

No. 11/200/2016- E&MDA (Pt.3)
Government of India
Ministry of Commerce & Industry
Department of Commerce
E&MDA Division

Udyog Bhawan, New Delhi
Dated: 20th January, 2017

To,

The DG / SG / ED of FIEO, FICCI, CII, ASSOCHAM, SEPC, EEPC, ICC, TPCI,
Pharmexcil.

**Subject: Minutes of the meeting of the Empowered Committee of MAI regarding
Services Sector proposals for 2017-18.**

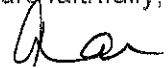
Sir/Madam,

I am directed to forward herewith revised list of the approved proposals for MAI funding during 2017-18 relating to Services Sector as indicated below for information and necessary action:

- (i) RBSM proposals (Services) - Annex-I
- (ii) Events Abroad (Services) April - September 2017 - Annex-II
- (iii) Events Abroad (Services) October 2017 - March 2018 - Annex-III

Encl. a/a

Yours faithfully,



(Rajeev Kumar)

Under Secretary to the Government of India
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Copy to:

- (i) All ASs / JSs in DoC
- (ii) JS (ITP), MEA
- (iii) ED, NCTI

Department of Commerce

RBSM proposals (Services) approved by Empowered Committee for 2017-18

S.No.	Organisation	Proposal	Date of Event	Total Indian Participants	Number of Foreign Buyers	Total Cost (Rs. in Lakh)	MAI approved (Rs. in Lakhs)	Division	Commodity	EC Decision
A. Multi Services										
1	CIH / SEPC	Global Exhibition on Services 2017	Apr., 2017	NA	NA	1425.00	1040.00	Services Division	MULTI SERVICES	Approved
B. Entertainment										
2	FICCI / SEPC	Reverse Buyer Seller Meet During FICCI Frames 2018	March, 2018			166.25	166.25	Services Division	ENTERTAINMENT	Approved
C. Healthcare										
3	EEPC	Advantage Healthcare India	Oct., 2017	500	95	126.00	110.00	Services Division	HEALTHCARE	Five proposals merged into one with assistance of Rs. 7.90 crores for 865 buyers. (all RBSMs to be held as part of Advantage Healthcare in Oct. 2017)
	SEPC			30	30	80.00	30.00			
	FICCI			0	600	601.50	500.00			
	FIEO			50	140	247.50	150.00			
4	FICCI	RBSM on AYUSH							HEALTHCARE	FICCI to submit proposal
D. Travel & Hospitality										
5	SEPC	RBSM on Travel & Hospitality							Travel & Hospitality	SEPC to submit proposal
E. Logistics										
6	FIEO	RBSM on Logistics							Logistics	FIEO to submit proposal
		Total					1996.25			

**Department of Commerce
Services Sector proposals 2017-18 (Events Abroad) (Apr-Sept.)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Region	Commodity
1	SEPC	India Pavilion at NAFSA2017	USA	May., 2017	50	65.00	105.00	Services Division	NAFTA	EDUCATION
2	ICC	India Pavilion at Western Sydney Careers Expo 2017	Australia	22-23 Jun., 2017	50	143.00	90.00	Services Division	Oceania	EDUCATION
3	FICCI / SEPC	Marché du Film 2017, Cannes	France	17-28 May, 2017	50	230.00	112.50	Services Division	EUROPE	ENTERTAINMENT
4	SEPC	FDI Madrid (Spain) (Dental)	Spain	29 Aug., 2017 - 1 Sept., 2017	50	125.00	112.50	Services Division	EUROPE	HEALTHCARE
5	ASSOCHAM / TPCI	24th Hospitalar, 2017	Brazil	16-19 May 2017	60	172.50	114.00	FT(LAC)	LAC	HEALTHCARE
6	ICC	7th Africa Health 2017	South Africa	7 - 9 Jun., 2017	50	186.13	70.00	FT(AFRICA)	Africa	HEALTHCARE
7	FIEO	India Pavilion in SIL 2017- 19TH International Logistics and Material Handling exhibition	Spain	6 - 8 Jun., 2017	40	223.00	90.00	Services Division	EUROPE	LOGISTICS
8	FIEO	Organizing India Pavilion in "KAZ BUILD"	Kazakhstan	Sept., 2017	40	65.50	70.00	Services Division	CIS	PROFESSIONAL SERVICES (Architecture)
		Total			390	1210.13	764.00			

**Department of Commerce
Services Sector proposals 2017-18 (Events Abroad) (Oct., 2017 - Mar., 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Region	Commodity
1	SEPC Jointly with CII	India Pavilion at Broadcast Asia	Singapore	Nov., 2017	50	147.00	57.50	Services Division	ASEAN	ENTERTAINMENT
2	SEPC Jointly with CII	India Pavilion during American Film Market & conference cum Entertainment service BSM	USA	Nov., 2017	50	203.00	105.00	Services Division	NAFTA	ENTERTAINMENT
3	FICCI jointly with SEPC	MEDEX 2017,	Myanmar	30 Nov. 2017 - 3 Dec., 2017	50	93.00	67.50	Services Division	ASEAN	HEALTHCARE
4	EEPC (jointly with Pharmexcil & SEPC) (50 + 60)	10th ARAB HEALTH 2018 at Dubai	UAE	29 Jan., 2018 - 01 Feb., 2018	110	575.00	110.00	EP (Engg) / EP(Pharma)	WANA	HEALTHCARE
5	FICCI (jointly with SEPC)	8th ETHIO Health Exhibition and Congress 2018	Ethiopia	15 - 18 Feb., 2018	55	140.17	77.00	FT (AFRICA)	Africa	HEALTHCARE
6	FICCI (jointly with SEPC)	International Health Service and Pharmacy Expo at Yerevan, Armenia during February 2018	Armenia	24 - 26 Feb., 2018	50	163.00	87.50	FT (CIS)	CIS	HEALTHCARE
7	FICCI (SEPC/Pharmexcil to joint)	4th MEDICARE 2018	Sri Lanka	10 - 12 Mar., 2018	55	113.63	60.50	FT (SA)	SA	HEALTHCARE
8	FICCI jointly with SEPC	Healthcare Delegation to LAC	Brazil, Colombia, Peru, Chile		50	64.00	95.00	Services Division	LAC	HEALTHCARE
9	FICCI jointly with SEPC	Healthcare Delegation to Africa	Kenya, Tanzania, Algeria, Morocco		50	64.00	70.00	Services Division	Africa	HEALTHCARE
10	FICCI jointly with SEPC	Healthcare Delegation to ASEAN	Myanmar, Vietnam, Indonesia		50	64.00	67.50	Services Division	ASEAN	HEALTHCARE
11	FICCI jointly with SEPC	Healthcare Delegation to CIS	Uzbekistan, Belarus, Russia, Ukraine		50	64.00	95.00	Services Division	CIS	HEALTHCARE
12	FIEO	14th Adina Pack 2017	Colombia	7 - 10 Nov., 2017	50	163.00	95.00	FT (LAC)	LAC	PACKAGING
13	SEPC (jointly with Pharmexcil / FICCI)	18th Medical Expo 2018 at Casablanca	Morocco	24 - 27 Mar., 2018	50	146.50	50.00	FT(WANA)	WANA	PHARMA
14	SEPC	International Luxury Travel Market (ILTM), Cannes	France	5 - 8 Dec., 2017	35	150.00	78.75	Services Division	EUROPE	TOURISM
15	SEPC	Moscow International Travel & Tourism Exhibition (MITT), Russia	Russia	14-16 Mar., 2018	40	198.00	76.00	Services Division	CIS	TOURISM
		Total			795	2348.30	1202.25			