

No. 11/200/2016- E&MDA  
Government of India  
Ministry of Commerce & Industry  
Department of Commerce  
E&MDA Division  
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Udyog Bhawan, New Delhi  
Dated: 20<sup>th</sup> January, 2017

To,

The Executive Director/Secretary/DG of EPCs/ Trade Organizations (*as per list enclosed*)

**Subject: Minutes of the meeting of Empowered Committee of MAI held on 22<sup>nd</sup> & 29<sup>th</sup> November, 2016 to discuss the MAI proposals**

Sir/Madam,

I am directed to convey that as per decision taken by the EC in the meeting, the trade organizations other than EPCs are to be designated with specific commodities / services verticals so that they can develop specialization in such verticals and also provide inputs to DoC on policy changes etc. In accordance with this, the organization-wise Commodity / Services verticals have been decided on the basis of inputs received from organization concerned and information available in this Department.

2. A statement showing distribution of Commodity / Services verticals for the Industry Organization is enclosed at **Annex-I**. The events/proposals approved for the period from October, 2017 – March, 2018 have accordingly been re-allocated as per Annex-I and the consolidated region-wise lists of events / activities approved for October, 2017 – March, 2018 are enclosed at **Annex-II**.

3. All the EPCs/Trade Organizations concerned are advised to take immediate action for implementation of the decision conveyed for 2017-18. Immediate action may be taken to give due publicity and invite participants on first-cum-first served basis. Confirmation of uploading the list of events for 2017-18 on organization's websites may be sent to Department by **31.01.2017**.

Encl. a/a

Yours faithfully,

  
(Rajeev Kumar)

Under Secretary to the Government of India

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Copy to:

- (i) All ASs / JSs in DoC
- (ii) JS (Exports), M/o Textiles
- (iii) JS (ITP), MEA
- (iv) ED, NCTI

## List of EPCs / Trade Organizations

1. Ms. Shubhra Singh, ED, ITPO
2. Shri T. V. Ravi, Director General, EPC for EOU & SEZ
3. Ms. Sangeeta Saxena, DG, Services EPC
4. Shri R. K. Pathak, Secretary, TEPC
5. Shri R. Ramesh Kumar, ED, CLE
6. Shri Ajay Sahai, DG & CEO, FIEO
7. Shri Chandrajit Banerjee, DG, CII
8. Dr. A. Didar Singh, SG, FICCI
9. Shri D. S. Rawat, SG, ASSOCHAM
10. Shri Saurabh Sanyal, ED, PHDCCI
11. Dr. Rajeev Singh, DG, ICC
12. Shri Mohit Singla, Chairman, TPCI
13. Shri Ravi Uday Bhaskar, DG, Pharmexcil
14. Shri Vinnie Mehta, DG, ACMA
15. Shri S. G. Bharadi, ED, Chemexcil
16. Shri Bhaskar Sarkar, ED, EEPC
17. Shri Sabyasachi Ray, ED, G & J EPC
18. Shri D. K. Sareen, ED, ESC EPC
19. Shri R. Anand, ED, HEPC
20. Shri Rakesh Kumar, ED, EPCH
21. Shri Shiv Kumar Gupta, ED, Carpet EPC
22. Shri T. S. Chadha, OED, ISEPC
23. Shri V. Anil Kumar, ED, SRTEPC
24. Shri Siddhartha Rajagopal, ED, TEXPROCIL
25. Shri Sabyasachi Dutta, ED, Plastic EPC
26. Ms. Lavanya Saxena, AD, PDEXCIL

**Department of Commerce**  
**E&MDA Division**

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**Agency Wise distribution for services / commodities for funding under MAI**

<b>Organization</b>	<b>Services</b>	<b>Commodities</b>
ASSOCHAM	Nil	- Agri / Marine / Food (with TPCI) - Agri-Tech - Plastics
CII	- Education - Entertainment	- Project Exports - Engineering - Construction / Building material
FICCI	Healthcare	- Textile machinery (with ICC) - Textiles / Healthcare - Defence & Homeland Security (with ICC)
ICC	Nil	- Energy / Power - Defence & Homeland Security - Textiles
PHDCCI	Nil	- Gifts / Homeware / Travel / Beauty / Wellness
TPCI	Nil	- Chemicals - Telecom / IT - Organic Food
FIEO	Logistics & Professional Services	- Multi-products
ITPO	Nil	- Multi-products

Since the above earmarking of commodities for these agencies is being done for the first time, the above matrix would be applicable for commodities for the period October 2017-March 2018, to give time to accommodate the changes among the various agencies. *(For the period up to 30<sup>th</sup> September 2017, the proposals as listed in the agenda for the EC meetings would be maintained against each of the agencies, without change).*

For the Services sector, the above changes would be applicable for the entire financial year of 2017-18 i.e. for all the proposals from April 2017 - March 2018.

**Department of Commerce  
WANA Proposals 2017-18  
as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	ICC	19th WETEX - Water Energy Technology and Environment Exhibition 2017 at Dubai	UAE	4 - 6 Oct., 2017	50	125.00	50.00	FT(WANA)	Energy/Power
2	CII	6th Infra Oman 2017 at Muscat	Oman	10 - 12 Oct., 2017	50	151.50	50.00	FT(WANA)	Construction / Bldg. material
3	FIEO	5th International Textile Fair 2017 at Dubai	UAE	11 - 13 Oct., 2017	50	167.25	50.00	FT(WANA)	Multi
4	ESC EPC	37th GITEX 2017 at Dubai	UAE	16 - 20 Oct., 2017	50	300.96	50.00	EP (ESC)	Electronics & Computer Software
5	G&J EPC	26th Jewellery Arabia 2017 at Manama	Bahrain	Oct., 2017	50	388.07	50.00	EP (G&J)	Gem & Jewellery
6	SRTEPC (FIEO to support)	60th CAIRO FASHION AND TEX 2017 at Cairo	Egypt	Oct., 2017	50	141.00	50.00	M/o Textiles	Textiles
7	EEPC	Big Five 2017 at Dubai	UAE	20 - 23 Nov., 2017	50	280.50	50.00	EP (Engg)	Engineering
8	G&J EPC	3rd VICENZA ORO DUBAI 2017 at Middle East	UAE	Nov., 2017	55	293.10	55.00	EP (G&J)	Gem & Jewellery
9	CII	4th Projex Africa 2017 at Cairo	Cairo	10 - 13 Dec., 2017	50	156.00	50.00	FT(WANA)	Construction / Bldg. material
10	Chemexcil	Indian Chemicals & Cosmetics Exhibition 2018 at Dubai	UAE	17-18 Jan., 2018	50	51.30	50.00	EP(CAP)	Chemicals
11	ITPO / ICC (30 + 50) ICC to Lead	INTERSEC	UAE	Jan., 2018	80	188.00	80.00	WANA	Safety, Security & Fire Protection equip.
12	EEPC	1st Middle East Electricity 2018 at Dubai	UAE	14 - 16 Feb., 2018	50	270.00	50.00	EP (Engg)	Engineering
13	CII	Big Five Construct Saudi 2018, at Jeddah	Saudi Arabia	27 - 30 Mar., 2018	50	270.86	50.00	FT(WANA)	Construction / Bldg. material
		<b>Total</b>			<b>685</b>	<b>2,783.54</b>	<b>685.00</b>		

**Department of Commerce  
Europe Proposals 2017-18  
as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	EEPC	India Pavilion in MSV/FONDEX 2017	Czech Republic	9-13 Oct., 2017	50	230.00	112.50	EP (Engg)	Engineering
2	Pharmexcil	7th CPHI-Worldwide 2017	Germany	24-27 Oct, 2017	50	595.00	112.50	EP (Pharma)	Pharma
3	CLE	India Leather Days Germany 2017	Germany	21-22 Nov., 2017	50	90.00	112.50	EP (LSG)	Leather
4	ITPO (EPCH to join)	AFI Artigiano	Italy	Dec., 2017	75	267.10	75.00	Europe	Handicrafts / Giftwares
5	HEPC (joint participation with EPCH) (50+20)	Heimtextil 2018	Germany	9-12 Jan., 2018	70	460.30	157.50	EP(Textiles) Coord./ M/o Textiles	Handloom / Handicraft
7	Carpet EPC	DOMOTEX INTERNATIONAL TRADE FAIR 2018	Germany	13 - 16 Jan, 2018	150	762.00	337.50	M/o Textiles	Carpet
8	CLE	Expo Riva Schuh Garda Fair 2018	Italy	15-18 Jan., 2018	60	162.91	135.00	EP (LSG)	Leather
9	ISEPC	2nd Formex Expo 2018	Sweden	Jan. 2018	40	173.00	90.00	M/o Textiles	Textiles
10	EPCH	30th AMBIENTE 2018	Germany	9 -13 Feb., 2018	50	327.00	112.50	M/o Textiles	Handicraft
11	ISEPC	1st Asia Apparel Show	Germany	14-16 Feb., 2018	20	145.00	45.00	M/o Textiles	Textiles
12	ESC EPC/TEPC	1st MOBILE WORLD CONGRESS 2017	Spain	27 Feb to 02 Mar, 2018	60	202.46	135.00	EP (ESC)	Electronics & Computer Software
13	FIEO	32nd Integif 2018	Spain	Feb. 2018	50	78.25	112.50	FT (Europe)	Multi
14	EEPC	EISENWAREN MESSE 2018	Germany	4-6 Mar., 2018	50	252.00	112.50	EP (Engg)	Engineering
15	CLE	India Leather Show 2018	Sapin	20-21 Mar., 2018	50	105.00	112.50	EP (LSG)	Leather
		<b>Total</b>			<b>825</b>	<b>3,850.02</b>	<b>1,762.50</b>		

**Department of Commerce  
NAFTA Proposals 2017-18  
as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. In lakhs)	Recommended by Concerned Divisions	Commodity
1	CII	2nd EXPO CIHAC 2017	Mexico	10-14 Oct., 2017	50	204.00	105.00	FT (NAFTA)	Construction / Bldg. material
2	ASSOCHAM (Jointly with PLASTICS EPC) (30+50)	21st Plastimagen Mexico 2017	Mexico	07-10 Nov., 2017	80	384.55	168.00	FT (NAFTA) / EP(CAP)	Plastic
3	CLE	Magic Show 2018	USA	12-15 Feb., 2018	25	123.75	52.50	EP (LSG)	Leather
4	ISEPC	1st ANTAD Mega Source Show 2017	Mexico	7-9 Mar., 2018	30	180.00	63.00	EP(Textiles)	Textiles
5	TPCI (ASSOCHAM to join)	Expo Anidad and Alimentaria Mexico 2018	Mexico	Mar., 2018	50	218.50	105.00	FT (NAFTA)	Food Beverages etc.
		<b>Total</b>			<b>235</b>	<b>1,110.80</b>	<b>493.50</b>		

**Department of Commerce**  
**CIS Proposals 2017-18**  
**as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	ASSOCHAM	World Food Kazakhstan 2017	Kazakhstan	2 - 4 Nov., 2017	50	161.50	87.50	FT (CIS)	Agri-Tech
2	EEPC	MITEX 2017	Russia	6 - 9 Nov., 2017	50	201.00	95.00	EP (Engg)	Engineering
3	CII	16th BuildTech 2018	Ukraine	1 - 3 Mar., 2018	50	120.00	87.50	FT (CIS)	Construction / Bldg. material
4	ITPO / EPCES (ITPO to lead)	India Sourcing Fair, St Petersburg (Technical Fair)	Russia	Mar., 2018	100	315.00	175.00	CIS	Multi Products / Handicrafts / Textiles / Engineering / Auto Spare parts
		<b>Total</b>			<b>250</b>	<b>797.50</b>	<b>445.00</b>		

**Department of Commerce**  
**NEA Proposals 2017-18**  
**as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	Texprocil	1st Intertextile Apparel Fabrics & Yarn Expo 2017	China	10-12 Oct., 2017	40	239.00	60.00	M/o Textiles	Textiles
2	FIEO	122nd China Import and Export Fair 2017	China	15-19 Oct., 2017	50	139.18	75.00	FT (NEA)	Multi
3	EPCH	Asian Gifts Premium and Household Product Show	Hong Kong	20-23 Oct., 2017	43	390.00	64.50	EP (textiles)	Handicraft / Household
4	FIEO	122nd Phase Three Session of China Import and Export Fair in China	China	31 Oct, 2017 to 04 Nov, 2017	50	124.59	75.00	FT (NEA)	Multi
5	CLE	Fashion World Tokyo Fair 2017	Japan	21-23 Nov., 2017	40	139.95	60.00	EP (LSG)	Leather
6	ACMA	Tech expo with 3 Chinese OEMs in China 2017	China	Dec., 2017	25	99.00	37.50	EP (Engg)	Engineering
7	Chemexcil	19th China International Agrochemical & Crop Protection Exhibition 2018	China	8-10 Mar., 2018	40	128.00	60.00	EP(CAP)	Chemicals
8	FICCI	21st KOREA International Textile Machinery Expo 2018	South Korea	9-12 Mar., 2018	50	1,387.00	75.00	FT (NEA)	Textiles Machinery
9	Texprocil	2nd Intertextile Apparel Fabrics & Yarn Expo 2018	China	20-22 Mar., 2018	40	239.00	60.00	M/o Textiles	Textiles
10	Carpet EPC	DOMOTEX ASIA CHINAFLOOR 2018	China	21-23 Mar., 2018	50	170.00	75.00	M/o Textiles	Carpet
11	CLE	MM&T - Materials Manufacturing and Technology Fair 2018	Hong Kong	27-30 Mar., 2018	60	222.54	90.00	EP (LSG)	Leather
12	CLE	Fashion Access Fair 2018	Hong Kong	27-30 Mar., 2018	40	157.08	60.00	EP (LSG)	Leather
13	ICC (EPCH to join)	28th SIPREMIUM 2018	South Korea	23-25 Mar., 2018	50	123.63	75.00	FT (NEA)	Handicraft / Household/ Textiles
14	G&J EPC	35th HONG KONG INTERNATIONAL JEWELLERY SHOW 2018	Hong Kong	Mar., 2018	125	1,055.23	187.50	EP (G&J)	Gem & Jewellery
15	ITPO (ASSOCHAM / TPCI to lead)	Foodex	Japan	Mar., 2018	40	153.00	60.00	NEA	Food and beverages
		<b>Total</b>			<b>743</b>	<b>4,767.20</b>	<b>1,114.50</b>		



**Department of Commerce  
ASEAN Proposals 2017-18  
as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	ICC (FICCI can join)	8th Defence & Security -2017, Tri-Service Asian Defence & Security Exhibiton, conference and Networking event 2017	Thailand	6 - 9 Nov., 2017	50	293.06	67.50	FT (ASEAN)	Defence & Homeland Security
2	CII	30th Phil construct Manila 2017	Philippines	10 -13 Nov., 2017	50	87.00	67.50	FT (ASEAN)	Construction / Bldg. material
3	FICCI	1st India ASEAN Weaving Textile Relationship 2017	Philippines	16 - 17 Nov., 2017	50	105.50	67.50	FT (ASEAN)	Textiles
4	CII	28th Manufacturing Indonesia 2017	Indonesia	Nov., 2017	50	115.00	67.50	FT (ASEAN)	Engineering
5	CII	5th Myan Build 2017	Myanmar	1-3 Dec., 2017	50	78.00	67.50	FT (ASEAN)	Construction / Bldg. material
6	FIEO	20th Thailand Best Buys 2017	Thailand	16 - 25 Dec., 2017	75	156.00	101.25	FT (ASEAN)	Multi
7	Pharmexcil	4th EXPO CUM BSM -2018	Myanmar	1 - 3 Mar., 2018	70	155.00	94.50	EP (Pharma)	Pharma
8	Plastic EPC	1st Complast Vietnam 2018	Vietnam	1 - 3 Mar., 2018	55	227.00	74.25	EP (CAP)	Plastics
9	EEPC	INDIA ENGINEERING EXHIBITION (INDEE) 2018	Thailand	8 - 10 Mar., 2018	80	315.00	108.00	EP (Engg)	Engineering
		<b>Total</b>			<b>530</b>	<b>1,531.56</b>	<b>715.50</b>		

**Department of Commerce**  
**Africa Proposals 2017-18**  
**as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. In lakhs)	Recommended by Concerned Divisions	Commodity
1	CII with SEPC	5th Mozambuild 2017	Mozambique	22 - 24 Nov., 2017	55	166.53	77.00	FT (AFRICA)	Construction / Bldg. material
2	ICC	West Africa Power Industry Convention 2017	Nigeria	23 - 24 Nov., 2017	50	254.50	70.00	FT (AFRICA)	Energy / Power
3	FIEO	13th Tanzania Trade Show 2017	Tanzania	24 - 26 Nov., 2017	50	158.00	70.00	FT (AFRICA)	Multi
4	ASSOCHAM	2nd Agrofood Plast Pack 2018	Ethiopia	4 - 6 Feb., 2018	50	155.38	70.00	FT (AFRICA)	Agri- Tech.
5	CII	Bauma Conexpo Africa 2018	South Africa	13 - 16 Mar., 2018	50	104.00	70.00	FT (AFRICA)	Construction / Bldg. material
6	CLE	Buyer Seller Meet in South Africa 2018	South Africa	12 - 13 Mar., 2018	40	78.00	56.00	EP (LSG)	Leather
		<b>Total</b>			<b>240</b>	<b>749.88</b>	<b>336.00</b>		

**Department of Commerce**  
**SA Proposals 2017-18**  
**as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	FIEO	17th TEHRAN INTERNATIONAL INDUSTRY EXHIBITION 2017	Iran	5 - 8 Oct., 2017	50	164.00	55.00	FT (SA)	Multi
2	EEPC	India Pavilion at Sri Lanka 2017	Sri Lanka	12-14 Oct., 2017	80	315.00	88.00	EP (Engg)	Engineering
3	ACMA (jointly with EEPC) 35+15	12th Iran Autopart International Fair 2017	Iran	Nov., 2017	50	110.75	55.00	EP (Engg)	Auto/Engg.
4	ICC	Power Bangladesh 2017	Bangladesh	10 - 12 Nov., 2017	50	136.60	55.00	FT (SA)	Power
5	FICCI (Multi Sector Event)	2nd India Product Show 2017	Afghanistan	15 - 17 Nov., 2017	50	180.00	55.00	FT (SA)	Textiles/ Healthcare/Defens e
6	Chemexcil	1st Indian Chemicals & Cosmetics Exhibition 2017	Bangladesh	21 - 22 Nov., 2017	60	73.50	66.00	EP(CAP)	Chemicals
7	Pdexcil (jointly with SRTEPC) 30+20	2nd Exhibition cum BSM 2017	Sri Lanka	Dec., 2017	50	105.00	55.00	M/o Textiles	Textiles
8	FIEO	11th ASIAN INTERNATIONAL TRADE EXPO 2017	Bangladesh	6 - 8 Dec., 2017	50	169.00	55.00	FT (SA)	Multi
9	EEPC	INDIA ENGINEERING EXHIBITION- INDEE 2017	Bangladesh	14 - 16 Dec., 2017	100	315.00	110.00	EP (Engg)	Engineering
10	CII	9th Jaffna International Trade Fair 2018	Sri Lanka	29 - 31 Jan., 2018	75	147.00	82.50	FT (SA)	Construction / Bldg. material
11	CII	3rd NEPAL BUILDCON 2018	Nepal	7 - 10 Feb., 2018	50	87.56	55.00	FT (SA)	Construction / Bldg. material
12	ASSOCHAM	3rd Food & Agro Bangladesh International Expo 2018	Bangladesh	7 - 10 Mar., 2018	50	113.18	55.00	FT (SA)	Food/Agri
		<b>Total</b>			<b>715</b>	<b>1,916.59</b>	<b>786.50</b>		

**Department of Commerce  
LAC Proposals 2017-18  
as approved by EC (October, 2017 - March, 2018)**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	CII	1st India Latin America and Caribbean Conclave 2017	Colombia	19 - 20 Oct., 2017	100	185.00	190.00	FT (LAC)	Conclave / Projects
2	ITPO / FIEO	1st FIHAV 2017	Cuba	31 Oct, 2017 to 04 Nov, 2017	50	206.00	95.00	FT (LAC)	Multi
3		1st BSM at Bogota 2017	Colombia	Oct. / Dec. 2017	40	42.00	-	FT (LAC)	Engineering
4		1st BSM at LIMA 2017	Peru	Oct. / Dec. 2017	40	42.00	-	FT (LAC)	Engineering
5	FT (LAC) to revert	1st BSM of Motor Vehicles, Auto Parts, Iron & Steel & Cotton Yarn 2017	Peru	11 - 13 Dec., 2017	20	99.50	-	FT (LAC)	Energy / Power / Textiles
6		India Show	Chile	Mar., 2018	80	307.00	-	LAC	Multi
7		India Show	Argentina	Mar., 2018	80	297.00	-	LAC	Multi
8		India Show	Peru	Mar., 2018	80	297.00	-	LAC	Multi
9	CII	16th Ferret Expo 2017	Guatemala	1 - 3 Nov., 2017	60	149.50	114.00	FT (LAC)	Building/ Construction
10	Texprocil	1st ColombiaTex 2018	Colombia	24 - 26 Jan., 2018	30	167.00	57.00	M/o Textiles	Textiles
		<b>Total</b>			<b>580</b>	<b>1,792.00</b>	<b>456.00</b>		

**Department of Commerce  
Oceania proposals 2017-18  
as approved by Empowered Committee on 29.11.2016**

S. No.	Organisation	Proposal	Country	Date of the Event	Number of Indian Participants	Total Cost (Rs. in lakhs)	MAI approved (Rs. in lakhs)	Recommended by Concerned Divisions	Commodity
1	FICCI (Multi Sector Event)	1st India ANZ Business Forum 2017	Australia / New Zealand	1 - 3 Nov., 2017	150	122.00	75.00	FT (OCEANIA)	Multi
2	FIEO	3rd International Sourcing Expo 2017	Australia	14 - 16 Nov., 2017	60	225.00	108.00	FT (OCEANIA)	Multi
3	CLE	Footwear and Leather Show 2017	Australia	14 -17 Nov., 2017	50	152.09	90.00	EP (LSG)	Leather
		<b>Total</b>			<b>260</b>	<b>499.09</b>	<b>273.00</b>		