

No. 11/191/2016- E&MDA
Government of India
Ministry of Commerce & Industry
Department of Commerce
E&MDA Division

Udyog Bhawan, New Delhi
Dated: 31st January, 2017

OFFICE MEMORANDUM

Subject: Minutes of the meeting of Empowered Committee of MAI held on 20.01.2017 to discuss the Market Study proposals.

The undersigned is directed to forward herewith minutes of the meeting of the Empowered Committee of MAI, held on 20.01.2017, under the Chairpersonship of Commerce Secretary to consider Market Study Proposals, for information and necessary action.



(Rajeev Kumar)

Under Secretary to the Government of India

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To

1. Shri J. K. Dadoo, AS&FA, DOC
2. Shri A.K. Bhalla, DG, DGFT
3. Shri Sudhanshu Pandey, JS, DOC
4. Shri Sunil Kumar, JS, DOC
5. Shri Dammu Ravi, JS, DOC
6. Shri Sanjay Chadha, JS, DOC
7. Shri Santosh Kumar Sarangi, JS, DOC
8. Shri Manoj Kumar Dwivedi, JS, DOC
9. Ms. Anita Praveen, JS, DOC
10. Shri B.S. Bhalla, JS, DOC
11. Shri K. Nagaraj Naidu, Joint Secretary (ITP), MEA
12. Ms. Rupa Dutta, Economic Advisor, DOC
13. Shri Abhijit Das, Head, Center for WTO Studies

Copy to:

- ✓ 1. ED, NCTI

**Department of Commerce
E&MDA Division**

**Minutes of the meeting of the Empowered Committee of MAI,
held on 20.01.2017 to consider Market Study Proposals**

The list of participants is at **Annex-I**.

Item No.1: Principles for considering study proposals

1.1 EC approved the principles recommended by the Sub-Committee with some minor changes. The approved principles are at **Annex-II**.

1.2 Studies done in house as also studies done under MAI shall be housed at one place on De-partmental portal, as indicated in **Annex-II**.

Item No.2: Format for submission of study proposals

2.1 EC approved the study format proposed with some minor changes. The approved format is placed at **Annex-III**.

Item No.3: List of organisations to be empanelled for conducting studies

An indicative list of organisations for carrying out such studies, was approved by EC (**Annex-IV**).

Item No.4: Decisions on proposals recommended by Sub-Committee:

4.1 Prospects of India's economic cooperation with Israel: EC approved the proposal with the modification that the scope of the Study needs to be widened and it should suggest architecture of India's economic engagement with Israel, indicating the key potential areas of cooperation like Defence, IT, Security, Agriculture and Services. The study would also cover potential lines and offer list of India to Israel. MAI assistance approved for the Study is Rs.4.35 lakh.

4.2 Study on increasing India-UAE trade by 60% in next 5 years: EC approved the proposal of FT (WANA) Division with MAI support of Rs.8.99 lakhs (excluding the component of field visit), with the modification that the Study should also suggest potential architecture of India's engagement with UAE (*on the lines decided in 4.1 above*).

4.3. Study mission to NIST USA and other organisations: EC approved the proposal of FT (NAFTA) Division with MAI support of Rs.49 lakh on 100% funding basis, as the proposal has been initiated by Department of Commerce. EC also directed that the study mission should come up with clear road map for development of reference materials in India. [*Prior due diligence to be done by CSIR in identified areas*].

4.4 India's trade with Sri Lanka, Bhutan & Nepal: EC approved FT (SA)'s proposal for conducting the study from ICRIER with 100% funding. The study to be completed in 3 months. MAI assistance approved is Rs.21.51 lakh.

4.5 Study by RIS on Strategy to enhance exports to LAC: EC observed that the objective of the proposal was not clear and terms of reference of the study are too generic and that it should focus on large economies in LAC with growth potential, strategic interventions, architecture of engagement etc. EC approved the proposal *in principle*, subject to the approval of Terms of Reference of the Study by Commerce Secretary on file by FT(LAC) Division.

4.6 Enhancing export competitiveness: EC approved the proposal of EP (G&J) Division with MAI assistance of Rs.1 crore subject to the condition that Terms of Reference of the Study is suitably revised to also include domestic policy framework and regulatory architecture /practices and value addition aspects in India. Selection of agency to be done as prescribed in the guidelines.

4.7. Mapping of States on Export logistics performance: EC approved the request of States Cell to substitute its proposal by a study on the subject by the World Bank and earmarked in principle an MAI assistance of Rs.1 crore for that Study. Rest of the funding is to be generated from other sources. ToRs

to include the element of periodic review in its scope. DGFT is to be co-opted as one of the stakeholders and file on the subject would be moved by Infra Division through DGFT for approval of CS.

4.8 Timelines for export & import of Containers at JNPT, Mumbai: EC in principle approved in principle the proposal of States Cell with financial assistance of Rs.23.72 lakhs. EC observed that cost of the Study should be reduced as FIEO had recently conducted similar study. EC directed States Cell to monitor the progress of the Study.

4.9 Study on export strategy paper for various States: EC approved the proposal to conduct study of Export Strategy for Andhra Pradesh, Mizoram, Nagaland and Odisha by FIEO with assistance of Rs.10 lakh each and Rs.5 lakh each for studies on Meghalaya and Chandigarh. States Cell was directed that the Studies should focus on crucial gaps in infrastructure. EC further directed that the Study Report should be presented to the States and accepted by them, before release of final instalment of assistance (*Total Rs. 50 Lakh*).

5. Deferred proposals

EC also took note of the proposals deferred by the Sub-Committee and directed as under:

1. The proposal of EP (LSG) Division regarding "Strategy Document for Indian Leather Industry" needs to be re-casted, keeping in view the export target of USD 27 bn by 2020.
2. The proposal of EP (Pharma) Division regarding "Study and Analysis on the Status of Indian Pharmaceutical Exports to Russia" is to be dropped. EP(Pharma) to examine de-novo the interventions specifically required for Russia and propose a study accordingly.

The meeting ended with the vote of thanks to the participants.

**Department of Commerce
E&MDA Division**

List of participants:

- (i) CS in Chair
- (ii) Shri A. K. Bhalla, DG, DGFT
- (iii) Shri Ali R. Rizvi, JS, DoC
- (iv) Shri B. S. Bhalla, JS, DoC
- (v) Shri Manoj Kumar Dwivedi, JS, DoC
- (vi) Shri Sanjay Chadha, JS, DoC
- (vii) Shri Santosh Kumar Sarangi, JS, DoC
- (viii) Smt. Sushmita Dasgupta, EA, DoC
- (ix) Shri B. Praveen, Director, DoC
- (x) Shri K. V. Nagi Reddy, Director, DoC
- (xi) Shri Ajay Yadav, DS, DoC
- (xii) Shri N. Ramakrishnan, DS, DoC
- (xiii) Smt. Priya Nair, DS, MEA
- (xiv) Shri Rajeev Kumar, US, DoC
- (xv) Shri Rajesh Parihar, US, MEA

Principles for considering study proposals

The following broad principles will be followed for considering study proposals for funding under MAI:

- 1.1 Normally, only such subjects/issues, on which no study has been done in last three years, be considered for fresh study unless there are compelling circumstances. Proposals for updation of existing Studies can also be considered. *[Division concerned to refer to the consolidated database on studies for this purpose]*
- 1.2 Proposal for fresh study should contain information regarding terms of reference, timeline for achieving targets, methodology, sample size *(if any survey is involved)*, financials, etc.
- 1.3 Normally Study proposals costing up to Rs.25 lakh can be considered on nomination basis. The Division concerned would indicate the basis/justification for such nomination, while recommending the proposal.
- 1.4 Beyond Rs.25 lakh, tender process will be necessary. In such cases, Division may obtain in principle recommendation of SC and then initiate the process of selection of the agency.
- 1.5 Database of all studies carried out during last 5 years, under MAI or any other Scheme of the DoC be maintained and uploaded on portal developed by NCTI. EPL / TPD / MAI Divisions to coordinate for this purpose and ensure a category-wise list of proposals are provided in the intra-net of DoC for ready reference to all concerned. Studies of Tariff Commission shall also be covered for this purpose.
- 1.6 Reports of all such studies would be shared with the line Ministries by the concerned Division immediately on completion of study. This would also cover MEA, where MEA is the line Ministry. Studies shall also be hosted on the Departmental portal by Division concerned.

Department of Commerce

APPLICATION FORM FOR MARKET STUDY PROPOSALS UNDER MAI

1.	Title of Study: (max 100 characters)	
2.	a. Organization chosen:	
	b. Whether by nomination or selection by following GFR provisions	
	c. In case of selection by nomination, justification for nomination (not exceeding 250 words)	
3.	Team proposed to be dedicated for the study & previous experience of team members: (not exceeding 500 characters. More details to be annexed separately)	
4.	Division concerned in DoC:	
5.	Objective of study: (max. 100 words)	
6.	Brief details / justification: (max. 200 words)	
7.	Duration of study (in days / months)	
8.	Methodology proposed: (max. 150 words)	
9.	Sample size (if any survey is involved): (max. 50 words)	
10.	a. Expenditure estimated: (in Rs.lakhs)	
	b. Funding required (in Rs. Lakhs)	

Division's Comments		
1.	Recommendation of division concerned: <i>(max. 150 words)</i>	
2.	MAI eligibility (under relevant scheme provisions)	
3.	Previous study undertaken in past 5 years <i>(if any)</i> : <i>(on related subject)</i>	

- i. *(Detailed write-up, not exceeding two pages to be annexed separately with the application).*
- ii. *Detailed work experience of Team Members proposed to be attached separately (1 page).*

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Indicative List of Organisations for conducting studies under MAI

S. No.	Name of the Organisation
1	All IIMs
2	IIT Kanpur
3	IIT Kharagpur
4	National Law Universities
5	Exim Bank
6	ICRIER
7	IIFT (including CWTOS)
8	IL&FS
9	Institute of Economic Growth (IEG)
10	ISID
11	NCTI
12	RIS
13	Administrative Staff College, Hyderabad
14	NCAER
15	NIPFP
16	IGIDR, Mumbai
17	Gokhale Institute, Pune
18	Centre for Policy Research, New Delhi
19	Cochin University of Science and Technology (CUSAT)
20	Indian Collective in Support of Fish-workers
21	Centre for Development Studies, Trivandrum
22	Madras Institute of Development Studies, Chennai
23	CSIR
