 2017	Japan	05 - 07 Jul, 2017	30	79.00	45.00	M/o Textiles	Handicraft
14	ACMA	India-Korea Partnership Meet 2017	South Korea	Jul, 2017	30	99.00	45.00	EP(Engg)	Auto/Engg.
15	HEPC (50)	28th India Home Furnishing Fair 2017	Japan	02 - 04 Aug, 2017	30	126.40	45.00	EP(Textiles) Coordination	Handloom
16	ITPO / FICCI (40 + 50)	Food Expo	Hong Kong	17-21 Aug., 2017	90	200.00	135.00	NEA	Food and beverages, Hospitality
<b>Total</b>						<b>2844.87</b>	<b>1350.00</b>		

Department of Commerce  
ASEAN Proposals 2017-18

as approved by EC (April - September)

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	ASSOCHAM	15th INDO INTERTEX 2017	Indonesia	19 -21 Apr. 2017	50	162.00	67.50	FT (ASEAN)	Textiles
2	Plastic EPC	3rd Complast Myanmar 2017	Myanmar	5-7th May, 2017	50	172.00	67.50	EP(CAP)	Plastics
3	CII	1st Myanmar-India Business Roundtable & Conclave 2017	Myanmar	20 -21 May, 2017	15	30.00	20.25	FT (ASEAN)	multi
4	PHDCCI	15th Global Indian Festival Malaysia 2017	Malaysia	31 May, 2017 to 4 Jun, 2017	60	122.60	81.00	FT (ASEAN)	multi
5	PHDCCI	14th Thaifex 2017	Thailand	31 May to 4 Jun., 2017	50	166.00	67.50	FT (ASEAN)	Food/Agri
6	CLE	1st Shoes and Leather Fair Ho Chi Minh 2017	Vietnam	17 -19 Jul., 2017	40	101.00	54.00	EP (LSG)	Leather
7	ASSOCHAM	26th Asia Food Expo 2017	Philippines	13 -16 Sept, 2017	50	98.00	67.50	EP(Agrif)	Food/Agri
8	FIEO	5th Singapore International Indian Expo 2017	Singapore	22-25 Sept, 2017	75	105.00	101.25	FT (ASEAN)	Textiles
9	ITPO	14th FHM	Malaysia	26-29 Sept., 2017	50	141.00	67.50	ASEAN	Food, beverages / Hospitality
		<b>Total</b>			<b>440</b>	<b>1,097.60</b>	<b>594.00</b>		

## Department of Commerce

## AFRICA proposals 2017-18

as approved by EC (April - September)

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. In lakhs)	Recommended by Concerned Divisions	Commodity
1	EPCES	10th Afro Asian International Trade Fair 2017	Mauritius	1-10 April 2017	50	119.00	70.00	EOU & SEZ	Multi
2	ICC/FICCI/SEPC	7th Africa Health 2017	South Africa	07 Jun, 2017 to 09 Jun, 2017	50	186.13	70.00	FT (AFRICA)	Healthcare
3	Plastic EPC	5th Complast Kenya, 2017	Kenya	8-10th June, 2017	50	230.00	70.00	EP(CAP)	Plastic
4	ICC	4th Agritec Africa 2017	Kenya	14 Jun, 2017 to 16 Jun, 2017	50	121.00	70.00	FT (AFRICA)	Agri
5	ITPO (ASSOCHAM / TPCI to join)	Africa Big Seven / SAITEX	South Africa	25-27 June 2017	40	151.00	56.00	AFRICA	Food & Beverages/ Processed Food/ Multiproduct Show
6	FICCI	4th Namaskar Africa 2017	Ghana	16 Aug, 2017 to 17 Aug, 2017	100	228.00	140.00	FT (AFRICA)	multi
7	TEPC	3rd Indo Africa ICT Expo 2017	Kenya	23-24th August, 2017	40	118.00	56.00	EP (OP)	Telecom
8	FIEO	2nd Powerelec Ghana 2017	Ghana	01 Sep, 2017 to 04 Sep, 2017	50	163.00	70.00	FT (AFRICA)	Power/Engg.
		<b>Total</b>			<b>430</b>	<b>1,316.13</b>	<b>602.00</b>		

## Department of Commerce

## SA proposals 2017-18 (country-wise)

## as approved by EC (April - September)

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	ITPO / TPCI (40 + 50) ITPO to lead	Iran Agro Food & Food Bevtech	Iran	23-26 May, 2017	90	156.00	99.00	FT (SA)	Food & Beverages, Packaging technology etc.
2	PHDCCI	3rd International Trade Show on Wood and Woodworking Machinery Buildcon Allied Products Expo 2017	Bangladesh	11-13 July 2017	50	101.55	55.00	FT (SA)	Wood
3	ICC	BSM of Fruits, vegetables Potato and Cereals	Bangladesh	14-16 Jul. 2017	50	56.80	55.00	EP(Agril)	Food/Agril
4	CII	Iran Motor Show 2017	Iran	08 Aug, 2017 to 12 Aug, 2017	50	154.00	55.00	FT (SA)	Auto/Engg.
5	PHDCCI	23rd IRANTEX 2017	Iran	03 Sep, 2017 to 06 Sep, 2017	50	167.81	55.00	FT (SA)	Textiles
6	FICCI	18th Iran Telecom Fair 2017	Iran	25 Sep, 2017 to 28 Sep, 2017	50	147.50	55.00	FT (SA)	Telecom
		<b>Total</b>			<b>340</b>	<b>783.66</b>	<b>374.00</b>		

Department of Commerce  
LAC Proposals 2017-18

as approved by EC (April - September)

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	Plastic EPC ASSOCHAM (jointly with FICCI / SEPC)	FEIPLASTIC 2017	Brazil	4 - 7 Apr., 2017	35	120.00	66.50	EP(CAP)	Plastics
2		24th HOSPITALAR 2017	Brazil	16 - 19 May, 2017	60 (30 each)	172.50	114.00	FT (LAC)	Healthcare
3	ASSOCHAM	26th Apparel Sourcing Show 2017	Guatemala	23 - 25 May, 2017	50	157.00	95.00	FT (LAC)	Textiles
4	CLE	Buyer Seller Meet in Chile and Brazil 2017	Chile	25 - 28 Jul 2017	25	80.00	47.50	EP (LSG)	Leather
		<b>Total</b>			<b>170</b>	<b>529.50</b>	<b>323.00</b>		



**Department of Commerce  
Services Sector proposals - 2017-18 (Events Abroad)  
as approved by Empowered Committee**

S.No.	Organisation	Event Proposal/Name	Country / States	Proposed Dates	Total Indian Participants	Total Cost (Rs. In Lakh)	MAI Sought (Rs. In Lakh)	MAI assistance approved by SC (Rs. In Lakh)	MAI approved (Rs. In lakhs)	Region	Service Sectors	
<b>A. Education</b>												
1	SEPC Jointly with CII	India Pavilion at NAFA2017	USA	May-17	50	65.00	47.50	47.50	105.00	NAFTA	EDUCATION	
2	SEPC Jointly with CII	India Pavilion at Western Sydney Careers Expo 2017	Australia	22-23 June, 2017	50	143.00	92.95	92.95	90.00	Oceania	EDUCATION	
		<b>Total</b>			<b>100</b>	<b>208</b>	<b>140.45</b>	<b>140.45</b>	<b>195.00</b>			
<b>B. Entertainment</b>												
3	SEPC Jointly with CII	India Pavilion at Broadcast Asia	Singapore	Nov-17	50	147.00	95.55	95.55	67.50	ASEAN	ENTERTAINMENT	
4	SEPC Jointly with CII	India Pavilion during American Film Market & conference cum Entertainment service BSM	USA	Nov, 2017	50	203.00	131.95	131.95	105.00	NAFTA	ENTERTAINMENT	
5	SEPC Jointly with CII	Marché du Film 2017, Cannes	France	17-28 May, 2017	50	230.00	153.00	153.00	112.50	EUROPE	ENTERTAINMENT	
		<b>Total</b>			<b>150</b>	<b>580</b>	<b>380.50</b>	<b>380.50</b>	<b>285.00</b>			
<b>C. Healthcare</b>												
6	FICCI jointly with SEPC & IDA	FDI Madrid (Spain) (Dental)	Spain	29 <sup>th</sup> Aug - 1 <sup>st</sup> Sep, 2017	50	125.00	81.25	81.25	112.50	EUROPE	HEALTHCARE	
7	FICCI jointly with SEPC	MEDEX 2017,	Myanmar, Brazil, Colombia, Peru, Chile	30 November-3 December 2017	50	93.00	61.00	61.00	67.50	ASEAN	HEALTHCARE	
8	FICCI jointly with SEPC	Healthcare Delegation to LAC	Brazil, Colombia, Peru, Chile		50	64.00	44.00	44.00	95.00	LAC	HEALTHCARE	
9	ASSOCHAM jointly with FICCI & SEPC	Hospitalair, 2017	Brazil	16-19 May 2017	Refer to S. No. 2 of Commodity proposals for LAC						LAC	HEALTHCARE
10	FICCI jointly with SEPC	Healthcare Delegation to Africa	Kenya, Tanzania, Algeria, Morocco		50	64.00	44.00	44.00	70.00	Africa	HEALTHCARE	
11	FICCI jointly with SEPC	Healthcare Delegation to ASEAN	Myanmar, Vietnam, Indonesia		50	64.00	44.00	44.00	67.50	ASEAN	HEALTHCARE	

12	FICCI jointly with SEPC	Healthcare Delegation to CIS	Uzbekistan, Belarus, Russia, Ukraine		50	64.00	44.00	44.00	95.00	CIS	HEALTHCARE	
13	EEPC jointly with Pharmexcil & SEPC / FICCI	10th Arab Health, 2018 Dubai	UAE	Jan- Feb 2018	Will be indicated in Commodity proposals for WANA							HEALTHCARE
14	SEPC jointly with Pharmexcil / FICCI / EEPC	19th Medical Expo 2018 at Casablanca	Morocco	24 - 27 Mar., 2018	Will be indicated in Commodity proposals for WANA							HEALTHCARE
15	FICCI jointly with SEPC	International Health Service and Pharmacy Expo at Yerevan, Armenia during February 2018	Armenia	24-26 February 2018	Will be indicated in Commodity proposals for CIS							HEALTHCARE
16	ICC / FICCI / SEPC	7th Africa Health 2017	South Africa	07 Jun, 2017 to 09 Jun, 2017	Refer to S. No. 2 of Commodity proposals for Africa							HEALTHCARE
17	FICCI jointly with SEPC	6th ETHIO Health Exhibition and Congress 2018	Ethiopia	15 Feb, 2018 to 18 Feb, 2018	Will be indicated in Commodity proposals for Africa							HEALTHCARE
		<b>Total</b>			300	474	318.25	318.25	507.50			
<b>D. Logistics &amp; Professional Services</b>												
18	FIEO	India Pavilion in SIL 2017- 19TH International Logistics and Material Handling exhibition	Spain	6th-8th June, 2017	40	223.00	144.90	144.90	90.00	EUROPE	LOGISTICS	
19	FIEO	Organizing India Pavilion in "KAZ BUILD"	Kazakhstan	Sep-17	40	65.50	42.57	42.57	70.00	CIS	PROFESSIONAL SERVICES (Architecture)	
		<b>Total</b>			80	288.5	187.47	187.47	160.00			
<b>E. Tourism</b>												
20	SEPC	International Luxury Travel Market (ILTM), Cannes	France	5 <sup>th</sup> to 8 <sup>th</sup> Dec, 2017	35	150.00	97.50	97.50	78.75	EUROPE	TOURISM	
21	SEPC	Moscow International Travel & Tourism Exhibition (MITT), Russia	Russia	14-16 March, 2018	40	198.00	128.70	128.70	76.00	CIS	TOURISM	
		<b>Total</b>			75	348	226.20	226.20	154.75			
		<b>Grand Total</b>			705	1898.5	1252.87	1252.87	1302.25			