No. K-11020/57/2019-E&MDA-DoC Government of India Ministry of Commerce & Industry Department of Commerce E&MDA Division

> Udyog Bhawan, New Delhi Dated: 8th March, 2019

Office Memorandum

Subject:

Minutes of the meeting of the Empowered-Committee to consider MAI proposals for assistance during 2019-20.

The undersigned is directed to forwarded herewith the Minutes of the meeting of the Empowered Committee of MAI held at 11:00 AM on 28th February, 2019, under the chairmanship of Dr. Anup Wadhawan, Commerce Secretary, to consider proposals for assistance during 2019-20, for information and necessary action.

(Rajeev Kumar)
Under Secretary (E&MDA)
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To,

- 1. The Secretary, Ministry of MSME
- 2. The CEO, Niti Aayog
- 3. Dr. Subash Chandra Pandey, SS&FA, DOC
- 4. Shri Alok Vardhan Chaturvedi DG, DGFT
- 5. Shri Manoj Kumar Bharti, AS(ED), MEA
- 6. The Director, IIFT
- 7. Shri Sudhanshu Pandey, AS, DOC
- 8. Shri Sanjay Chadha, AS, DOC
- 9. Shri Bidyut Behari Swain, AS, DOC
- 10. Shri Bhupinder Singh Bhalla, JS, DoC
- 11. Shri Santosh Kumar Sarangi, JS, DoC
- 12. Shri Keshav Chandra, JS, DOC
- 13. Shri Shyamal Misra, JS, DoC
- 14. Ms. Nidhi Mani Tripathi, JS, DOC
- 15. Shri Ajay Kumar Srivastava, Additional DGFT
- 16. Smt. Rupa Dutta, Economic Advisor, DoC
- 17. Ms. Aditi Das Raut, Trade Advisor, M/o Textiles
- 18. Shri Praveen Bonigala, JS, DOC
- 19. Shri Darpan Jain, JS, DoC

Copy to:

- Shri Deepak Kumar, ED, ITPO
- 2. Shri Paban K. Borthakur, APEDA
- 3. Ms. Jaya Dubey, SG, AEPC
- 4. Shri R. K Bhatnagar, DG, TEPC
- 5. Shri R. Selvam, ED, CLE
- 6. Ms. Sangeeta Godbole, DG, Services EPC

- 7. Shri T.V. Ravi, DG, EPCES and Project EPC
- 8. Shri S. R. Gaikwad, ED. PDEXCIL
- 9. Shri Chandrajit Banerjee, DG, CII
- 10. Shri Dilip Chenoy, SG, FICCI
- 11. Dr. Ajay Sahai, DG, FIEO
- 12. Shri V. Mehta, DG, ACMA
- 13. Shri Uday Kumar Verma, SG, ASSOCHAM
- 14. ED, Capexil
- 15. Shri Sanjay Kumar, ED, Carpet EPC
- 16. Shri S.G. Bharadi, ED, Chemexcil
- 17. Shri S. Kannan, Secretary, Cashew EPC
- 18. Shri Suranjan Gupta, ED. EEPC
- 19. Shri Rakesh Kumar, DG, EPCH
- 20. Shri Sabyasachi Ray, ED, GJEPC
- 21. Shri D. K. Sareen, ED, ESC EPC
- 22. Dr. S.B. Deepak Kumar, ED, HEPC
- 23. Shri T.S. Chadha, ED, Indian Silk EPC
- 24. Dr. Rajeev Singh, Director General, ICC
- 25. Shri Suresh Ramrakhiani, CEO, IOPEPC
- 26. Shri Vivek Agarwal, Chairman, Jute EPC
- 27. Shri Ravi Uday Bhaskar, DG, Pharmexcil
- 28. Shri Sribash Dasmohapatra, ED, Plastic EPC
- 29. Dr. Mahesh Y Reddy, SG, PHDCCI
- 30. Shri Tarun Dewan, ED, SGEPC
- 31. Shri S. Balaraju, ED, SRTEPC
- 32. Dr. Debjani Roy, ED, Shefexcil
- 33. Shri Siddhartha Rajagopal, ED, Texprocil
- 34. Shri Mohit Singla, Chairman, TPCI
- 35. Shri Mahesh Sanil, ED, Wool & Woollen EPC
- 36. R. Gopalan, Deputy Secretary General, AIRIA
- 37. Shri Sunil Misra, Director General, IEEMA
- 38. President, KCCI

Copy for information to: PSO to CS / PS to JS (R)

Minutes of the Meeting of the Empowered Committee of MAI held on 28.2.2019 to consider proposals for MAI assistance during 2019-20

A meeting of the Empowered Committee (EC) of the Market Access Initiative (MAI) Scheme was held on 28th February, 2019, under the chairmanship of Sh. Anup Wadhawan, Commerce Secretary to consider the proposals from the Export Promotion Councils (EPCs) and Trade Promotion Bodies for MAI assistance during the Financial Year 2019-20. The list of participants is annexed.

- JS, MAI, DoC welcomed the participants. He made a brief presentation, 2. highlighting main features of the MAI Scheme, its evolution over the years, efforts made by the Department to streamline the Scheme and the major constraints, including limitation of resources, in meeting the aspirations of the trade and industry. He apprised the EC about the procedure followed in the meetings of the Sub-Committee in screening the proposals of the EPCs and Trade Bodies, recommended by the concerned Commodity/ Territorial Divisions. The broad criteria adopted by the Sub-Committee in recommending the proposals were to handhold the EPCs/ Trade Bodies for participation in an event for three years, and in special cases, up to five years and giving priority to the convergence of efforts of the EPCs and Trade Bodies. He further mentioned that though the MAI guidelines provides for supporting events with participation of minimum 50 Indian exporters, considering that the MDA Scheme had been merged into the MAI Scheme, proposals for less than 50 participants were also considered for the niche sectors and smaller EPCs as per revised MAI guidelines. He further informed the EC that as an attempt to diversify markets, 20 new countries would be covered during 2019-20, compared to 2018-19.
- 3. AS (ED), MEA suggested that the Indian Missions should be consulted and the final list be shared with them. He was apprised that the Divisions of DoC consult the Missions and final lists are shared with them. Moreover, E&MDA Division, DoC seeks feedback from Missions about the organisation of events. AS (ED), MEA mentioned that there was a small component of Market Access Fund in MEA, which can be utilised for meeting additional demands on MAI from the EPCs.
- 4. In addition to specific direction/ observations regarding individual proposals, the EC decided as under:
 - (i) The Territorial Divisions should consult Indian Missions while examining the proposals for assistance. The Divisions should also share the list of approved events with the Missions. E&MDA Division should share the complete list of approved proposals with the Economic Diplomacy Division of MEA. The participating agency should get in touch with the Indian Mission well in advance and as far as possible, an officer of the Indian

Mission may be deputed to the export promotion events to facilitate Indian participation.

- (ii) While participating in an event in distant places, like LAC and Africa, the effort should be to cover 2-3 more neighbouring countries – with a regular event in one country and business meetings in neighbouring countries, to get some mileage.
- (iii) Wherever more than one EPCs/ Trade Bodies are jointly participating in an event, the concerned Commodity/ Territorial Division may ensure coordination among the participating agencies. Any lack of coordination on the part of the participating agencies would be viewed seriously and may even render them ineligible to get any further MAI assistance.
- (iv) The requests of the EPCs to allow hosting at least certain percentage of buyers from the developed markets were considered. EC reiterated that while EPCs may continue to invite Buyers from Developed Countries, MAI funding would continue to be restricted for hosting buyers only from the regions as are eligible under the current guidelines. It was also explained that the buyers from North America (USA and Canada), EU, North East Asia (China, Japan and Korea) and Oceania (Australia and New Zealand) are excluded from MAI funding.
- (v) The request to revise funding norms would be considered if additional allocation is made for the MAI Scheme.
- (vi) E&MDA Division, DoC and Economic Diplomacy Division, MEA may work out the modalities for utilising the Market Access Fund, available with MEA, on the export promotion activities.
- 5. With the permission of the Chair, proposals listed in the agenda were taken up one-by-one. The decisions taken by the EC on the agenda items, including funding element, participants, etc are given in the enclosed statements, as summarised below:

Agenda Item No. I: RBSM

Agenda Item No. II: Events Abroad

SI.	Name of the	No. of	MAI	Appendix
No.	Region	events	assistance	
			approved (Rs.	
			in crore)	
1.	Africa	121	13.32	В
2.	ASEAN	36	20.14	С
3.	CIS	22	17.20	D
4.	Europe	73	71.61	Е
5.	LAC	22	17.43	F
6.	NAFTA	36	27.28	G
7.	NEA	54	33.42	Н
8.	Oceania	8	6.72	1
9.	South Asia	35	17.99	J
10.	WANA	37	23.82	K
	Sub Total	344	248.93	
	Grand Total	400	352.59	

Agenda Item No. III: Proposals for ex-post-facto approval: EC took note of the proposals and accorded ex-post-facto approvals to the list of events at Annexure-L.

Meeting ended with vote of thanks to the Chair.

Department of Commerce E&MDA Division

Participants list of the Empowered Committee meeting on MAI proposals 2019-20 held on 28.02.2019 under the Chairmanship of Commerce Secretary

List of participants:

1.	Dr. Anup Wadhawan,	Commerce	Secretary	in	Chair

- 2. Shri Manoj Kumar Bharti, AS(ED), MEA
- 3. Shri Sanjay Chadha, AS, DoC
- Shri B.B. Swain, AS, DoC
- 5. Shri B. S.Bhalla, JS, DoC
- Shri Rajneesh, JS(E&MDA), DoC
- 7. Shri Santosh Kumar Sarangi, JS, DoC
- 8. Shri Keshav Chandra, JS, DoC
- 9. Shri Shyamal Misra, JS, DoC
- 10. Ms. Nidhi Mani Tripathi, JS, DoC
- 11. Ms. Aditi Das Rout, Trade Advisor, MoT
- 12. Shri Vijay Kumar, Addl. DGFT
- 13. Shri Sudhir Arora, Advisor, NITI Aayog
- 14. Shri S. Senthilnathan, DS, DoC
- 15. Shri M.M. Natwar, US(IFD), DoC
- Shri Rajeev Kumar, US(E&MDA), DoC
- 17. Shri Narinder Paul, US, DoC
- 18. Shri Rajesh Kumar, SO, DoC
- 19. Ms. Arunima Rana, Asst. Prof., IIFT
- 20. Shri Deepak Kumar, ED, ITPO
- 21. Shri Vikas Malhotra, GM, ITPO
- 22. Shri R. Selvam, ED, CLE
- 23. Shri S.B. Deepak Kumar, ED, HEPC
- 24. Shri Suranjan Gupta, ED, EEPC
- 25. Shri Gurvinder Singh, Dir., EEPC
- 26. Shri Sribash Dasmohapatra, ED, Plastic EPC
- 27. Shri Sanjay Kumar, ED, Carpet EPC
- 28. Dr. Siddhartha Rajagopal, ED, Texprocil
- 29. Shri Mahesh N. Sanil, ED, WWEPC
- 30. Ms. Sangeeta Godbole, DG, SEPC
- 31. Shri S. Kannan, ED, CEPCI
- 32. Shri Satish Malhotra, Chairman(Paper panel), CAPEXIL
- 33. Shri R.K. Bhatnagar, DG, TEPC
- 34. Shri Raghuveer Kini, ED, Pharmexcil

- 35. Shri Tarun Dewan, ED, SGEPC
- 36. Dr. Debjani Roy, ED, SHEFEXIL
- Shri S.G. Bharadi, ED, CHEMEXCIL
- 38. Shri D. K. Sareen, ED, ESC EPC
- 39. Shri R.K. Verma, Dir., EPCH
- 40. Shri S.P. Katnauria, R.D. SRTEPC
- 41. Ms. Lavany Saxena, A.D. PDEXCIL
- 42. Shri K.K. Duggal, Dir., GJEPC
- 43. Shri Anand P. Seth, Advisor, IOPEPC
- 44. Shri Praveen Kumar, A.D., PEPC
- 45. Shri Ashish Jain, Jt. DDG, FIEO
- 46. Shri R. K. Sharma, Sr. Dir, AEPC
- 47. Shri Sanjeev Sharma, Sr. Dir, ISEPC
- 48. Shri Praveen Mittal, Dir, FICCI
- 49. Ms. Santosh Nautiyal, JD, FICCI
- 50. Shri Kapil Gupta, Jt. DG, TPCI
- 51. Shri Niladri Mallik, Sr. Dir, ACMA
- 52. Shri D.S. Rajora, ASG, ASSOCHAM
- 53. Shri E. B. Rajesh, Dir, CII
- 54. Shri Amit Panjwani, Dir, CII
- 55. Shri R. Gopalan, Dy.SG, AIRIA
- 56. Dr. A. K. Yadav, Advisor, APEDA
- 57. Shri Tarun Bajaj, GM, APEDA
- 58. Shri Debmalya Banerjee, Dir., ICC
- 59. Ms. Susmmita Das, Dir., ICC
- 60. Shri Bodhi Mukherjee, JD, ICC
- 61. Shri Naveen Seth, Pr. Dir., PHDCCI
- 62. Shri Maajid. A. Wafai, KCCI
- 63. Ms. Reema Shrivastava, DD, IEEMA

S.No	Name of Organisation	Event Name	City	Event Date	Indian Exhibitors	Foreign Buyers	MAI assistance approved (Rs. in Lakhs)	EC Decision
Agri 8	Agri Allied / Fo	ood & Agri-Tech.						
1	CASHEW EPC	Kaju India 2020 - The Global Cashew Summit	Bengaluru	September, 2019	700	80	150.00	Approved
2	FICCI	Eima Agrimach India 2019	NEW DELHI	5/12/2019 To 7/12/2019	305	350	166.00	Approved
3	TPCI	3rd Edition Indus Food	GREATER NOIDA	13/01/2020 To 15/01/2020	350	800	700.00	Approved
4	APEDA	Biofach India 2019	GREATER NOIDA	7/11/2019 To 9/11/2019	140	75	120.00	Approved
D 1	0.0.111	Sub Total			1495	1305	1136.00	Approved
Books	s & Publications	s / Packaging, Printing						Approved
5	CAPEXIL	Reverse Buyer Seller Meet	NEW DELHI	1/01/2020 To 29/02/2020	75	25	30.00	
		Sub Total			75	25	30.00	Approved
Carpe	ets						30.00	Approved
6	CARPET EPC	India Carpet Expo	VARANASI	16/10/2019 To 19/10/2019	200	100	250.00	Approved. Request for
7	CARPET EPC	India Carpet Expo	NEW DELHI	15/03/2020 To 18/03/2020	200	100	250.00	increase in funding to be decided based on justification provided by Carpet EPC
8	CARPET EPC	Stand Alone Show	MUMBAI	3/12/2019 To 5/12/2019	50	50	75.00	Approved
Ch	i	Sub Total			450	250	575.00	Approved
cnem	icals / Cosmetic	cs / Beauty						Approved
9	CHEMEXCIL	Reverse Buyer Seller Meet At Goa / Ahmedabad	AHMEDABAD	16/10/2019 To 17/10/2019	100	50	49.00	Approved
E1		Sub Total			100	50	49.00	Approved
Electr	onic & Software	e/IT					.0.00	Approved
10	ESC EPC	Indiasoft 2020	Mumbai	20/02/2020 To 21/02/2020	200	350	470.00	Approved
		Sub Total			200	350	470.00	Approved

S.No	Name of Organisation	Event Name	City	Event Date	Indian Exhibitors	Foreign Buyers	MAI assistance approved (Rs. in Lakhs)	EC Decision
Engin	eering							Approved
11	EEPC INDIA	Rbsm At Imtex 2020 & Tool-tech 2020	BENGALURU	24/01/2020 To 29/01/2020	0	40	55.00	Approved
12	EEPC INDIA	International Engineering Sourcing Show -IX, 2020	CHENNAI	22/03/2020 To 24/03/2020	300	400	500.00	Approved
13	ACMA	lautoconnect 2019	NEW DELHI	Sept., 2019	150	175	166.00	Approved
14	IEEMA	Reverse Buyer Seller Meet In Electricals & Industrial Electronics Sector	GREATER NOIDA	18/01/2020 To 22/01/2020	935	650	600.00	Approved
_		Sub Total			1385	1265	1321.00	Approved
Gem (& Jewellery							Approved
15	G&JEPC	India Diamond Week	MUMBAI	Nov., 2019	50	70	60.00	Approved
16	G&JEPC	India Saarc Me Bsm	NEW DELHI	May., 2019	50	85	55.00	Approved
17	G&JEPC	India Silver & Fashion Jewellery Bsm	MUMBAI	Apr., 2019	50	70	55.00	Approved
18	G&JEPC	India Gemstone Week	Jaipur	Apr., 2019	50	50	55.00	Approved
19	G&JEPC	lijs Signature	MUMBAI	Feb., 2020	652	613	200.00	Approved
20	G&JEPC	India International Jewellery Show	MUMBAI	08/08/2019 To 12/08/2019	1325	1634	200.00	Approved
		Sub Total			2177	2522	625.00	Approved
landi	crafts & Handle							Approved
21	EPCH	Rbsm Indian Houseware And Decorative Show	GREATER NOIDA	16/04/2019 To 18/04/2019	200	170	150.00	Approved
22	EPCH	Rbsm - Indian Fashion Jewellery And Accessories Show	GREATER NOIDA	15/07/2019 To 17/07/2019	125	145	135.00	Approved
		Sub Total	54410004-00000		325	315	285.00	Approved
_eath	er							Approved
23	CLE	Designers Fair, Chennai	CHENNAI	1/02/2020 To 3/02/2020	215	45	100.00	Approved
24	CLE	Reverse Buyer Seller Meet (rbsm) - Dilex ' 2019	NEW DELHI	26/09/2019 To 27/09/2019	70	60	110.00	Approved
		Sub Total			285	105	210.00	Approved

S.No	Name of Organisation	Event Name	City	Event Date	Indian Exhibitors	Foreign Buyers	MAI assistance approved (Rs. in Lakhs)	EC Decision
Logis	tics							Approved
25	FIEO	2nd Logix India 2020	NEW DELHI	8/01/2020 To 10/01/2020	95	125	150.00	Approved
26	FIEO	India 1st International Multi Sectoral Manufacturing Expo	NEW DELHI	9/02/2020 To 12/02/2020	135	125	150.00	Approved
		Sub Total			230	250	300.00	Approved
Multi							000,00	Approved
27	CII	India-clmv Economic Integration: Through Value Chains	CHENNAI	17/09/2019 To 18/09/2019	150	50	50.00	Approved
		Sub Total			150	50	50.00	Approved
Plasti	astic						00.00	Approved
28	PLASTIC EPC (CHEMEXCIL, CAPEXIL,SHE FEXCIL)	Capindia2020	MUMBAI	1/03/2020 To 1/03/2020	500	400	450.00	Approved
		Sub Total			500	400	450.00	Approved
Pharn	na & Pharma Al	lied					450.00	Approved
29	PHARMEXCIL	lphex 2019	GANDHINAGAR	10/04/2019 To 12/04/2019	500	630	725.00	Approved
30	PHARMEXCIL	International Regulators Meet	HYDERABAD	25/09/2019 To 27/09/2019	200	50	80.00	Approved
		Sub Total			700	680	805.00	
Rubb			V				000.00	
31	AIRIA (CAPEXIL)	Reverse Buyer-seller Meet	NEW DELHI	16/01/2020 To 18/01/2020	250	150	175.00	Approved
		Sub Total			250	150	175.00	

S.No	Name of Organisation	Event Name	City	Event Date	Indian Exhibitors	Foreign Buyers	MAI assistance approved (Rs. in Lakhs)	EC Decision
Servi	es							
32	SEPC	Profserv Summit	NEW DELHI	13/08/2019 To 14/08/2019	25	55	75.00	Approved
33	FICCI (PHARMEXCI	2nd International Arogya- International Exhibition And	NEW DELHI	6/12/2019 To 9/12/2019	219	250	350.00	Approved
34	FICCI (SEPC)	5th Edition Of Advantage Healthcare India 2019	NEW DELHI	4/12/2019 To 6/12/2019	213	450	450.00	Approved
35	SEPC	India Heals	Kochi	3/12/2019 To 5/12/2019	50	200	200.00	Approved
36	FICCI (SEPC)	15th Edition Of Higher Education Exhibition & Summit 2019	NEW DELHI	7/11/2019 To 9/11/2019	150	310	250.00	Approved
37	CII	India Africa Higher Education & Skill Development Services	BENGALURU	11/07/2019 To 12/07/2019	100	50	135.00	Approved
		Sub Total			757	1315	1460.00	
Sport	s & Goods							
38	SGEPC	Reverse Buyer Seller Meet At Kids India 2019	MUMBAI	26/09/2019 To 28/09/2019	100	50	40.00	Approved
		Sub Total			100	50	40.00	
Telec	om / IT							
39	TEPC	India Telecom 2020	NEW DELHI	3/02/2020 To 28/02/2020	80	150	175.00	Approved
40	TEPC	Bsm Alongside India Mobile Congress 2019	NEW DELHI	25/09/2019 To 31/10/2019	75	125	115.00	Approved
		Sub Total			155	275	290.00	

S.No	Name of Organisation	Event Name	City	Event Date	Indian Exhibitors	Foreign Buyers	MAI assistance approved (Rs. in Lakhs)	EC Decision
extil	es							
41	ISEPC	7th India International Silk Fair Cum Rbsm At New Delhi	NEW DELHI	July/ August, 2019	112	175	200.00	Approved
42	FICCI	Technotex 2019	MUMBAI	29/08/2019 To 31/08/2019	200	300	300.00	Approved
43	ICC	Rbsm On Hometextile, Apparel, Technical Textile, Yarn Etc.	KOLKATA	18/10/2020 To 26/10/2020	120	50	110.00	Approved
44	HEPC	India Textile Sourcing Fair	NEW DELHI	October, 2019	150	120	200.00	Approved
45	W&W EPC	Indian Woollen Exposition	NEW DELHI	14/02/2020 To 15/02/2020	57	120	100.00	Approved
46	JPDEPC	Reverse Buyer Seller Meet (rbsm) In Kolkata (India)	KOLKATA	25/03/2020 To 26/03/2020	30	100	100.00	Approved
47	TEXPROCIL	Rbsm For Cotton Textiles At Coimbatore	CHENNAI	01/03/2020 To 03/03/2020	50	100	125.00	Approved
48	PDEXCIL	litexpo Mumbai 2019	MUMBAI	26/09/2019 To 28/09/2019	85	57	130.00	Approved
49	PDEXCIL	litexpo Varanasi 2019	VARANASI	5/12/2019 To 7/12/2019	82	52	100.00	Approved
50	SRTEPC	Source India 2019	MUMBAI	19/08/2019 To 21/08/2019	125	150	250.00	Approved
51	FICCI	World Khadi Forum	NEW DELHI	Feb., 2020	100	150	150.00	Approved
		Sub Total			1111	1374	1765.00	

S.No	Name of Organisation	Event Name	City	Event Date	Indian Exhibitors	Foreign Buyers	MAI assistance approved (Rs. in Lakhs)	EC Decision
Additi	onal Proposal							
RBSN								
52	CII	India Africa Conclave 2020	New Delhi	15-17 Mar., 2020	200	150	100.00	Approved
53	PHDCCI	RAC India Exon 219	New Delhi	Sept., 2019	150	75	75.00	Approved
54	SEPC	RBSM at International Federation of Consulting Engineers	New Delhi	July., 2019	25	75	75.00	Approved
55	SEPC	Lexpro 2019	New Delhi	Aug., 2019	25	50	50.00	Approved
		Sub Total			400	350	300.00	
56	CLE	Kolkata Leather Fair	Kolkata	Sept., 2019		40	30.00	Approved
57	CII	Global Exhibition on Services (GES)	In principle app	proved. Funding at t finalize d	the level of 20 ate and venu		rvices Division to	Approved
		Sub Total				40	30.00	
		Grand Total			10845	11121	10366.00	

Department of Commerce AFRICA Region MAI Proposals 2019-20

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Agri &	Agri Allied / Foo	d & Agri-Tech.					
1	ASSOCHAM	6th Agritec Africa, Kenya 2019	Kenya	19/06/2019 To 21/06/2019	65	91.00	Approved
2	TPCI	4th Food & Drink Technology Africa	South Africa	9/07/2019 To 11/07/2019	50	70.00	Approved
Books	& Publicity / Prin	Sub-Total ting / Packaging			115	161.00	
DOOKS	a rublicity / Fill	lung / Packaging					
3	PHDCCI	Print Pack - Kenya	Kenya	25/06/2019 To 27/06/2019	50	70.00	Approved
D. '' ''		Sub-Total			50	70.00	
Buildir	ng Materials / Cor	struction / Ceramic				70.00	
4	CAPEXIL	SENCON 2019	Senegal	23/04/2019 To 26/04/2019	20	28.00	Approved
4(a)	FIEO	4th SENCON 2019	Senegal	23/04/2019 To 26/04/2019	30	42.00	Approved
01 1		Sub-Total			50	70.00	
Chemi	cals / Cosmetics	Beauty			- 00	70.00	
5	CHEMEXCIL	TRADE DELEGATION TO KENYA, TANZANIA AND MAURITIUS	Kenya, Mauritius, Tanzania	7/01/2020 To 13/01/2020	30	67.20	Approved
		Sub-Total			30	67.20	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Engine	eering						
6	EEPC INDIA	India Pavilion at Ethiopia	Ethiopia	14/02/2020 To 16/02/2020	40	56.00	Approved
7	EEPC INDIA	AFRICA PHARMA 2019	Nigeria	3/09/2019 To 5/09/2019	40	56.00	Approved
8	CII	Enterprise India Show Kenya	Kenya	7/10/2019 To 10/10/2019	100	93.44	Approved
9	IEEMA	AFRICA UTILITY WEEK 2019	South Africa	14/05/2019 To 16/05/2019	20	28.00	Approved
9(a)	ICC	AFRICA UTILITY WEEK 2019	South Africa	14/05/2019 To 16/05/2019	20	28.00	Approved
10	ICC	Future Energy Nigeria (WAPIC 2019)	Nigeria	11/11/2019 To 13/11/2019	50	70.00	Approved
		Sub-Total			270	331.44	
Pharm	a & Pharma Allied						
11	PHARMEXCIL	MAGHREB	Algeria	15/10/2019 To 17/10/2019	30	42.00	Approved
12	PHARMEXCIL	BSM in South Africa	South Africa	22/07/2019 To 27/07/2019	20	28.00	Approved
		Sub-Total			50	70.00	
Plastic	C						
13	PLASTIC EPC	COMPLAST SOUTH AFRICA	South Africa	12/11/2019 To 14/11/2019	40	56.00	
		Sub-Total			40	56.00	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Projec	t						
14	CII	Buyer Seller Meet in Kenya & Tanzania	Kenya, Tanzania	25/11/2019 To 29/11/2019	30	54.60	Approved
14(a)	PROJECT EPC	Buyer Seller Meet in Kenya & Tanzania	Kenya, Tanzania	25/11/2019 To 29/11/2019	10	18.20	Approved
15	PROJECT EPC	Annual Powertech Africa	Kenya	27/01/2020 To 28/01/2020	50	70.00	Approved
		Sub-Total			90	142.80	
Servic	es						
16	FICCI	AFRICA HEALTH 2019- 9th International Exhibition for Healthcare and Medical Industry	South Africa	28/05/2019 To 30/05/2019	50	70.00	Approved
		Sub-Total			50	70.00	
Teleco	pm / IT						
17	TEPC	INDIA EAST AFRICA EXPO	Rwanda	1/06/2019 To 25/08/2018	40	56.00	Approved
		Sub-Total			40	56.00	
Textile	S						
18	ISEPC	Two days BSM in South Africa	South Africa	Nov - Dec, 2019	30	42.00	Approved
19	FICCI	Tex India in Africa 2019	Ethiopia	18/02/2020 to 20/02/2020	50	70.00	Approved
		Sub-Total			80	112.00	
II- Ad	ditional Propos	al					
Africa							
20	CII	Regional Conclave and BSM in Southern Africa	South Africa	dates to be changed	50	70.00	Approved

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
21	FIEO	Asia International Trade & Culture Exhibition	Mauritius	9/08/2019 To 15/08/2019	40	56.00	Approved
		Sub-Total			90	126.00	
		GRAND TOTAL			955	1332.44	

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S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Agri & A	Agri Allied / Food	l & Agri - Tech.					
1	ASSOCHAM	Vietfood,beverage & Propack Vietnam	Vietnam	7/08/2019 To 10/08/2019	50	67.50	Approved
2	TPCI	16th Edition of THAIFEX-World of Food Asia	Thailand	28/05/2019 To 1/06/2019	50	67.50	Approved
3	FIEO	20th MIFB 2019, Malaysia	Malaysia	26/06/2019 To 28/06/2019	36	48.60	Approved
		Sub-Total			136	183.60	
Buildin	g Materials / Cons	struction / Ceramic					
4	CII	PhilConstruct	Philippines	8/11/2019 To 11/11/2019	50	67.50	Approved
5	CII	7th India CLMV Business Conclave	Myanmar	12/02/2020 To 13/02/2020	50	67.50	Approved
6	FIEO	CAMBUILD 2019	Cambodia	5/09/2019 To 9/09/2019	30	40.50	Approved
		Sub-Total			130	175.50	
Chemic	als / Cosmetics /	Beauty					
7	TPCI	9th Dyes & Chemical Vietnam 2019	Vietnam	25/11/2019 To 27/11/2019	50	67.50	Approved
8	TPCI	SOURCE INDIA MAYANMAR 2019	Myanmar	9/09/2019 To 11/09/2019	50	67.50	Approved
8(a)	ASSOCHAM	SOURCE INDIA MAYANMAR 2019	Myanmar	9/09/2019 To 11/09/2019	30	40.50	Approved
9	CHEMEXCIL	8th CAC ASIA SUMMIT	Thailand	5/11/2019 To 6/11/2019	20	27.00	Approved
10	CHEMEXCIL	Color & SpeChem Vietnam 2019 cum BSM in Thailand	Vietnam & Thailand	26/06/2019 To 28/06/2019	20 Each	35.10	Approved
		Sub-Total			170	237.60	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Engine	ering						
11	EEPC INDIA	INDEE VIETNAM 2019	Vietnam	16/10/2019 To 19/10/2019	75	101.25	Approved
12	CII	Enterprise India Vietnam 2019	Vietnam	21/11/2019 To 23/11/2019	50	67.50	Approved
13	ACMA	INAPA	Indonesia	1/03/2020 To 1/03/2020	20	27.00	Approved
14	IEEMA	Asian Utility Week 2019	Malaysia	3/09/2019 To 5/09/2019	20	27.00	Approved
14(a)	EEPC	Asian Utility Week 2019	Malaysia	3/09/2019 To 5/09/2019	20	27.00	Approved
14(b)	FIEO	Asian Utility Week 2019	Malaysia	3/09/2019 To 5/09/2019	10	13.50	Approved
15	ASSOCHAM	DEFENCE & SECURITY 2019 Tri-Service Asian Defence & Security Exhibition, Conference and Networking Event	Thailand	18/11/2019 To 21/11/2019	20	27.00	Approved
15(a)	ICC	DEFENCE & SECURITY 2019 Tri-Service Asian Defence & Security Exhibition, Conference and Networking Event	Thailand	18/11/2019 To 21/11/2019	20	27.00	Approved
16	ICC	Organising "INDIA PAVILION" and "BUYER SELLER MEET" at " TENAGA EXPO & FORUM 2020"	Malaysia	19/03/2020 To 21/03/2020	50	67.50	Approved
		Sub-Total			285	384.75	
Electro	nic & Software / I						
17	ESC EPC	INTERPOL WORLD CeBIT	Singapore Thailand	2/07/2019 To 4/07/2019 27- 29/11/2019	30 20	27.00	Approved
		Sub-Total			20	27.00	
Handic	rafts & Handloom	S					
18	PHDCCI	17th Global Indian Festival 2019	Malaysia	1/06/2019 To 30/06/2019	75	101.25	Approved
		Sub-Total			75	101.25	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Leather							
19	CLE	Shoes & Leather Fair 2019, Vietnam, Ho Chi Minh City	Vietnam	10/07/2019 To 12/07/2019	35	43.75	Approved
		Sub-Total			35	43.75	
Multi							
20	ITPO	Thailand Lab 2019	Thailand	25/09/2019 To 27/09/2019	25	33.75	Approved
21	ITPO	Indo Malaysia Trade Expo	Malaysia	28/10/2019 To 5/11/2019	30	40.50	Approved
21(a)	W&W EPC	Indo Malaysia Trade Expo	Malaysia	28/10/2019 To 5/11/2019	20	27.00	Approved
22	CAPEXIL	BSM Cum Exhibition in ASEAN Region at any time within the year 2019-20 (3 OR 4 COUNTRIES)	Cambodia, Indonesia, Myanmar, Vietnam	Oct- Dec., 2019	25	64.13	Approved
		Sub-Total			100	165.38	
Pharma	& Pharma Allied						
23	PHARMEXCIL	EXPO CUM BSM IN VIETNAM/INDONESIA/PHILIPPINES AND COMBODIA	Cambodia	7/02/2020 To 18/02/2020	25	33.75	Approved
		Sub-Total			25	33.75	
Plastic							0.0
24	PLASTIC EPC	VIETNAM PLAST	Vietnam	1/10/2019 To 1/10/2019	30	40.50	Approved
25	PLASTIC EPC	COMPLAST MYANMAR	Myanmar	14/06/2019 To 16/06/2019	30	40.50	Approved
		Sub-Total			60	81.00	
Printing	g & Packaging						
26	ASSOCHAM	M'SIA PACK AND FOODPRO 2019	Malaysia	19/07/2019 To 22/07/2019	50	67.50	Approved
27	PHDCCI	ProPak Asia 2019	Thailand	17/06/2019 To 19/06/2019	25	33.75	Approved
27(a)	ASSOCHAM	ProPak Asia 2019	Thailand	17/06/2019 To 19/06/2019	25	33.75	Approved
		Sub-Total			100	135.00	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Project							
28	PROJECT EPC	Cambuild 2019	Cambodia	28/11/2019 To 30/11/2019	20	27.00	Approved
		Sub-Total			20	27.00	
Service	S						
29	FICCI	INDIA PAVILION AT MEDEX 2019	Myanmar	3/10/2019 To 5/10/2019	40	54.00	Approved
29(a)	SEPC	INDIA PAVILION AT MEDEX 2019	Myanmar	3/10/2019 To 5/10/2019	10	13.50	Approved
30	FICCI	India ASEAN Healthcare Expo	Vietnam, Cambodia	Feb - March, 2020	50	87.75	Approved
		Sub-Total			100	155.25	
Teleco	m / IT						
31	TEPC	5G Asia 2019	Singapore	10/09/2019 To 12/09/2019	30	40.50	Approved
32	TEPC	INDIA ASEAN ICT EXPO 2019	Vietnam	10/09/2019 To 20/12/2019	45	60.75	Approved
		Sub-Total			75	101.25	
Textiles	S						
33	W&W EPC	Indo-Malaysia Trade Expo & Deepavali Carnival	Malaysia	25/10/2019 To 5/11/2019	0	0.00	Dropped
34	SRTEPC	INDONESIA INTERNATIONAL TEXTILE & GARMENT EXPO JAKARTA	Indonesia	25/03/2020 To- 27/03/2020	θ	0.00	Dropped
34	SRTEPC/ Texprocil (20+10)	BSM at Indonesia	Indonesia		30	40.50	Approved

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
35	SRTEPC	VIETNAM INTERNATIONAL TEXTILE & APPAREL ACCESSORIES	Vietnam	19/11/2019 To 22/11/2019	20	27.00	Approved
35(a)	TEXPROCIL	Vietnam International Textile and Garment Industry Exhibition	Vietnam	20/11/2019 To 23/11/2019	10	13.50	Approved
35(b)	INDIA PAVILION AT 19TH VIETNAM		Vietnam	21/11/2019 To 24/11/2019	30	40.50	Approved
36	ISEPC	Two days BSM with Silk importers of Vietnam	Vietnam	May, 2019	30	40.50	Approved
		Sub-Total			120	162.00	
		GRAND TOTAL			1451	2014.08	

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S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Agri 8	Agri Allied /Food	& Agri -Tech.					
1	ASSOCHAM	World Food Moscow	Russia	24/09/2019 To 27/09/2019	50	95.00	Approved
1(a)	SHEFEXCIL	World Food Moscow	Russia	24/09/2019 To 27/09/2019	10	19.00	Approved
1(b)	ITPO	World Food Moscow	Russia	24/09/2019 To 27/09/2019	10	19.00	Approved
1(c)	IOPEPC	World Food Moscow 2019	Russia	24/09/2019 To 27/09/2019	10	19.00	Approved
1(d)	CASHEW EPC	World Food Moscow 2019	Russia	24/09/2019 To 27/09/2019	5	9.50	Approved
2	ASSOCHAM	Belagro	Belarus	4/06/2019 To 9/06/2019	50	87.50	Approved
		Sub-Total			135	249.00	
Buildi	ng Materials / Cor	struction / Ceramic					
3	CII	KYIVBUILD UKRAINE 2019	Ukraine	14/05/2019 To 17/05/2019	50	87.50	Approved
		Sub-Total			50	87.50	
Chem	icals / Cosmetics	/ Beauty					
4	CHEMEXCIL	The Khimia international exhibition	Russia	25/11/2019 To 27/11/2019	25	47.50	Approved
		Sub-Total			25	47.50	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Engine	eering						
5	EEPC INDIA	METAL TECH CENTRAL ASIA, KAZAKHSTAN 2019	Kazakhstan	18/09/2019 To 20/09/2019	30	52.50	Approved
6	ACMA	Automechanika Moscow	Russia	27/08/2019 To 30/08/2019	20	38.00	Approved
6(a)	ITPO	Automechanika Moscow	Russia	27/08/2019 To 30/08/2019	10	19.00	Approved
7	CAPEXIL	EXHIBITION CUM B2B MEETS IN RUSSIA, KAZAKHSTAN & BELARUS	Belarus/ Tajik, Kazakhstan, Russia	16/07/2019 To 27/07/2019	20	56.00	Approved
8	ICC	BSM and India Pavilion at UZENERGY EXPO	Uzbekistan	23/10/2019 To 25/10/2019	30	52.50	Approved
		Sub-Total			110	218.00	
	crafts / Handloor						
9	PHDCCI	Best of India Show at Tbilisi, Georgia	Georgia	June., 2019	50	87.50	Approved
		Sub-Total			50	87.50	
Leathe	er						
10	CLE	Mosshoes/Mospel, Fair	Russia	9/09/2019 To 12/09/2019	30	57.00	Approved
		Sub-Total			30	57.00	
Multi							
11	ITPO	India Sourcing Fair(Concurrent with Petersburg International Trade Fair)	Russia	17/08/2020 To 25/08/2020	50	95.00	Approved
12	FIEO	24th AQUATHERM MOSCOW	Russia	11/02/2020 To 14/02/2020	40	76.00	Approved
13	FIEO	MULTI PRODUCT BUSINESS DELEGATION TO AZERBAIJAN &	Azerbaijan	18/08/2019 To 23/08/2019	20	35.00	Approved
13(a)	PHDCCI	MULTI PRODUCT BUSINESS DELEGATION TO AZERBAIJAN &	Azerbaijan	18/08/2019 To 23/08/2019	10	17.50	Approved
		Sub-Total			120	223.50	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Pharm	na & Pharma Allie	ed					
14	PHARMEXCIL	EXPO CUM BSM IN UZBEKISTAN PRECEDED BY DELEGATION TO RUSSIA, BELARUS AND ARMENIA	Armenia, Belarus, Russia, Uzbekistan	16/11/2019 To 30/11/2019	40	133.00	Approved
		Sub-Total			40	133.00	
Plasti	C						
15	PLASTIC EPC	INTERPLASTICA MOSCOW	Russia	29/01/2020 To 1/02/2020	30	57.00	Approved
		Sub-Total			30	57.00	
Servic	es						
16	FICCI	21st Pharmtech & Ingredients Expo 2019, Moscow, Russia	Russia	20/11/2019 To 23/11/2019	50	95.00	Approved
17	FICCI	PharmaTech Expo, 10th International Exhibition of Equipment and Technology for the Pharmaceutical Industry	Ukraine	17/10/2019 To 19/10/2019	50	87.50	Approved
		Sub-Total			100	182.50	
Textile	es						
18	TEXPROCIL	HeimTextile Russia & BSM	Russia	17/09/2019 To 23/09/2019	25	47.50	Approved
19	ISEPC	KYIV FASHION Ukraine Feb 2020	Ukraine	1/02/2020 To 29/02/2020	30	52.50	Approved
20	W&W EPC	India Show	Russia	12/12/2019 To 15/12/2019	30	57.00	Approved
20(a)	FICCI	India Show	Russia	12/12/2019 To 15/12/2019	0	0.00	Dropped
20(b)	ITPO	India Show	Russia	12/12/2019 To 15/12/2019	20	38.00	Approved
		Sub-Total			105	195.00	
	onal Agenda						
21	PHDCCI	Expo India at Yekaterinburg, Russia	Russia	Aug., 2019	50	95.00	Approved
22	FICCI	Namaskar Eurasia In Kyrgyzstan / Kazakhstan	Kyrgyzstan / Kazakhstan	Dec., 2019	50	87.50	
		Sub-Total			100	182.50	
		GRAND TOTAL			895	1720.00	

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Appendix-E

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in	EC decision
Agri &	Agri Allied / Food 8	& Agri-Tech.				Lakhs)	
1	TPCI	ANUGA 2019	Germany	5/10/2019 To 9/10/2019	50	112.50	Approved
1(a)	IOPEPC	ANUGA 2019	Germany	5/10/2019 To 9/10/2019	12	27.00	Approved
1(b)	KCCI	ANUGA 2019	Germany	5/10/2019 To 9/10/2019	10	22.50	Approved
1(c)	CASHEW EPC	ANUGA 2019	Germany	5/10/2019 To 9/10/2019	10	17.10	Approved
2	SHEFEXCIL	FI Europe 2019, Paris	France	3/12/2019 To 5/12/2019	10	22.50	Approved
3	SHEFEXCIL	ITMA 2019 Barcelona, Spain	Spain	20/06/2019 To 26/06/2019	10	22.50	Approved
4	SHEFEXCIL	VICTAM International 2019, Cologne Germany	Germany	12/06/2019 To 14/06/2019	10	22.50	Approved
5	SHEFEXCIL	Vitafoods 2019 - the Global Nutraceutical event	Switzerland	7/05/2019 To 9/05/2019	10	22.50	Approved
6	ASSOCHAM	Agritechnica	Germany	10/11/2019 To 16/11/2019	50	112.50	Approved
6(a)	ACMA	Agritechnica	Germany	10/11/2019 To 16/11/2019	0	0.00	Dropped
6(b)	ITPO	Agritechnica	Germany	10/11/2019 To 16/11/2019	10	22.50	Approved
7	ASSOCHAM	Food Expo Greece	Greece	14/03/2020 To 16/03/2020	50	112.50	Approved
8	ASSOCHAM	INDAGRA FOOD	Romania	31/10/2019 To 4/11/2019	50	68.25	Approved
9	ITPO	TUTTO FOOD-Milan	Italy	6/05/2019 To 9/05/2019	20	45.00	Approved
		Sub-Total			302	629.85	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Books	& Publication / Prin	nting / Packaging				-	
10	CAPEXIL	Frankfurt Book Fair	Germany	16/10/2019 To 20/10/2019	25	56.25	Approved
11	CAPEXIL	Luxe Pack Monaco 2019	France	1/10/2019 To 31/10/2019	20	35.45	Approved
11(a)	FIEO	Luxe Pack Monaco 2019	France	1/10/2019 To 31/10/2019	10	22.50	Approved
12	CAPEXIL	Paperworld Frankfurt - January 2020.	Germany	1/01/2020 To 31/01/2020	25	56.25	Approved
12(a)	ITPO	Paperworld Frankfurt - January 2020.	Germany	1/01/2020 To 31/01/2020	15	33.75	Approved
		Sub-Total			95	204.20	
Buildin	g Materials / Const	truction / Ceramic					
13	CAPEXIL	MARMOMACC-INTERNATIONAL STONE FAIR 2019	Italy	25/09/2019 To 28/09/2019	30	67.50	Approved
13(a)	FIEO	MARMOMACC-INTERNATIONAL STONE FAIR 2019	Italy	25/09/2019 To 28/09/2019	10	22.50	Approved
14	TPCI	CEVISAMA-LARGEST CERAMIC EXHIBITION	Spain	1/02/2020 To 4/02/2020	50	112.50	Approved
14(a)	CAPEXIL	CEVISAMA-LARGEST CERAMIC EXHIBITION	Spain	1/02/2020 To 4/02/2020	10	22.50	Approved
		Sub-Total			100	225.00	
Carpets	3						
15	CARPET EPC	PARTICIPATION IN DOMOTEX INTERNATIONAL TRADE FAIR 2020	Germany	10/01/2020 To 13/01/2020	150	340.00	Approved
15(a)	KCCI	DOMOTEX INTERNATIONAL TRADE FAIR	Germany	11/01/2019 To 14/01/2019	10	7.74	Approved
15(b)	CAPEXIL	DOMOTEX 2020	Germany	1/01/2020 To 31/01/2020	20	45.00	Approved
		Sub-Total			180	392.74	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Chemic	als / Cosmetics / E	Beauty					
16	CHEMEXCIL	CHEMSPEC EUROPE	Switzerland	26/06/2019 To 27/06/2019	20	45.00	Approved
17	CHEMEXCIL	BEAUTY ISTANBUL	Turkey	2/10/2019 To 4/10/2019	15	33.75	Approved
		Sub-Total			35	78.75	
Electro	nics & Software / I	T					
18	ESC EPC	CLOUD EXPO	United Kingdom	12/03/2020 To 13/03/2020	30	67.50	Approved
19	ESC EPC	WEBIT.FESTIVAL TRADE EXPO	Bulgaria	13/05/2019 To 15/05/2019	15	33.75	Approved
19(a)	FIEO	WEBIT.FESTIVAL TRADE EXPO	Bulgaria	13/05/2019 To 15/05/2019	5	11.25	Approved
19(b)	TEPC	WEBIT.FESTIVAL TRADE EXPO	Bulgaria	13/05/2019 To 15/05/2019	10	22.50	Approved
	VII. •	Sub-Total			60	135.00	
Engine	ering	T					
20	CII	Ecomondo 2019	Italy	5/11/2019 To 8/11/2019	50	112.50	Approved
21	CII	MSV 2019	Czech Republic	12/06/2019 To 15/06/2019	50	112.50	Approved
21(a)	EEPC INDIA	MSV 2019	Czech Republic	12/06/2019 To 15/06/2019	20	45.00	Approved
22	EEPC INDIA	HANNOVER FAIR 2019	Germany	1/04/2019 To 5/04/2019	50	112.50	Approved
22(a)	IEEMA	Hannover Messe 2019	Germany	1/04/2019 To 5/04/2019	0	0.00	Dropped
23	EEPC INDIA	GIFA 2019	Germany	25/06/2019 To 29/06/2019	50	112.50	Approved
24	EEPC INDIA	MCE MOSTRA 2020	Italy	18/03/2020 To 21/03/2020	30	67.50	Approved
24 (a)	FIEO	MCE MOSTRA 2020	Italy	18/03/2020 To 21/03/2020	15	33.75	Approved
25	EEPC INDIA	INDIA PAVILION in INTERNATIONAL AGRICULTURAL FAIR	Serbia	15/05/2019 To 21/05/2019	30	52.65	Approved

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
26	ICC	Organising India Pavilion & Buyer Seller Meet at Defence and Security Equipment International	United Kingdom	10/09/2019 To 13/09/2019	30	67.50	Approved
26(a)	ASSOCHAM	DSEI 2019	United Kingdom	10/09/2019 To 13/09/2019	30	67.50	Approved
27	ACMA	Tech Expo with OES in Germany	Germany	1/09/2019 To 1/09/2019	20	45.00	Approved
28	ACMA	Automechanika Istanbul	Turkey	4/04/2019 To 7/04/2019	20	45.00	Approved
29	ICC	India Pavilion at LED+ELECTRO, Netherlands	Netherlands	13/11/2019 To 14/11/2019	50	112.50	Approved
30	ICC	India Pavilion at POWER GEN EUROPE, Paris	France	12/11/2019 To 14/11/2019	50	103.80	Approved
Handio	afts & Handlooms	Sub-Total			495	1090.20	
31	EPCH	SPRING FAIR INTERNATIONAL	United Kingdom	9/02/2020 To 13/02/2020	30	67.50	Approved
31(a)	ISEPC	SPRING FAIR INTERNATIONAL	United Kingdom	9/02/2020 To 13/02/2020	20	45.00	Approved
32	EPCH	AMBIENTE INTERNATIONAL FAIR 2020	Germany	7/02/2020 To 11/02/2020	50	112.50	Approved
33	PHDCCI	Bazar Berlin 2019	Germany	1/11/2019 To 30/11/2019	30	67.50	Approved
33(a)	W&W EPC	Bazar Berlin 2019	Germany	1/11/2019 To 30/11/2019	20	45.00	Approved
34	PHDCCI	Christmas world & Paperworld 2020	Germany	1/01/2020 To 31/01/2020	50	112.50	Approved
35	PHDCCI	Gift & Deco Show	Poland	1/05/2019 To 31/05/2019	50	76.48	Approved
		Sub-Total			250	526.48	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
_eather							
36	CLE	MICAM-The Shoe Event, Italy	Italy	9/02/2020 To 12/02/2020	30	67.50	Approved
37	CLE	MICAM-The Shoe Event	Italy	16/09/2019 To 19/09/2019	30	67.50	Approved
38	CLE	India Leather Days, Offenbach, Germany	Germany	6/11/2019 To 7/11/2019	50	112.50	Approved
39	CLE	SPOGA HORSE FAIR	Germany	1/09/2019 To 3/09/2019	25	56.25	Approved
Multi		Sub-Total			135	303.75	
40	ITPO	Autumn Fair	United Kingdom	1/09/2019 To 4/09/2019	25	56.25	Approved
40(a)	W&W EPC	Autumn Fair Pure London	United Kingdom	1 to 4/09/2019 Jul., 2019/ Feb., 2020	15	33.75	Approved
40(b)	EPCH	Autumn Fair	United Kingdom	1/09/2019 To 4/09/2019	20	45.00	Approved
40(c)	KCCI	Autumn Fair	United Kingdom	1/09/2019 To 4/09/2019	5	11.25	Approved
41	ITPO	Foire International De Marseille	France	21/09/2019 To 1/10/2019	30	66.70	Approved
42	FIEO	26th BATIMAT 2019	France	4/11/2019 To 8/11/2019	50	112.50	Approved
43	ITPO	AF-L' Artigiano in Feria, Milan	Italy	1/12/2019 To 9/12/2019	50	111.00	Approved
44	FIEO	35th Intergift, (International Gift & Decoration Fair)	Spain	15/03/2020 To 19/03/2020	50	112.50	Approved
45	ITPO	Intergift, Madrid	Spain	12/09/2019 To 16/09/2019	25	56.25	Approved
45(a)	FIEO	Intergift, Madrid	Spain	12/09/2019 To 16/09/2019	25	56.25	Approved
46	FIEO	5th INDUSTRY DAYS	Hungary	14/05/2019 To 17/05/2019	30	67.50	Approved
47	FIEO	CBME TURKEY	Turkey	9/01/2020 To 12/01/2020	50	90.00	Approved
		Sub-Total		7-17-17-10-10	375	818.95	53/5

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Pharma	& Pharma Allied						
48	PHARMEXCIL	CPHI WORLDWIDE 2019	Germany	5/11/2019 To 7/11/2019	50	112.50	Approved
		Sub-Total			50	112.50	
Plastic							
49	PLASTIC EPC	JEC WORLD	France	1/03/2020 To 1/03/2020	30	67.50	Approved
50	PLASTIC EPC	PLASPOL	Poland	28/05/2019 To 31/05/2019	30	67.50	Approved
51	PLASTIC EPC	K Fair	Germany	16/10/2019 to 23/10/2019	50	112.50	Approved
51(a)	EEPC INDIA	K Fair	Germany	16/10/2019 to 23/10/2019	10	22.50	Approved
		Sub-Total			120	270.00	
Sports	& Goods						
52	SGEPC	BSM in UK & Ireland	United Kingdom	July, 2019	25	56.25	Approved
53	SGEPC	ISPO Munich 2020	Germany	26/01/2020 To 29/01/2020	60	135.00	Approved
54	SGEPC	Spielwarenmesse International Toy Fair 2019	Germany	29/01/2020 To 2/02/2020	35	78.75	Approved
		Sub-Total			120	270.00	65
Service	s	W					
55	SEPC	India Pavilion at MIPCOM	France	15/10/2019 To 18/10/2018	40	90.00	Approved
55(a)	ESC EPC	India Pavilion at MIPCOM	France	15/10/2019 To 18/10/2018	10	22.50	Approved
56	SEPC	World Travel Mart	United Kingdom	4/11/2019 To 6/11/2019	15	33.75	Approved
56(a)	FIEO	World Travel Mart	United Kingdom	4/11/2019 To 6/11/2019	10	22.50	Approved
		Sub-Total			75	168.75	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
relecor	m / II						
57	TEPC	Mobile World Congress 2020	Spain	17/02/2020 To 3/03/2020	30	67.50	Approved
57(a)	ESC EPC	Mobile World Congress 2020	Spain	17/02/2020 To 3/03/2020	15	33.75	Approved
58	TPCI	Source India Turkey 2019	Turkey	9/09/2019 To 13/09/2019	80	180.00	Approved
58(a)	ESC EPC	Source India Turkey 2019	Turkey	9/09/2019 To 13/09/2019	10	22.50	Approved
Textiles		Sub-Total			135	303.75	
rextiles)						
59	SRTEPC	TEXWORLD PARIS	France	11/02/2020 To 14/02/2020	0	0.00	Dropped
59(a)	HEPC	TEXWORLD PARIS	France	11/02/2020 To 14/02/2020	10	22.50	Approved
59(b)	Texprocil	TEXWORLD PARIS	France	11/02/2020 To 14/02/2020	20	45.00	Approved
59(c)	ICC	TEXWORLD PARIS	France	11/02/2020 To 14/02/2020	10	22.50	Approved
59(d)	ISEPC	TEXWORLD PARIS	France	11/02/2020 To 14/02/2020	10	22.50	Approved
60	JPDEPC	Asian Gifts & Housewares Show-Paris, 2019	France	27/11/2019 To 29/11/2019	0	0.00	Dropped
60(a)	ICC	Asian Gifts & Housewares Show-Paris, 2019	France	27/11/2019 To 29/11/2019	15	33.75	Approved
60(b)	ITPO	Asian Gifts & Housewares Show-Paris, 2019	France	27/11/2019 To 29/11/2019	15	33.75	Approved
61	AEPC	WHO' Next	France	6/09/2019 To 9/09/2019	20	45.00	Approved
61(a)	HEPC	WHO' Next	France	6/09/2019 To 9/09/2019	20	45.00	Approved
61(b)	ISEPC	Who's Next	France	6/09/2019 To 9/09/2019	30	67.50	Approved
62	W&W EPC	AF'L Artigiano in Fiera	Italy	1/12/2019 To 9/12/2019	50	112.50	Approved

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
63	TEXPROCIL	BSM in Portugal and Poland	Poland, Portugal	10/06/2019 To 14/06/2019	25	73.13	Approved
64	AEPC	INDIA APPAREL & ACCESSORIES FAIR AT MADRID	Spain	9/10/2019 To 10/10/2019	40	90.00	Approved
65	PDEXCIL	Heimtextil 2020	Germany	7/01/2020 To 10/01/2020	10	22.50	Approved
65(a)	TEXPROCIL	Heimtextil Germany 2020	Germany	8/01/2020 To 11/01/2020	30	67.50	Approved
66(b)	HEPC	HEIMTEXTIL 2020	Germany	7/01/2020 To 10/01/2020	50	112.50	Approved
66(c)	EPCH	HEIMTEXTIL FAIR	Germany	14/01/2020 To 17/01/2020	40	90.00	Approved
67	FICCI	17th International Istanbul Yarn Fair	Turkey	28/02/2020 To 2/03/2020	0	0.00	Dropped
67(a)	ICC	Indian Pavilion at 17th International Istanbul Yarn Fair, Turkey	Turkey	28/02/2020 To 2/03/2020	50	112.50	Approved
67(b)	TEXPROCIL	Istanbul Yarn Fair	Turkey	28/02/2020 To 2/03/2020	25	56.25	Approved
67(c)	SRTEPC	Istanbul Yarn Fair	Turkey	28/02/2020 To 2/03/2020	20	45.00	Approved
68	FICCI	28th Baltic Fashion & Textile Trade Fair, Vilnius, Lithuania	Lithuania	18/10/2019 To 20/10/2019	30	67.50	Approved
68(a)	W&W EPC	28th Baltic Fashion & Textile Trade Fair, Vilnius, Lithuania	Lithuania	18/10/2019 To 20/10/2019	15	33.75	Approved
		Sub-Total			535	1220.63	
Addition	nal Agenda						
69	TPCI	HANNOVER FAIR 2019	Germany	1/04/2019 To 5/04/2019	25	56.25	Approved
70	EEPC INDIA	INTERNATIONAL HARDWARE SHOW 2020	Germany	1/03/2020 To 4/03/2020	50	112.50	Approved
71	Plastic EPC	Plast Eurasia 2019, Istanbul, Turkey	Turkey		25	56.25	Approved
		Sub Total			100	225.00	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
72	ASSOCHAM	Amper-2020	Czech Republic	17/3/2020 to 20/3/2020	50	112.5	Approved
73	EPCH	BSM at Sweden & Denmark	Sweden & Denmark	6/5/2019 to 10/5/2019	25 each	73.13	Approved
		Sub Total			75	185.63	
		GRAND TOTAL			3237	7161.18	

Department of Commerce LAC Region MAI Proposals 2019-20

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Chemic	cals / Cosmetics						
1	CHEMEXCIL	INDIAN CHEMICAL AND COSMETICS EXHIBITION Argentina cum BSM in BRAZIL, PERU	Argentina, Brazil, Peru	16/09/2019 To 23/09/2019	20 each	49.40	Approved
2	CHEMEXCIL	Agro Chemex Expo Colombia cum BSM in Mexico 2020	Colombia & Mexico	25/07/2019 To 26/07/2019	20 each	60.10	Approved
		Sub-Total			40	109.50	
Engine	ering					100.00	
3	EEPC INDIA	Expo-cum-BSM	Chile & Peru	2/10/2019 To 5/10/2019	30	74.10	Approved
3(a)	CAPEXIL	Expo-cum-BSM	Chile	2/10/2019 To 5/10/2019	10	19.00	Approved
4	ACMA	Automec Brazil	Brazil	23/04/2019 To 27/04/2019	15	28.50	Approved
5	ICC	India Pavilion at InterSolar South America, Brazil	Brazil	27/08/2019 To 29/08/2019	50	95.00	Approved
		Sub-Total			105	216.60	
Handic	rafts & Handloo						
6	EPCH	BUYER SELLER MEET IN SAO PAULO, BRAZIL	Brazil	14/03/2020 To 15/03/2020	30	57.00	Approved
7	EPCH	BUYER SELLER MEET AT SANTIAGO, CHILE	Chile	19/03/2020 To 20/03/2020	30	57.00	Approved
7(a)	ISEPC	BUYER SELLER MEET AT SANTIAGO, CHILE	Chile	19/03/2020 To 20/03/2020	10	19.00	Approved
8	PHDCCI	Festival De La India	Chile	1/11/2019 To 30/11/2019	60	114.00	Approved
		Sub-Total			130	247.00	
Leathe	•						
9	CLE	Buyer Seller Meet (BSM) in Chile & Peru	Chile, Peru	21/10/2019 To 22/10/2019	25	61.75	Approved
		Sub-Total			25	61.75	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Multi						Editio)	
10	FIEO	25th FEICON BATIMAT	Brazil	9/04/2019 To 12/04/2019	40	76.00	Approved
11	CII	Pacific Alliance Business Matchmaking 2019	Chile, Colombia, Peru	1/04/2019 To 1/09/2019	30	91.20	Approved
11(a)	ESC EPC	Pacific Alliance Business Matchmaking 2019	Chile, Colombia, Peru	1/04/2019 To 1/09/2019	10	30.40	Approved
11(b)	TEPC	Pacific Alliance Business Matchmaking 2019	Chile, Colombia, Peru	1/04/2019 To 1/09/2019	10	30.40	Approved
11(c)	SEPC	Pacific Alliance Business Matchmaking 2019	Chile, Colombia, Peru	1/04/2019 To 1/09/2019	10	30.40	Approved
12	CII	India - ALADI Business Summit 2019	Uruguay	7/11/2019 To 8/11/2019	30	57.00	Approved
13	ITPO	India Show-Peru	Peru	21/03/2020 To 25/03/2020	75	110.00	Approved
13(a)	W&W EPC	INDIA SHOW (2019-20)	Peru	18/12/2019 To 22/12/2019	20	38.00	Approved
<u> </u>		Sub-Total			225	463.40	
Pharm	a & Pharma Allie						
14	PHARMEXCIL	Buyer Seller Meet - LATAM (Colombia, Chile)	Chile, Colombia	20/08/2019 To 10/09/2019	40	98.80	Approved
DI (Sub-Total			40	98.80	
Plastic							
15	PLASTIC EPC	FEI PLAST BRAZIL	Brazil	8/04/2018 To 12/04/2018	30	57.00	Approved
		Sub-Total			30	57.00	
Service	es						
16	FICCI	India Pavilion at "Hospitalar, Sao Paulo 2019"	Brazil	21/05/2019 To 24/05/2019	0	0.00	Dropped
		Sub-Total			0	0.00	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Teleco	m / IT						
17	TEPC	Fuurecom 2019	Brazil	1/10/2019 To 31/10/2019	20	38.00	Approved
17(a)	ESC EPC	Fuurecom 2019	Brazil	1/10/2019 To 31/10/2019	10	19.00	Approved
		Sub-Total			30	57.00	
Textile	S						
18	TEXPROCIL	Go Tex Show, Sao Paulo & BSM in Blumenau, Brazil	Brazil	10/09/2019 To 14/09/2019	20	38.00	Approved
18(a)	ICC	Go Tex Show, Sao Paulo & BSM in Blumenau, Brazil	Brazil	10/09/2019 To 14/09/2019	20	38.00	Approved
18(b)	SRTEPC	Go Tex Show, Sao Paulo & BSM in Blumenau, Brazil	Brazil	10/09/2019 To 14/09/2019	20	38.00	Approved
19	ICC	India Pavilion at 4th International Yarn & Fabric Show & International Apparel Sourcing Show, Sao Paulo	Brazil	27/08/2019 To 29/08/2019	40	76.00	Approved
19(a)	SRTEPC	India Pavilion at 4th International Yarn & Fabric Show & International Apparel Sourcing Show, Sao Paulo	Brazil	27/08/2019 To 29/08/2019	0	0.00	Dropped
		Sub-Total			100	190.00	
Additio	nal Agenda						
20	EEPC INDIA	Expo-cum-BSM	Guatemala + Honduras	1/11/2019 To 4/11/2019	25	61.75	Approved
21	FICCI	Namaskar Pacific Alliance	Colombia	March, 2020	50	95.00	Approved
		Sub-Total			75	156.75	
22	SRTEPC/ Texprocil (25+20)	Colombia Tex	Colombia	21/01/2020 to 23/01/2020	45	85.50	
		Sub-Total			45	85.50	
		GRAND TOTAL			845	1743.30	

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Appendix-G

Department of Commerce NAFTA Region MAI Proposal 2019-20

S.No	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Agri & A	Agri Allied / Food						
1	SHEFEXCIL	IFT Food Expo 2019 Chicago, New Orleans, USA	United States	3/06/2019 To 5/06/2019	10	21.00	Approved
2	ASSOCHAM	SIAL CANADA	Canada	30/04/2019 To 2/05/2019	25	52.50	Approved
2(a)	ITPO	SIAL Food Canada	Canada	30/04/2019 To 2/05/2019	25	52.50	Approved
3	TPCI	INDIAN FOOD & AGRI BSM USA	United States	9/07/2019 To 12/07/2019	35	73.50	Approved
3(a)	Cashew	INDIAN FOOD & AGRI BSM USA	United States	9/07/2019 To 12/07/2019	5	10.50	Approved
4	ASSOCHAM	ProFood Tech 2020	United States	24/03/2020 To 26/03/2020	35	73.50	Approved
		Sub-Total			135	283.50	
Books &	& Publication / Pri	nting / Packaging					
5	CAPEXIL	National Stationery Show, New York + BSM in Chicago	United States	1/02/2020 To 29/02/2020	20	54.60	Approved
5(a)	ITPO	National Stationery Show, New York + BSM in Chicago	United States	1/02/2020 To 29/02/2020	10	27.30	Approved
6	FICCI	India Pavilion at " Pack Expo, Las Vegas"	United States	23/09/2019 To 25/09/2019	0	0.00	Dropped
		Sub-Total			30	81.90	
Carpets							
7	CARPET EPC	DOMOTEX USA 2020	United States	28/02/2020 To 2/03/2020	100	210.00	Approved
		Sub-Total			100	210.00	
Chemic	als / Cosmetics /						
8	CHEMEXCIL	AGRI BUSINESS GLOBAL TRADE SUMMIT	United States	1/08/2019 To 3/08/2019	15	31.50	Approved
9	TPCI	SOURCE INDIA MEXICO 2019	Mexico	20/10/2019 To 24/10/2019	50	105.00	Approved
		Sub-Total			65	136.50	

S.No	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Electror	nic & Software / I	r					
10	ESC EPC	EDS	United States	May, 2019	20	42.00	Approved
		Sub-Total			20	42.00	
Enginee	ering						
11	EEPC INDIA	INTERNATIONAL FASTENER EXPO 2019	United States	16/09/2019 To 18/09/2019	30	63.00	Approved
12	ACMA	AAPEX 2019	United States	5/11/2019 To 7/11/2019	20	42.00	Approved
12(a)	Capexil	AAPEX 2019	United States	5/11/2019 To 7/11/2019	10	21.00	Approved
13	ICC	Organising "INDIA PAVILION" and "BUYER SELLER MEETING" at "CANADA GAS AND LNG 2019"	Canada	21/05/2019 To 23/05/2019	40	84.00	Approved
		Sub-Total			100	210.00	
Handicr	afts / Handlooms						
14	PHDCCI	Source Direct @ ASD	United States	1/07/2019 To 31/08/2019	50	105.00	Approved
15	PHDCCI	NY Now	United States	1/02/2020 To 29/02/2020	50	105.00	Approved
		Sub-Total			100	210.00	
Leather							
16	CLE	Buyer Seller Meet (BSM) in Mexico	Mexico	18/11/2019 To 19/11/2019	25	52.50	Approved
17	CLE	Buyer Seller Meet (BSM) in New York, USA	United States	14/11/2019 To 15/11/2019	40	84.00	Approved
18	CLE	FFANY, New York Shoe Expo	United States	3/06/2019 To 7/06/2019	25	52.50	Approved
19	CLE	FFANY, New York Shoe Expo	United States	3/12/2019 To 5/12/2019	25	52.50	Approved
		Sub-Total			115	241.50	

S.No	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Multi							
20	ITPO	AAPEX	United States	5/11/2019 To 7/11/2019	20	42.00	Approved
21	FIEO	Asia-America Trade Show	United States	14/09/2019 To 16/09/2019	50	105.00	Approved
22	ITPO	National Hardware Show	United States	07/05/2019 To 09/05/2019	30	63.00	Approved
		Sub-Total			100	210.00	
Plastic							
23	PLASTIC EPC	PLASTIMAGEN	Mexico	2/04/2019 To 5/04/2019	15	31.50	Approved
24	PLASTIC EPC	INTERNATIONAL HOME HOUSEWARE SHOW	United States	1/03/2020 To 1/03/2020	30	63.00	Approved
24(a)	ITPO	INTERNATIONAL HOME HOUSEWARE SHOW	United States	1/03/2020 To 1/03/2020	10	21.00	Approved
24(b)	EEPC INDIA	INTERNATIONAL HOME HOUSEWARE SHOW	United States	1/03/2020 To 1/03/2020	10	21.00	Approved
		Sub-Total			65	136.50	
Service	S						
25	FICCI	"INDIA PAVILION" in FIME 2019	United States	26/06/2019 To 28/06/2019	30	63.00	Approved
25(a)	ITPO	"INDIA PAVILION" in FIME 2019	United States	26/06/2019 To 28/06/2019	20	42.00	Approved
25(b)	SEPC	"INDIA PAVILION" in FIME 2019	United States	26/06/2019 To 28/06/2019	10	21.00	Approved
_		Sub-Total			60	126.00	
Textiles							
26	JPDEPC	BSM AT NEW YORK,ATLANTA & DALLAS	United States	22/07/2019 To 30/07/2019	10	21.00	Approved
27	TEXPROCIL	InterModa, Guadalajara, Mexico	Mexico	16/07/2019 To 19/07/2019	20	42.00	Approved
27(a)	HEPC	InterModa, Guadalajara, Mexico	Mexico	16/07/2019 To 19/07/2019	10	21.00	Approved

S.No	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
28	TEXPROCIL	TEXWORLD USA & BSM in USA	United States	22/07/2019 To 24/07/2019	25	52.50	Approved
28(a)	SRTEPC	TEXWORLD USA	United States	22/07/2019 To 24/07/2019	10	21.00	Approved
29	SRTEPC	INTERMODA MEXICO	Mexico	15/01/2020 To 18/01/2020	20	42.00	Approved
30	ICC	India Pavilion and BSM at Hometextiles Sourcing Expo	United States	22/07/2019 To 24/07/2019	30	63.00	Approved
31	W&W EPC	Apparel Textiles Sourcing Fair Canada 2019	Canada	19/08/2019 To 21/08/2019	20	42.00	Approved
31(a)	CARPET EPC	Apparel Textiles Sourcing Fair Canada 2019	Canada	19/08/2019 To 21/08/2019	10	21.00	Approved
31(b)	ISEPC	Apparel Textiles Sourcing Fair Canada 2019	Canada	19/08/2019 To 21/08/2019	10	21.00	Approved
31(c)	FICCI	"INDIA PAVILION" in APPAREL TEXTILE SOURCING CANADA	Canada	19/08/2019 To 21/08/2019	30	63.00	Approved
32	W&W EPC	MAGIC SHOW	United States	15/08/2019 To 18/08/2019	20	42.00	Approved
32(a)	CARPET EPC	MAGIC SHOW	United States	15/08/2019 To 18/08/2019	10	21.00	Approved
32(b)	EPCH	MAGIC SHOW	United States	15/08/2019 To 18/08/2019	10	21.00	Approved
32(c)	KCCI	MAGIC SHOW	United States	15/08/2019 To 18/08/2019	10	21.00	Approved
32(d)	ISEPC	Sourcing at MAGIC, LAS VEGAS, USA	United States	6/08/2019 To 10/08/2019	30	63.00	Approved
		Sub-Total	lies and		275	577.50	

S.No	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Addition	nal Agenda						
33	ESC EPC	Mobile World Congress	United States	22-24 Oct., 2019	30	63.00	Approved
		Sub-Total			30	63.00	
34	ITPO	India Show	Canada	October, 2019	35	73.50	Approved
35	ITPO	India Show	Mexico	March, 2020	30	63.00	Approved
36	ICC	Gastech Exhibition, Houston	USA	17/09/2019 to 19/09/2019	30	63.00	
		Sub-Total			95	199.50	
		GRAND TOTAL			1290	2727.90	

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Department of Commerce

. No.	Name of Organisation	Event Name	Country.	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Q A	Agri Allied / Agri-Foo	od & Tech.	9, %	6/03/2020 To		00.50	Approved
gri & A	CASHEW EPC	Foodex Japan	Japan	9/03/2020	15	22.50	30 30
	(ITPO) SHEFEXCIL	Food Ingredients 2020, China	China	3/03/2020 To 5/03/2020	10	15.00	Approved
2		Food Ingredients 2020, China	China	3/03/2020 To 5/03/2020	10	15.00	Approved
2(a)	CASHEW EPC	Food Ingredients 2020, China	China	3/03/2020 To 5/03/2020	20	30.00	Approved
2(b)	TPCI	To Usu Moot	China	28/11/2019 To 28/11/2019	30	17.60	Approved
3	IOPEPC	10-1 - Age		20/11/2010	85	100.10	
		Sub-Total					
	eering	KOAA Show and Business match	South Korea	17/10/2019 To 21/10/2019	30	45.00	Approved
4	ACMA	making Expo Hong Kong Electronics Fair (16th	Hong Kong	13/10/2019 To 16/10/2019	40	60.00	Approved
5	ASSOCHAM	Edition) and Hong Kong IC1 fair		10/10/2010	70	105.0	0
		Sub-Total					
Books	s & Publication / Pri	nting / Packaging		1/11/2019 To		30.0	0 Approved
6	CAPEXIL	Paperworld China - November 2019	China	30/11/2019	20	30.0	7,5510100
7	CAPEXIL	EXHIBITION CUM B2B MEETS IN JAPAN/ SOUTH KOREA/ VIETNAM/ CHINA (ANY 3 OF 4 COUNTRIES)	China, Japan, South Korea, Vietnam	4/03/2020 To 15/03/2020	20	57.0	
					40	87.0	00
		Sub-Total					
Carp		DOMOTEX ASIA CHINA FLOOR	China	20/03/2020 To 22/03/2020	50	75.	
8	CARPET EPC	Sub-Total		LLIOUIZOLO	50	75.	00

S. No	Organisation	Event Name	Country	Event Date	No. of Indian	MAI assistanc	1
Chem	icals / Cosmetics /	/ D			Exhibitors	approved (Rs.	EC decision
0		Beauty			- Inditors	in Lakhs)	
9	CHEMEXCIL	China National Chemical Industry Fair					1
10				18/09/2019 To			
10	CHEMEXCIL	TRADE DELEGATION TO JAPAN AND	o i ii i d	20/09/2019	30	45.00	
		I AIW AN	Japan, Taiwar			45.00	Approved
11	CUENTE	19TH CHINA INTL. DVE INDUSTRI	apan, raiwar	12/07/2019	15 Each	00.00	
Cal	CHEMEXCIL	TEXTILE CHEMICALS EXHIBITION	62°49/64	1		29.25	Approved
		2019 (CHINA INTERDYE)	China	10/04/2019 To			
11(a)	SHEFEXCIL	10th Internal		12/04/2019	50	75.00	Α
(-/	SHEFEXUL	19th International Dye Industry,				73.00	Approved
		- iginorità and l'extile Chemicala corre	China	10/04/2019 To			
12	CHEMEXCIL	2 10 I CHINA INTERNATIONAL		12/04/2019	10	15.00	Λ
	LINEXOIL	AGROCHEMICAL & CDOD		4/02/0000		10.00	Approved
13	0	PROTECTION EXHIBITION	China	4/03/2020 To	20		
13	CHEMEXCIL	KORFAOUE		6/03/2020	20	30.00	Approved
10.		KOREA CHEM 2019	South Korea	16/04/2019 To			pproved
13 (a)	ITPO	ICDI Woods (160)	o dan Korea	18/04/2019	30	45.00	
		ICPI Week (KOREA CHEM 2019)	South Korea	16/04/2019 To		45.00	Approved
ectroni	0 9 0 0	Sub-Total	- Codili Korea	18/04/2019	20	0.0	
	c & Software / IT	o dis i Otal		10/04/2019		30.00	Approved
14	ESC EPC				19	269.25	
		GLOBAL SOURCE	II.	11/10/00/0		200.20	
15	ESC EPC		Hong Kong	11/10/2019 To	20		
	200 LFC	ICT EXPO		14/10/2019	20	30.00	Approved
			Hong Kong	13/04/2019 To	20		11.0.00
m & Je	wellery	Sub-Total		16/04/2019	30	30.00	Approved
16					50		pproved
	G&JEPC	Hong Kong Jewellery & Gem Fair		001		60.00	
17	COLEDG		Hong Kong	09/16/2019 To			
	G&JEPC	Hong Kong Jewellen, 8 Co		9/22/2019	90	135.00	Approved
			Hong Kong	06/20/2019 To	45.50	30.00	Approved
		Sub-Total	9	06/23/2019	50	75.00	Anne
					140		Approved
					140	210.00	11

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Handic	afts & Handloom						
18	EPCH	HONG KONG HOUSEWARE, INTERNATIONAL HOME TEXTILES & FURNISHING FAIR	Hong Kong	20/04/2019 To 23/04/2019	60	90.00	Approved
19	EPCH	SEOUL INTERNATIONAL SOURCING FAIR	South Korea	21/03/2020 To 23/03/2020	20	30.00	Approved
19(a)	HEPC	SEOUL INTERNATIONAL SOURCING FAIR	South Korea	21/03/2020 To 23/03/2020	20	30.00	Approved
20	EPCH	ASIAN GIFTS & PREMIUM SHOW	Hong Kong	20/10/2019 To 23/10/2019	60	90.00	Approved
20(a)	JPDEPC	ASIAN GIFTS & PREMIUM SHOW	Hong Kong	20/10/2019 To 23/10/2019	0	0.00	Dropped
21	EPCH	HONG KONG GIFTS & PREMIUM SHOW	Hong Kong	27/04/2019 To 30/04/2019	40	60.00	Approved
22	EPCES	Giftex-Japan	Japan	26/06/2019 To 28/06/2019	50	75.00	Approved
		Houseware / Giftware					
23	PHDCCI	Best of India Show	Mongolia	1/09/2019 To 30/09/2019	50	75.00	Approved
1 41-		Sub-Total			300	450.00	
Leather 24	CLE	Shoes & Leather 2019 Guangzhou	China	28/05/2019 To 31/10/2018	30	45.00	Approved
25	CLE	APLF - Leather	Hong Kong	11/03/2020 To 13/03/2020	50	75.00	Approved
		Sub-Total			80	120.00	
Multi							
26	ITPO	COMPUTEX, Taipei	Taiwan	28/05/2019 To 1/06/2019	25	37.50	Approved
27	ITPO	HKTDC Food Expo	Hong Kong	15/08/2019 To 17/08/2019	40	60.00	Approved
27(a)	FICCI	HKTDC Food Expo	Hong Kong	15/08/2019 To 17/08/2019	20	30.00	Approved

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
28	FIEO	125th CHINA IMPORT AND EXPORT FAIR, PHASE 3 AT GUANGZHOU, CHINA	China	1/05/2019 To 5/05/2019	50	75.00	Approved
29	FIEO	126TH CHINA IMPORT AND EXPORT FAIR, PHASE 3 AT GUANGZHOU, CHINA	China	31/10/2019 To 4/11/2018	50	75.00	Approved
29(a)	HEPC	126TH CHINA IMPORT AND EXPORT FAIR, PHASE 3 AT GUANGZHOU, CHINA	China	31/10/2019 To 4/11/2018	20	30.00	Approved
29(b)	EPCH	126TH CHINA IMPORT AND EXPORT FAIR, PHASE 3 AT GUANGZHOU, CHINA	China	31/10/2019 To 4/11/2018	15	22.50	Approved
30	FIEO	125TH CHINA IMPORT AND EXPORT FAIR, PHASE 1 AT GUANGZHOU, CHINA	China	15/04/2019 To 19/04/2019	50	75.00	Approved
31	FIEO	126TH CHINA IMPORT AND EXPORT FAIR, PHASE 1 AT GUANGZHOU, CHINA	China	15/10/2019 To 19/10/2019	50	75.00	Approved
32	FIEO	2nd China International Import Expo (CIIE) in Shanghai	China	5/11/2019 To 10/11/2019	50	75.00	Approved
32(a)	ICC	2nd China International Import Expo (CIIE) in Shanghai	China	5/11/2019 To 10/11/2019	25	37.50	Approved
32(b)	PHDCCI	2nd China International Import Expo (CIIE) in Shanghai	China	5/11/2019 To 10/11/2019	50	75.00	Approved
33	ITPO	Korea Metal Week 2019	South Korea	30/10/2019 To 2/11/2019	25	37.50	Approved
34	ITPO	FOODEX JAPAN	Japan	5/02/2020 To 8/02/2020	35	52.50	Approved
		Sub-Total			505	757.50	

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S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Engine	ering						
1	EEPC INDIA	NATIONAL MANUFACTURING WEEK 2019	Australia	14/05/2019 To 17/05/2019	25	45.00	Approved
1(a)	ICC	NATIONAL MANUFACTURING WEEK 2019	Australia	14/05/2019 To 17/05/2019	25	45.00	Approved
		Sub-Total			50	90.00	
Healtho	are						,
2	FICCI	INDIA PAVILION IN NATURALLY GOOD EXPO 2019	Australia	2/06/2019 To 3/06/2019	40	72.00	Approved
1 0		Sub-Total			40	72.00	
Leather							
3	CLE	Footwear & Leather Show, Australia	Australia	20/11/2019 To 22/11/2019	30	54.00	Approved
8.0 - 14.1		Sub-Total			30	54.00	
Multi							
4	ITPO	IGA Perth Royal Show	Australia	22/09/2019 To 29/09/2019	50	90.00	Approved
5	FIEO	INTERNATIONAL SOURCING EXPO AUSTRALIA, MELBOURNE	Australia	19/11/2019 To 21/11/2019	60	108.00	Approved
5(a)	TEXPROCIL	INTERNATIONAL SOURCING EXPO AUSTRALIA, MELBOURNE	Australia	19/11/2019 To 21/11/2019	10	18.00	Approved
5(b)	ISEPC	INTERNATIONAL SOURCING EXPO AUSTRALIA, MELBOURNE	Australia	19/11/2019 To 21/11/2019	10	18.00	Approved
5(c)	AEPC	INTERNATIONAL SOURCING EXPO, AUSTRALIA	Australia	12/11/2019 To 14/11/2019	20	36.00	Approved
5(d)	JPDEPC	INTERNATIONAL SOURCING EXPO - MELBOURNE	Australia	20/11/2019 To 22/11/2019	10	18.00	Approved
5(e)	W&W EPC	International Sourcing Fair	Australia	18/10/2019 To 20/10/2019	15	27.00	Approved
DI.	0 m1	Sub-Total			175	315.00	
Pharma	& Pharma Allied					0.0.00	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
6	PHARMEXCIL	PHARMACEUTICAL CONFERENCE & BUSINESS MEET IN AUSTRALIA & NEWZEALAND	Australia / New Zealand	8/07/2019 To 12/07/2019	20	23.50	Approved
		Sub-Total			20	23.50	
Textiles	i						
7	ICC	Organising "INDIA PAVILION" and "BUYER SELLER MEET" at "CANTERBURY HOME SHOW 2019"	New Zealand	12/10/2019 To 14/10/2019	40	72.00	Approved
		Sub-Total			40	72.00	
Additio	nal Agenda	1					
8	SEPC	BSM at Australia	Australia	Oct., 2019	25	45.00	Approved
		Sub-Total			25	45.00	3.03
		GRAND TOTAL			380	671.50	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Pharma	& Pharma Allied						
35	PHARMEXCIL	INTERNATIONAL BUSINESS MEET AT CHINA, MONGOLIA	China, Mongolia	19/08/2019 To 22/08/2019	25	42.90	Approved
36	PHARMEXCIL	KOREA PHARMA AND BIO	South Korea	16/04/2019 To 18/04/2019	25	37.50	Approved
		Sub-Total			50	80.40	
Service	S						
37	SEPC	India Pavilion at China International Fair in Trade in Services (CIFTIS)	China	28/05/2019 To 2/06/2019	30	45.00	Approved
		Tourism / Hospitality					×
38	CII	China International Travel Mart (CITM)	China	18/11/2019 To 20/11/2019	50	75.00	Approved
		Sub-Total			80	120.00	
Sports	& Goods						
39	SGEPC	Hong Kong Toys & Games Fair and Hong Kong Baby Product Fair 2020	Hong Kong	6/01/2020 To 9/01/2020	15	22.50	Approved
		Sub-Total			15	22.50	
Textiles	3						
40	TEXPROCIL	Yarn Expo & InterTextile Apparel Fabrics	China	14/10/2019 To 16/10/2019	30	45.00	Approved
41	AEPC	HONG KONG FASHION WEEK	Hong Kong	8/07/2019 To 11/07/2019	20	30.00	Approved
41 (a)	FICCI	HONG KONG FASHION WEEK	Hong Kong	8/07/2019 To 11/07/2019	20	30.00	Approved
42	ICC	India Pavilion at 30th China Harbin International Economic and Trade fair, Harbin, China	China	15/06/2019 To 18/06/2019	50	75.00	Approved
43	FICCI	India Pavilion during Textile Fair PREVIEW IN DAEGU	South Korea	28/08/2019 To 30/08/2018	50	0.00	Dropped

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
44	TEXPROCIL	Preview in Daegu, South Korea	South Korea	6/03/2020 To 8/03/2020	30	45.00	Approved
44(a)	W&W EPC	Daegu Fashion Fair	South Korea	6/03/2020 To 8/03/2020	25	37.50	Approved
45	ISEPC	Global Sources Fair	Hong Kong	27/04/2019 To 30/04/2019	30	45.00	Approved
46	ISEPC	Global Source Fair October 2019 Edition	Hong Kong	1/10/2019 To 31/10/2019	30	45.00	Approved
47	AEPC	INDIA TREND FAIR	Japan	24/07/2019 To 26/07/2019	50	75.00	Approved
47(a)	HEPC	INDIA TREND FAIR	Japan	24/07/2019 To 26/07/2019	20	30.00	Approved
47(b)	Texprocil	INDIA TREND FAIR	Japan	24/07/2019 To 26/07/2019	20	30.00	Approved
48	HEPC	30TH INDIA HOME FURNISHING FAIR/40th INDIA GARMENT FAIR	Japan	17/07/2019 To 19/07/2019	20	30.00	Approved
49	TEXPROCIL	Interior Lifestyle Tokyo	Japan	17/07/2019 To 19/07/2019	0	0.00	Dropped
49(a)	ICC	Interior Lifestyle Tokyo	Japan	17/07/2019 To 19/07/2019	20	30.00	Approved
50	TEXPROCIL	InterTextiles Home Textiles, Shanghai	China	26/08/2019 To 29/08/2019	20	30.00	Approved
50(a)	FICCI	InterTextiles Home Textiles	China	March, 2020	30	45.00	Approved
51	W&W EPC	India Trend Fair (Winter Edition)	Japan	7/02/2020 To 9/02/2020	50	75.00	Approved
	<u></u>	Sub-Total			515	697.50	
52	ITPO	Food Taipei	Taiwan	19/06/2019 to 22/06/2019	20	30.00	Approved
53	ITPO	Taitronics Taiwan	Taiwan	9/10/2019 to 12/10/2019	25	37.50	Approved
54	G&JEPC	Hong Kong International Jewellery Show	Hong Kong	02/28/2020 To 03/04/2020	80	120.00	Approved
		Sub-Total			125	187.50	
		GRAND TOTAL	10		2124	3341.75	

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Department of Commerce South Asia Region MAI proposal 2019-20

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Agri &	Agri Allied / Agri-F	ood & Tech.					
1	ASSOCHAM	4th Nepal Agritech International Expo	Nepal	24/01/2020 To 26/01/2020	65	71.50	Approved
2	ASSOCHAM	Bapa Food pro International Expo	Bangladesh	3/10/2019 To 5/10/2019	55	60.50	Approved
3	ASSOCHAM	Profood,Propack,Agbiz	Sri Lanka	2/08/2019 To 4/08/2019	50	55.00	Approved
4	TPCI	INDIAN FOOD & AGRI BSM KABUL	Afghanistan	15/07/2019 To 16/07/2019	35	38.50	Approved
		Sub-Total			205	225.50	
Buildin	g Materials / Cons	truction / Ceramic					
5	PROJECT EPC	Bhutan Construction Fair 2019	Bhutan	26/07/2019 To 29/07/2019	20	22.00	Approved
5(a)	Capexil	Bhutan Construction Fair 2019	Bhutan	26/07/2019 To 29/07/2019	10	11.00	Approved
6	CII	5th BANGLADESH BUILDCON 2019	Bangladesh	12/07/2019 To 14/07/2019	50	55.00	Approved
7	CII	6th NEPAL BUILDCON 2020	Nepal	19/02/2020 To 11/02/2020	80	88.00	Approved
8	CII	8th SRI LANKA BUILDCON 2019	Sri Lanka	8/09/2019 To 10/09/2019	80	88.00	Approved
		Sub-Total			240	264.00	
Chemic	cals / Cosmetics /	Beauty					
9	CHEMEXCIL	35TH DYE+CHEM BANGLADESH 2020	Bangladesh	4/09/2019 To 7/09/2019	25	27.50	Approved
10	CHEMEXCIL	INTEX SOUTH ASIA 2019	Sri Lanka	20/11/2019 To 22/11/2019	25	27.50	Approved
10(a)	FIEO	INTEX SOUTH ASIA 2019	Sri Lanka	20/11/2019 To 22/11/2019	20	22.00	Approved
		Sub-Total			70	77.00	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Engine	ering						
11	EEPC INDIA	NEPAL MEDICAL SHOW 2019	Nepal	19/12/2019 To 21/12/2019	50	55.00	Approved
12	EEPC INDIA	INDEE BANGLADESH 2020	Bangladesh	23/01/2020 To 25/01/2020	100	110.00	Approved
13	EEPC INDIA	ASIA PHARMA 2020	Bangladesh	1/02/2020 To 4/02/2020	30	33.00	Approved
13(a)	FICCI	ASIA PHARMA 2020	Bangladesh	1/02/2020 To 4/02/2020	40	44.00	Approved
14	CII	Enterprise India Nepal 2019	Nepal	10/09/2019 To 12/09/2019	50	55.00	Approved
15	ACMA	Iran International Autoparts Exhibition	Iran	1/11/2019 To 1/11/2019	30	33.00	Approved
16	ICC	Power Bangladesh	Bangladesh	17/10/2019 To 19/10/2019	45	49.50	Approved
		Sub-Total			345	379.50	
Healtho	are						
17	FICCI	India Pavilion at Medicare Colombo 2020	Sri Lanka	1/03/2020 To 3/03/2020	50	55.00	Approved
18	FICCI	India Product Show	Bangladesh	Sept., 2019	50	55.00	Approved
		Sub-Total			100	110.00	
Leather							
19	CLE	Leathertech	Bangladesh	21/11/2019 To 23/11/2019	30	33.00	Approved
		Sub-Total			30	33.00	
Multi							
20	FIEO	India International Sourcing Expo Afghanistan	Afghanistan	19/08/2019 To 22/11/2018	40	44.00	Approved
21	ITPO	Iran Agro food & Food-Bevtech	Iran	18/06/2019 To 21/06/2019	30	33.00	Approved
21(a)	ASSOCHAM	Iran Agro food & Food-Bevtech	Iran	18/06/2019 To 21/06/2019	20	22.00	Approved
21(b)	Cashew EPC	Iran Agro food & Food-Bevtech	Iran	18/06/2019 To 21/06/2019	5	5.50	Approved
22	FIEO	18TH INTERNATIONAL INDUSTRY EXHIBITION(IINEX) AT TEHRAN IRAN	Iran	13/10/2019 To 16/10/2019	30	33.00	Approved
		Sub-Total			125	137.50	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Printing	g & Packaging						
23	PHDCCI	21st Lanka Pack 2019	Sri Lanka	1/09/2019 To 30/09/2019	50	55.00	Approved
24	PHDCCI	26th Iran Print & Pack	Iran	1/12/2019 To 31/12/2019	30	33.00	Approved
25	PHDCCI	15th Bangladesh Plastic, Print & Packaging Industry Fair 2020 Printech, 2019	Bangladesh	1/01/2020 To 31/01/2020 10/10/2019 to 12/10/2019	50	55.00	Approved
		Sub-Total			130	143.00	
Pharma	& Pharma Allied						
26	PHARMEXCIL	INDIA PAVILION IRAN PHARMA	Iran	24/09/2019 To 27/09/2019	20	22.00	Approved
		Sub-Total			20	22.00	
Plastic							
27	PLASTIC EPC	COMPLAST SRILANKA	Sri Lanka	9/08/2019 To 11/08/2019	30	33.00	Approved
		Sub-Total			30	33.00	
Telecor	m / IT						
28	TEPC	Iran Telecom Innovation, Tehran	Iran	30/09/2019 to 03/10/2019	20	22.00	Approved
		Sub-Total			20	22.00	
Textiles	5						
29	EPCES	Irantex 2019	Iran	2/12/2019 To 5/12/2019	50	55.00	Approved
29(a)	TEXPROCIL	IRANTEX 2020	Iran	2/12/2020 To 5/12/2020	30	33.00	Approved
29(b)	ICC	IRANTEX 2020	Iran	2/12/2020 To 5/12/2020	20	22.00	Approved
30	ISEPC	BSM in Sri Lanka in July 2019	Sri Lanka	December, 2019	20	22.00	Approved
31	ICC	16TH DHAKA INTERNATIONAL YARN & FABRIC SHOW 2019 & 20TH TEXTECH BANGLADESH INT'L EXPO 2019	Bangladesh	4/09/2019 To 7/09/2019	60	66.00	Approved
32	TEXPROCIL	Intex South Asia	Sri Lanka	13/11/2019 To 15/11/2019	30	33.00	Approved

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
33	PDEXCIL	17th Dhaka International Yarn & Fabric Show 2020	Bangladesh	12/02/2020 To 15/02/2020	15	16.50	Approved
33(a)	TEXPROCIL	17th Dhaka International Yarn & Fabric Show 2020	Bangladesh	12/02/2020 To 15/02/2020	15	16.50	Approved
33(b)	SRTEPC	DHAKA INTERNATIONAL YARN & FABRIC SHOW	Bangladesh	12/02/2020 To 15/02/2020	20	22.00	Approved
34	PDEXCIL	IITExpo-Colombo 2020	Sri Lanka	2/05/2019 To 4/05/2019	30	33.00	Approved
		Sub-Total			290	319.00	
Additio	nal Agenda						
35	EEPC INDIA	INDIA PAVILION IN CONSTRUCTION EXPO 2019	Sri Lanka	19/07/2019 To 21/07/2019	30	33.00	Approved
		Sub-Total			30	33.00	
		GRAND TOTAL			1635	1798.50	

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Department of Commerce WANA Region MAI Proposals 2019-20

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Agri &		gri-Food & Tech.					
1	CASHEW EPC	Gulfood 2020 & BSM	United Arab Emirates	17/02/2020 To 21/02/2020	55	45.90	Approved
1(a)	IOPEPC	Gulfood 2020	United Arab Emirates	17/02/2020 To 21/02/2020	20	35.00	Approved
2	TPCI	10th SIAL MIDDLE EAST 2019	United Arab Emirates	10/12/2019 To 12/12/2019	50	87.50	Approved
3	TPCI	FOOD & HOSPITALITY QATAR 2019	Qatar	6/11/2019 To 9/11/2019	50	50.00	Approved
4	ASSOCHAM	Foodex Saudi	Saudi Arabia	12/11/2019 To 15/11/2019	50	50.00	Approved
4 (a)	TPCI	Food & Agri BSM at Riyadh & Jeddah	Saudi Arabia	11/11/2019 To 13/11/2019	50	50.00	Approved
4(b)	CASHEW EPC	Foodex Saudi	Saudi Arabia	12/11/2019 To 15/11/2019	5	5.00	Approved
5	ASSOCHAM	Food Africa, Egypt 2019	Egypt	8/12/2019 To 10/12/2019	50	50.00	Approved
6	ASSOCHAM	Iraq Agrofood	Iraq	8/10/2019 To 11/10/2019	50	50.00	Approved
7	TPCI	KUWAIT INTERNATIONAL AGRO FOOD EXPO 2019	Kuwait	10/04/2019 To 11/04/2019	50	50.00	Approved
		Sub-Total			430	473.40	
Books	/ Publication /	Printing & Packaging					
8	CAPEXIL	Abu Dhabi International Book Fair	United Arab Emirates	24/04/2019 To 30/04/2019	20	20.00	Approved
		Sub-Total			20	20.00	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Buildir	ng Materials / C	onstruction / Ceramic					
9	PROJECT EPC	The Home & Building Show - Oman	Oman	21/10/2019 To 23/10/2019	35	35.00	Approved
10	CII	Big 5 Qatar 2019	Qatar	23/09/2019 To 25/09/2019	50	50.00	Approved
		Sub-Total			85	85.00	
Chemi	cals / Cosmetic	cs / Beauty					
11	CHEMEXCIL	BEAUTY WORLD MIDDLE EAST	United Arab Emirates	15/04/2019 To 17/04/2019	10	17.50	Approved
11(a)	ITPO	BEAUTY WORLD MIDDLE EAST	United Arab Emirates	15/04/2019 To 17/04/2019	10	17.50	Approved
		Sub-Total			20	35.00	
Engine	eering						
12	ACMA	Automechanika Dubai	United Arab Emirates	10/06/2019 To 12/06/2019	50	87.50	Approved
12(a)	EEPC INDIA	AUTOMECHANIKA MIDDLE EAST 2019	United Arab Emirates	10/06/2019 To 12/06/2019	40	70.00	Approved
13	EEPC INDIA	JIMEX 2019	Jordan	9/04/2019 To 12/04/2019	30	30.00	Approved
14	EEPC INDIA	BIG 5 - 2019	United Arab Emirates	13/11/2019 To 16/11/2019	50	87.50	Approved
15	CII	ADIPEC 2019	United Arab Emirates	12/11/2019 To 15/11/2019	75	131.25	Approved
16	CII	EGYPS 2019	Egypt	11/02/2020 To 13/02/2020	50	50.00	Approved
17	ICC	India Pavilion and BSM at The Big 5 Solar UAE	United Arab Emirates	26/11/2019 To 29/11/2019	30	30 52.50	
18	ICC	India Pavilion & Buyer Seller Meet at World Future Energy Summit (WFES)	United Arab Emirates	13/01/2020 To 16/01/2020	40	40 70.00	
19	IEEMA (EEPC)	Middle East Electricity	United Arab Emirates	3/03/2020 To 5/03/2020	40	70.00	Approved
		Sub-Total			405	648.75	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Gem 8	Jewellery						
20	G&JEPC	Jewellery Arabia Show	Bahrain	20/11/2019 To 24/11/2019	50	50.00	Approved
21	G&JEPC	India Jewellery Week	United Arab Emirates	May, 2019	50	70.10	Approved
		Sub-Total			100	120.10	
Handid	crafts & Handlo						
22	EPCH	INDEX DESIGN SERIES DUBAI INTERNATIONAL FAIR	United Arab Emirates	17/09/2019 To 19/09/2019	30	52.50	Approved
22(a)	HEPC	INDEX DESIGN SERIES DUBAI INTERNATIONAL FAIR	United Arab Emirates	17/09/2019 To 19/09/2019	20	35.00	Approved
23	PHDCCI	Winter Fair	Saudi Arabia	27/12/2019 To 2/01/2020	50	50.00	Approved
		Sub-Total			100	137.50	
Health	care						
24	FICCI	Oman Health Exhibition & Conference	Oman	1/09/2019 To 3/09/2019	50	50.00	Approved
		Sub-Total			50	50.00	
Multi							
25	FIEO	46TH INTERNATIONAL FAIR, BAGHDAD, IRAQ	Iraq	10/11/2019 To 19/11/2019	40	40.00	Approved
25(a)	CASHEW EPC	46TH INTERNATIONAL FAIR, BAGHDAD, IRAQ	Iraq	10/11/2019 To 19/11/2019	5	5.00	Approved
26	ITPO	Indian Trade Exhibition-Tel Aviv	Israel	11/02/2020 To 14/02/2020	50	50.00	Approved
27	FIEO	16th Project Qatar 2019	Qatar	29/04/2019 To 1/05/2019	35	35.00	Approved
		Sub-Total			130	130.00	

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
Pharm	a & Pharma All	ied					
28	EEPC INDIA	ARAB HEALTH 2020	United Arab Emirates	28/01/2020 To 31/01/2020	40	70.00	Approved
28(a)	PHARMEXCIL	Arab Health	United Arab Emirates	29/01/2020 To 1/02/2020	70	122.50	Approved
28(b)	SEPC	India Pavilion at Arab Health 2020	United Arab Emirates	29/01/2020 To 2/02/2020	0	0.00	Dropped
29	PHARMEXCIL	PHARMACONEX	Egypt	6/04/2019 To 8/04/2019	25	25.00	Approved
		Sub-Total			135	217.50	
Teleco	om / IT						
30	TEPC	Cairo ICT	Egypt	25/11/2019 To 28/11/2019	20	20.00	Approved
		Sub-Total			20	20.00	
Textile							
31	ISEPC	Two days BSM in Saudi Arabia	Saudi Arabia	January, 2020	30	30.00	Approved
32	PDEXCIL	International Apparel & Textile Fair (IATF) 2019	United Arab Emirates	12/11/2019 To 14/11/2019	20	35.00	Approved
32(a)	ISEPC	International Apparel & Textile Fair (IATF) 2019	United Arab Emirates	12/11/2019 To 14/11/2019	10	17.50	Approved
32(b)	FIEO	International Apparel & Textile Fair (IATF) 2019	United Arab Emirates	12/11/2019 To 14/11/2019	10	17.50	Approved
33	SRTEPC	CAIRO FASHION & TEX	Egypt	27/09/2019 To 29/09/2019	20	20.00	Approved
33(a)	Texprocil	CAIRO FASHION & TEX	Egypt	27/09/2019 To 29/09/2019	10	10.00	Approved
33(b)	W&WEPC	CAIRO FASHION & TEX	Egypt	27/09/2019 To 29/09/2019	0	0.00	Dropped
34	FICCI	India Pavilion at Morocco Fashion and Tex	Morocco	1/03/2020 To 3/03/2020	50	50.00	Approved
35	ICC	India Pavilion at TexStyle Expo Alongwith a BSM	Algeria	21/01/2020 To 23/01/2020	35	35.00	Approved
35(a)	SRTEPC	TEXSTYLE EXPO	Algeria	21/01/2020 To 23/01/2020	20	20.00	Approved

S. No.	Name of Organisation	Event Name	Country	Event Date	No. of Indian Exhibitors	MAI assistance approved (Rs. in Lakhs)	EC decision
35(b)	W&WEPC	TEXSTYLE EXPO	Algeria	21/01/2020 To 23/01/2020	0	0.00	Dropped
		Sub-Total			205	235.00	
New P	roposal						
36	TPCI	Hotel Show, Dubai	UAE	6/5/2019 to 10/5/2019	50	87.5	Approved
37	G&JEPC	Vicenza Oro Dubai International Jewellery Show	United Arab Emirates	14/11/2019 To 17/11/2019	70	122.50	Approved
		Sub-Total			120	210.00	
		GRAND TOTAL			1820	2382.25	

Department of Commerce

Agenda Item No. III: Proposals for ex-post facto approval

S. No.	Organisation		Commodity	Region	Country / City	Event Start Date	Event End Date	No. of Indian Participants	No. of Foreign Buyers	MAI approved (Rs. in lakhs)
1	CII	Launch of champion sectors in Services with GES 2018	Services	India	Mumbai	May, 2018	May, 2018	2	2	351.80
2	Pharmexcil	International Business and Regulatory Meet at Shanghai	Pharma	NEA	China	23-07-2018	25-07-2018	25	-	37.50
3	ITPO	Paricipation of India as an Honoured Country at the 84th edition of Thessaloniki International Trade Fair in Sept., 2019	Multi	Europe	Greece	Sept., 2019	Sept., 2019	75	. - 72	215.00
4	TPCI	INDUS FOOD	Agri / Food	India	New Delhi	Jan., 2019	Jan., 2019	-	700-800	200.00
5	ASSOCHAM	Agrikexpo, Nigeria	Agri / Food	Africa	Nigeria	09/18/2018	09/20/2018	50	0	70.00
6	FICCI	Namaskar Africa in Kenya and Tanzania	Multi	Africa	Kenya / Tanzania	Mar., 2019	Mar., 2019	100	0	140.00
7	ASSOCHAM	3rd Nepal Agritech	Agri / Food	SA	Nepal	Sept., 2018	Sept., 2018	10	0	11.00
8	CLE	BSM in Chile	Leather	LAC	Chile	Oct., 2018	Oct., 2018	25	0	40.00
9	CLE	Leather Tech Bangladesh	Leather	SA	Bangladesh	Nov., 2018	Nov., 2018	25	0	27.50
10	FIEO	45th Baghdad International Fair	Multi	WANA	Iraq	Nov., 2018	Nov., 2018	40	0	40.00
11	PHDCCI	39th Gifts, Premium & Housewares Show	Houseware / Giftware	NEA	China	03/26/2019	03/26/2019	20	0	30.00
12	FICCI	ADVANTAGE HEALTHECARE INDIA- 2018	Healthcare	India	Greater Noida	12-04-2018	12-06-2018	130	400	400.00
13	Services EPC	ADVANTAGE HEALTHECARE INDIA- 2018	Services / Healthcare	India	Greater Noida	12-01-2018	12-03-2018	35	70	100.00
14	EEPC	Technology Meets & Awareness Generatons	Engineering	India	India	-	2	NA	NA	20.00
15	ACMA	Organising 2 days BSM in Nepal	Auto & Auto Components	SA	Nepal	Dec., 2018	Dec., 2018	25	¥2.	20.00
16	ISEPC	Global Sources Fair	Textiles	NEA	Hong Kong	Oct., 2018	Oct., 2018	30	0	42.00
17	Shefexil	Food Ingredients, China, 2019	Food Beverage / Products/ Food & Agri / Organic Food	NEA	China	Mar., 2019	Mar., 2019	10	0	15.00

S. No.	Organisation	Proposal	Commodity	Region	Country / City	Event Start Date	Event End Date	No. of Indian Participants	No. of Foreign Buyers	MAI approved (Rs. in lakhs)
18	Pharmexcil	RBSM at 8th World Ayurveda Congress	Pharma	India	Ahemdabad, Gujrat	Dec., 2018	Dec., 2018	0	50	35.00
19	Cashew EPC	Publicity Campaign, Brand Promotion of Vengurla/GI brand Cashew and Allied products	Agri & Allied / Agri-Food & Agri Tech.	India	India	Mar., 2019	Mar., 2019	NA	NA	12.15
20	EEPC (Rs. 24 lakh for 30) / SEPC (Rs.24 lakh for 30) / FIEO (Rs. 38 lakh for 50)	RBSM during Vibrant Gujarat, 2019	Multi Sector	India	Gujarat	Jan., 2019	Jan., 2019	110	-	86.00
21	Pdexcil	15th Dhaka Int. Yarn & Fabric Show 2019	Handicrafts & Handlooms	Europe (eu)	Bangladesh	Mar., 2019	Mar., 2019	15	0	16.50
22	EPCH	HEIMTEXTIL INTERNATIONAL FAIR GERMANY	Handicrafts & Handlooms	Europe (eu)	Germany	01/08/2019	01/11/2019	30	0	67.50
23	EPCH	Spring Fair Birmingham, UK	Handicrafts & Handlooms	Europe (eu)	United Kingdom	02-03-2019	02-07-2019	20	0	45.00
24	TEPC	Mobile World Congress	Telecom	Europe (eu)	Spain	25-02-2019	28-02-2019	25	0	56.25
25	Chemexcil	CAPINDIA EXHIBITION 2019	Chemical	India	Mumbai	03/12/2019	03/14/2019	500	400	390.00
26	ITPO	India Sourcing Fair, St. Petersburg	Multi	CIS	Russia	03-12-2019	03/14/2019	50	0	87.50
27	Chemexcil	BSM in Nairobi	Chemicals / Cosmetics	Africa	Kenya	Feb., 2019	Feb., 2019	20	0	22.00
28	FICCI	4th ASEAN-India Expo and Summit	Multi	India	New Delhi	21-02-2019	23-02-2019	100	100	1000.00