

Dated: 26th March 2013
Udyog Bhawan, New Delhi

Subject: Minutes of the Empowered Committee of MAI.

Minutes of the MAI Empowered Committee meeting held on **19th March 2013** under the Chairmanship of Shri S.R. Rao, Commerce Secretary, Department of Commerce are enclosed for information and necessary action.

Jurnal
26/3/2013
(Jagjeet Kumar)

Under Secretary to the Government of India
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1. Smt. Anita Agnihotri, AS&FA, DOC
2. Shri D.S. Dhesi, AS, DOC
3. Shri Anup K. Pujari, DGFT
4. Shri Siddharth, Joint Secretary, DOC
5. Shri Ravi Capoor, Joint Secretary, DOC
6. Shri J.K. Dadoo, Joint Secretary, DOC
7. Shri Sumanta Chaudhuri, Joint Secretary, DOC
8. Shri Rajeev Arora, Joint Secretary, DOC
9. Shri Asit. K. Tripathy, Joint Secretary, DOC
10. Shri Prabhar Kumar JS [ES & ITP], Ministry of External Affairs
11. Shri V. Srinivas, Joint Secretary (Exports), M/o Textiles
12. Shri Anurag Saxena, Joint Secretary, DOC
13. Shri V.V. Yadav, Director, DOC
14. Shri Samir Kumar, Additional Economic Advisor, DOC
15. Ms. Sutapa Majumdar, Director, Planning Commission
16. Shri Malay Shrivastava, ED, ITPO
17. Ms. Beela Rajesh, ED, HEPC
18. Shri R. Ramesh Kumar, ED, CLE
19. Shri Ajay Sahai, DG & CEO, FIEO
20. Shri D.S. Rawat, SG, ASSOCHAM
21. Ms. Ambika Sharma, DSG, FICCI
22. Shri P.C. Sharma, ED, NCTI
23. Dr. Vijaya Katti, Professor & Chairperson (Research) IIFT
24. Prof. M.R. Murthy, Director, ISID
25. Shri Vishwanath R. Agarwal, Chairman, PDEXCIL
26. Shri P Balaji, Regional Chairman North, TEPC
27. Shri Vijay Mathur, Acting SG, AEPC
28. Shri Rajeev Kapil, Secretary, ICRIER
29. Shri B. Sarkar, ED, EEPC
30. Shri Sabyasachi Ray, ED, G&J EPC
31. Ms. Smita Samant, ED, CHEMEXCIL
32. Shri D.K. Sareen, ED, ESC EPC
33. Shri Shiv Kumar Gupta, ED, Carpet EPC
34. Shri E.L. Paulo, ED, SRTEPC
35. Shri Virendra Gupta, Sr. Director CII

Copy to:

1. PPS to CS
2. PS to JS (AM)
3. PS to JS (MJ)

Minutes of the Empowered Committee of MAI held on 19.03.2013 in Room No. 141 under the Chairmanship of Shri S.R. Rao, Commerce Secretary.

List of participants is Annexed.

Agenda Item No. 1

The minutes of the EC meeting of MAI held on 11.12.2013 were confirmed.

Agenda Item No. 2

Status of ongoing projects and projects sanctioned in 2013-14 was noted.

Agenda Item No. 3

Item No. 1: Proposal of ICRIER for study on "To identify the linkage between IIP growth rate and export growth rate".

3.1.1 The total estimated cost of the project for 2012-13 is ₹37.95 lakhs. The total MAI assistance sought for 2012-13 is ₹17.88 lakhs.

3.1.2 The linkage between export and domestic production will be assessed using time-series modeling techniques, an econometric model be built to link exports to domestic production and other determinants of exports and the model will be used to simulate the effect of change in domestic production on exports, the model will be used for building at least three scenarios on the impact of changes in IIP on exports. ICRIER will complete the study and submit its report within the stipulated two months period. Assistance is admissible under para 7.4.1 of the MAI guidelines.

3.1.3 EPL Division of DOC has recommended the proposal.

3.1.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹17.88 lakhs under para 7.4.1 of the MAI guidelines.

3.1.5 EC accorded its ex-post-facto approval with an assistance of ₹17.88 lakhs under para 7.4.1 of the MAI guidelines. The component-wise detail is as below.

(₹ in lakhs)

Sl. No.	Heads	Maximum Admissible assistance Under para 7.4.1 of the MAI Guidelines @ 100%
1	Personnel cost: Projects advisor, research fellow, research associates, expert consultant	7.55
2	Domestic and local travel (include travel of experts)	2.50
3	Project methodology discussion workshop & 2 final report dissemination seminars (2 each at IDC/IIC)	2.00
4	Communication, IT software, data, journals purchase etc.	2.50

5	Copyediting, formatting, publication, reviewers costs, etc.	1.00
6	ICRIER's overhead	2.33
	Total	17.88

Item No. 2: Proposal of Institute for Studies in Industrial Development (ISID) study on "To identify the linkages between growths of manufacturing sector as reflected by the Annual Survey of Industries (ASI)".

3.2.1 The total estimated cost of the project for 2012-13 is ₹5.33 lakhs. The total MAI assistance sought for 2012-13 is ₹5.33 lakhs.

3.2.2 To build theoretical framework and review literature to justify in undertaking the study, trend in trade and manufacturing output over the period under study, methodology adopted to estimate the linkage, concordance table to be developed between ASI commodity classification and ITC HS classification of commodity exports at 2 digit level. ISID will complete the study and submit its report within the stipulated six months period. Assistance is admissible under para 7.4.1 of the MAI guidelines.

3.2.3 EPL Division, DOC has recommended the proposal.

3.2.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹5.33 lakhs under para 7.4.1 of the MAI guidelines.

3.2.5 EC accorded its ex-post-facto approval with an assistance of ₹5.33 lakhs under para 7.4.1 of the MAI guidelines. The component-wise detail is as below.

(₹ in lakhs)

Sl. No.	Heads	Maximum Admissible assistance Under para 7.4.1 of the MAI Guidelines @ 100%
1	Personnel cost: (a) Principle researcher @ 50,000/- per month for six months (b) Research Assistant @ 20,000/- per month for six months	4.20
2	Other expenses: (a) Database acquisition (b) Printing & stationery (c) Contingencies and Misc Exp.	0.65
3	Overheads	0.48
	Total	5.33

Item No. 3: Proposal of Institute for Studies in Industrial Development (ISID) study on "To study the Elasticity of Demand for exports of top 10 commodity groups of India".

3.3.1 The total estimated cost of the project for 2013-14 is ₹2.25 lakhs. The total MAI assistance sought for 2013-14 is ₹2.25 lakhs.

3.3.2 To do macro-analysis for working out elasticity of demand for top ten commodities of exports of India. Since the study has specific reference to India, identify the factors

typically relevant in the context of India's exports and to build simulations and draw policy implications for export promotion, to build in some simulations on the basis of the econometric model resting on panel data analysis and to draw policy implications with referenced to export promotion stance implied by the macro analysis. ISID will complete the study and submit its report within the stipulated two months period. Assistance is admissible under para 7.4.1 of the MAI guidelines.

3.3.3 EPL Division, DOC has recommended the proposal.

3.3.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹2.25 lakhs under para 7.4.1 of the MAI guidelines.

3.3.5 EC accorded its ex-post-facto approval with an assistance of ₹2.25 lakhs under para 7.4.1 of the MAI guidelines. The component-wise detail is as below.

(₹ in lakhs)

Sl. No.	Heads	Maximum Admissible assistance Under para 7.4.1 of the MAI Guidelines @ 100%
1	Personnel cost: (a) Principle researcher @ 50,000/- per month for two months (b) Research Assistant @ 20,000/- per month for two months	1.40
2	Other expenses: (a) Database acquisition (b) Printing & stationery (c) Contingencies and Misc Exp.	0.65
3	Overheads	0.20
	Total	2.25

Item No. 4: Proposal of IIFT for study on "To study the destination specific elasticity of demand for top 10 commodity group exported to top 10 countries having trade deficit & trade surplus".

3.4.1 The total estimated cost of the project for 2012-13 is ₹17.34 lakhs. The total MAI assistance sought for 2012-13 is ₹17.34 lakhs.

3.4.2 The objective for this study is to estimate top ten destinations and specific factor elasticities of the top ten exports from India to each of these export destinations. The products at the disaggregated level will be identified from the major exports at the 2 digit HS classification. The study will have two stage analysis estimating factors affecting exports of top ten commodities to top ten destination countries, and estimating top ten exports to each of the top ten export destinations separately. Separately, country wise analysis of trade surplus and trade deficit will be carried out for each destination. A time series trend analysis of trade balance for each country, adjusted for structural breaks, will be the bases for analysis. Destination specific factors impacting India's exports will be analyzed by examining the country macroeconomic and trade policy parameters. IIFT will complete the study and submit its report within stipulated three months. Assistance is admissible under para 7.4.1 of the MAI guidelines.

3.4.3 EPL Division, DOC has recommended the proposal.

3.4.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹17.34 lakhs under para 7.4.1 of the MAI guidelines.

3.4.5 EC accorded its ex-post-facto approval with an assistance of ₹17.34 lakhs under para 7.4.1 of the MAI guidelines.

Item No. 5: Proposal of M/s Luthra & Luthra Law Office for preparation of Govt. response to the questionnaires in connection with the partial review investigation.

3.5.1 The total estimated cost of the project for 2012-13 is ₹0.54 lakh. The total MAI assistance sought for 2012-13 is ₹0.54 lakh.

3.5.2 EP(Engg) Division, DOC has recommended the proposal.

3.5.3 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹0.54 lakh under para 7.3.3 of the MAI guidelines.

3.5.4 EC accorded its ex-post-facto approval with an assistance of ₹0.54 lakh under para 7.3.3 of the MAI guidelines.

Item No. 6: Proposal of M/s APJ-SLG for preparation of Govt. response to the questionnaires in connection with the CVD investigation by USDOC.

3.6.1 The total estimated cost of the project for 2012-13 is ₹1.00 lakh. The total MAI assistance sought for 2012-13 is ₹1.00 lakh.

3.6.2 EP(Engg) Division, DOC has recommended the proposal.

3.6.3 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹1.00 lakh under para 7.3.3 of the MAI guidelines.

3.6.4 EC accorded its ex-post-facto approval with an assistance of ₹1.00 lakh under para 7.3.3 of the MAI guidelines.

Item No. 7: Proposal of ASSOCHAM for organizing participation in the 19th IRANTEX 2013 at Tehran, Iran from 15-18 October, 2013.

3.7.1 The total estimated cost of the project for 2013-14 is ₹99.50 lakhs. The total MAI assistance sought for 2013-14 is ₹64.67 lakhs.

3.7.2 The proposed activities to be undertaken under the project is to mobilize participation of the leading companies in the textile sectors, to showcase and present an attractive & impressive Indian Textile Pavilion what best India can offer, to give extensive publicity campaign through print & media, advertisement in newspapers, direct mailers & press conference etc. Focus sectors are Textile Machineries, Sewing Machineries, Embroidery

Machineries and Accessories, Apparel Machinery and Accessories. ASSOCHAM will be participating in this event with 30 Indian companies. Specific targeted benefit after completion of the project is to capture increasingly the potential market of IRAN and it neighboring WEST ASIAN countries to accelerate the pace of Indian exports, to enhance bilateral trade and investment between the two countries, B2B, Buyer Seller Meeting under one roof with the international buyers, traders, businessmen and investors would usher in optimum export orders and the participants would have good exposure and knowledge to witness and see latest products of more than 1200 participating companies, in textile sectors. Assistance is admissible under para 7.1.2 of the MAI guidelines.

3.7.3 FT(SA) Division, DOC has recommended the proposal.

3.7.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹60.00 lakhs under para 7.1.2 of the MAI guidelines.

3.7.5 EC directed ASSOCHAM to coordinate with FIEO which is organizing "India Show" at Iran in October 2013.

3.7.6 EC accorded its ex-post-facto approval with an assistance of ₹60.00 lakhs under para 7.1.2 of the MAI guidelines subject to ASSOCHAM ensuring participation of 30 Indian Exhibitors. The component-wise detail is as below.

(₹ In Lakhs)

Sl. No.	Expenditure Head	Actual expenditure	Admissible MAI grant @ 65% under para 7.1.2 of the MAI guidelines	MAI Assistance Recommended
1	Venue cost for 30 stalls @ Rs.2.75 lakhs each 9 sq. mts stall	82.50	53.62	53.62
2	Printing of brochures/fliers containing details of the event	2.00	1.30	1.30
3	Publicity	12.00	7.80	5.08
4	Organising expenses including Interpreter and translation charges	3.00	1.95	
	Total	99.50	64.67	60.00

Item No. 8: Proposal of Carpet EPC for organizing national level participation in Domotex 2014 in Hannover, Germany during January 2014.

3.8.1 The total estimated cost of the project for 2013-14 is ₹530.00 lakhs. The total MAI assistance sought for 2013-14 is ₹477.00 lakhs.

3.8.2 The proposed activities to be undertaken under the project is to organize national level participation in Domotex 2014 in Hannover, Germany during January 2014. The Council is planning to participate in the event with 150 registered exporters-members. The exact date has not been mentioned by Council. Participation in the fair is likely to increase both quantitatively and qualitatively. Participation in Domotex 2014 is likely to generate

business over US\$ 150 million. Assistance is admissible under para 7.1.2 and para 7.5.2 of the MAI guidelines.

3.8.3 M/o Textiles has recommended the proposal.

3.8.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹300.00 lakhs under para 7.1.2 and para 7.5.2 of the MAI guidelines.

3.8.5 EC accorded its ex-post-facto approval with an assistance of ₹300.00 lakhs under para 7.1.2 and para 7.5.2 of the MAI guidelines subject to Carpet EPC ensuring participation of 150 Indian exhibitors. The component-wise detail is as below.

(₹In Lakhs)				
Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.2 and para 7.5.2 of the MAI Guidelines @ 90%	MAI assistance recommended
1	Venue cost, and other organizing expenses / administrative expenses etc.	500.00	450.00	270.00
2	Publicity	30.00	27.00	30.00
	Total	530.00	477.00	300.00

Item No. 9: Proposal of CII for organizing “Doing Business with Eurasia” at Ahmadabad March, 2013.

3.9.1 The total estimated cost of the project for 2012-13 is ₹2.15 lakhs. The total MAI assistance sought for 2012-13 is ₹2.15 lakhs.

3.9.2 Eurasia presents a growing market for exporters and investors several of the region's major economies have liberalized their trade and investment environment, implemented inflation-targeting monetary policy and prudent fiscal policy, improving the overall business environment. The session will explore business and investment opportunities in Eurasian countries and discuss in-country challenges to foreign investors in the emerging markets. Develop an understanding of Eurasia as a market to do business, explore relevant marketing strategies and legislation, key market trends and development, key sectors that will attract Indian investment into Eurasia, opportunity for dialogue, clarification, sharing of ideas, strategies and networking. Assistance is admissible under para 7.1.6 of the MAI guidelines.

3.9.3 FT(CIS) Division, DOC has recommended the proposal.

3.9.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹1.63 lakhs under para 7.1.6 of the MAI guidelines.

3.9.5 EC accorded its ex-post-facto approval with an assistance of ₹1.63 lakhs under para 7.1.6 of the MAI guidelines. The component-wise detail is as below.

(₹ in lakhs)		
Sl. No.	Heads	Maximum Admissible assistance Under para 7.1.6 of the MAI Guidelines
1	Venue related cost	1.30
2	CII administrative fees to cover staff costs, man hours, communication costs	0.33
	Total	1.63

Item No. 10: Proposal of SRTEPC for organizing participation in INTEXPO at Iran during May, 2013.

3.10.1 The total estimated cost of the project for 2013-14 is ₹145.00 lakhs. The total MAI assistance sought for 2013-14 is ₹94.25 lakhs.

3.10.2 The proposed activities to be undertaken under the project is to organizing participation in INTEXPO at Iran during May, 2013. Focus products are yarn, fabrics, made-ups, home textiles, garments carpets with 60 Indian participants. The proposed activities exports to Iran shall get further boost, exports to other neighboring countries shall also get an extra boost, increase India's market share in Iranian imports of textile products. India will establish itself as an important and alternate source of supply of textile products to Iran. Assistance is admissible under para 7.1.2 of the MAI guidelines.

3.10.3 FT(SA) Division, DOC has recommended the proposal.

3.10.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹92.95 lakhs under para 7.1.2 of the MAI guidelines.

3.10.5 Council was informed about proposed 'India Show' in Iran being organized by FIEO. They were advised to co-ordinate their event with FIEO.

3.10.6 EC accorded its ex-post-facto approval with an assistance of ₹92.95 lakhs under para 7.1.2 of the MAI guidelines subject to SRTEPC ensuring participation of 60 Indian exhibitors. The component-wise detail is as below.

(₹ in lakhs)			
Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.2 of the MAI Guidelines
1	Venue cost	40.00	26.00
2	Constructions of both including furniture, security, IT hardware, Wi-Fi, visual back-drops & signage's	30.00	19.50
3	Cost of construction of the theme pavilion, hiring of Iranian designers	15.00	9.75
4	Cost of banners & poster, hoardings/event catalogue, flyers/ brochures, special newspaper/advertisements etc	55.00	35.75
5	Translation/interpreters charges	3.00	1.95
6	Inaugural function expenses	2.00	Not admissible
	Total	145.00	92.95

Item No. 11: Proposal of CHEMEXCIL for reimbursement charges of Firms who had registered their substances in EU under REACH.

3.11.1 The total estimated cost of the project for 2012-13 is ₹289.07 lakhs. The total MAI assistance sought for 2012-13 is ₹289.07 lakhs.

3.11.2 EP (CAP) Division, DOC has recommended the proposal.

3.11.3 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹289.07 lakhs under para 7.3.3 of the MAI guidelines.

3.11.4 EC accorded its ex-post-facto approval with an assistance of ₹289.07 lakhs under para 7.3.3 of the MAI guidelines.

Item No. 12: Proposal of FIEO for organizing Indian participation in China Import and Export Fair(CANTON) at China (113th session, Phase-I from 15-19 April, 2013 and Phase-III from 1-5 May, 2013), (114th session, Phase-I from 15-19 October, 2013 and Phase-III from 31 October to 04 November, 2013).

3.12.1 The total estimated cost of the project for 2013-14 is ₹558.00 lakhs. The total MAI assistance sought for 2013-14 is ₹362.70 lakhs.

3.12.2 The proposed activities to be undertaken under the project is to organize Indian participation in the exhibition, private Buyer Seller Meets at the exhibition and extensive publicity of the Indian pavilion to attract more buyers. The fair will provide the much need support of the SME sector to reach out to the global audience. FIEO will participate each event with 44 Indian companies. Assistance is admissible under para 7.1.2 of the MAI guidelines.

3.12.3 FT (NEA) Division, DOC has recommended the proposal.

3.12.4 AS&FA and CS have accorded in-principle approval for the proposal. Ex-post-facto approval is being sought for assistance of ₹200.00 lakhs under para 7.1.2 of the MAI guidelines.

3.12.5 EC accorded its ex-post-facto approval with an assistance of ₹200.00 lakhs under para 7.1.2 of the MAI guidelines subject to FIEO ensuring participation of 44 Indian exhibitors in each event. The component-wise detail is as below.

(₹ In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Venue cost including organizing expenditure	270.00	175.50	90.00
2	Publicity	5.00	3.25	6.00
3	Cost of catalogue and others	2.00	1.30	2.00
4	Translation & Interpretation	2.00	1.30	2.00

	Total cost for one event	279.00	181.35	100.00
	Total cost for two event	558.00	362.70	200.00
Total Expenditure for (113th session, Phase-I from 15-19 April, 2013 and Phase-III from 1-5 May, 2013), (114th session, Phase-I from 15-19 October, 2013 and Phase-III from 31 October to 04 November, 2013)				200.00

Agenda Item No. 4

Item No. 1: Proposal of ESC EPC for organizing "India Show" in India IT show at Mumbai from 28-29 November, 2013.

- 4.1.1 The total estimated cost of the project for 2013-14 is ₹435.00 lakhs. The total MAI assistance sought for 2013-14 is ₹369.00 lakhs.
- 4.1.2 The proposed activities to be undertaken under the project is to organizing "India Show" in India IT show at Mumbai from 28-29 November, 2013, conferences session on contemporary topics, awareness campaigns mobilizing participation in India & abroad. Organising exhibition of over 150 Indian ICT companies and hosting 245 global buyers. Specific targeted benefits after completion of the projects is increase IT services exports from India to remotest corners of earth, increase in revenue generation, sustaining the brand image of India as the best sourcing destination for IT products/services and further developing the image – India. Assistance is admissible under para 7.1.8 and para 4.4 of the MAI guidelines.
- 4.1.3 EP(E&SW) Division, DOC has recommended the proposal.
- 4.1.4 EC observed that publicity component is too high and curtailed it to ₹ 35.00 lakhs.
- 4.1.5 EC approved the proposal with MAI assistance of ₹332.00 Lakhs under para 7.1.8 and para 4.4 of the MAI guidelines subject to ESC EPC ensuring participation of over 150 Indian ICT companies and hosting 245 global buyer. The component-wise detail is as below.

(₹In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.8 and para 4.4 of the MAI Guidelines @ 90%
1	Venue cost for exhibition and conference and stand construction and conference setup	125.00	112.50
2	Cost of the catalogue and other material	50.00	45.00
3	Publicity	80.00	35.00
4	Translator	5.00	4.50
5	Air fare charges and hotel accommodation charges of foreign buyers	150.00	135.00
6	Other organizing expenses	25.00	Not admissible
	Total	435.00	332.00

Item No. 2: Proposal of AEPC for organizing "India Show" Tex Trend India at New Delhi from 20-22 January, 2014.

- 4.2.1 The total estimated cost of the project for 2013-14 is ₹1207.39 lakhs. The total MAI assistance sought for 2013-14 is ₹841.00 lakhs.
- 4.2.2 The proposed activities to be undertaken under the project is to organizing "India Show" Tex Trend India at New Delhi from 20-22 January, 2014, by inviting 275 foreign buyers(70 from American Continent and 200 from other countries). AEPC has not mentioned the number of Indian exhibitors participating in the event. Specific targeted benefits after completion of the projects is through the progressive implementation of this project, the additional exports envisaged in the year 2014 is ₹2155 crores. Assistance is admissible under para 7.1.8 and para 4.4 of the MAI guidelines.
- 4.2.3 M/o Textiles and EP(Textiles) Division, DOC has recommended the proposal.
- 4.2.4 Representative of AEPC informed EC that all textiles EPC's will participate in the event. He also informed that total 167 foreign buyers are expected to come (100 from American continent and 67 from other countries) with 350 Indian Exhibitors.
- 4.2.5 EC approved the proposal with MAI assistance of ₹500.00 Lakhs under para 7.1.8 and para 4.4 of the MAI guidelines subject to AEPC ensuring participation of 167foreign buyers (100 from American Continent and 67 from other countries) with 350 Indian exhibitors.

(₹In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.2 of the MAI Guidelines @ 65%	Minimum assistance requested by AEPC admissible under para 7.1.8 of the MAI guidelines
1	Venue cost	527.80	475.02	343.07
2	Buyers promotion expenses – air fare and hotel stay	225.00	225.00	167.00
3	Cost of catalogue and other material	24.76	22.28	16.09
4	Publicity cost for the event	132.48	119.23	86.11
5	Other organising expenses	297.35	Not admissible	Not admissible
	Total	1207.39	841.53	612.27
Total MAI assistance restricted to				500.00

Item No. 3: Proposal of Gems & Jewellery EPC for organizing "India Show" India International Jewellery Show (IIJS) at Mumbai from 8-12 August, 2013.

- 4.3.1 The total estimated cost of the project for 2013-14 is ₹1204.07 lakhs. The total MAI assistance sought for 2013-14 is ₹1089.16 lakhs.
- 4.3.2 The proposed activities to be undertaken under the project is organizing "India Show" India International Jewellery Show (IIJS) at Mumbai from 8-12 August, 2013, displaying jeweler, loose stones, machinery and allied section. The council proposed to hold the event with

850 Indian exhibitors. There will be at least 8 top country pavilions from Israel, Belgium, and Dubai etc. Specific targeted benefits after completion of the projects is capacity building of the Indian gem & jeweler industry for exports in terms of design manufacturing & marketing techniques, sourcing of raw materials at best rates by the manufacturers exporters of jewellery, direct booking of orders from exports and study the design, trends & concepts for manufacturer of contemporary jewellery. Assistance is admissible under para 7.1.8 and para 4.4 of the MAI guidelines.

4.3.3 EP (G&J) Division, DOC has recommended the proposal.

4.3.4 EC observed that publicity component is too high and directed ED, G&JEPC to cut down and submit the revised cost estimate.

4.3.5 EC approved the proposal with MAI assistance of ₹500.00 Lakhs under para 7.1.8 and para 4.4 of the MAI guidelines subject to G&J EPC ensuring participation of 850 Indian exhibitors The component-wise detail is as below.

(₹ In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.8 and para 4.4 of the MAI Guidelines @ 90%	Minimum assistance request by G&J EPC admissible under para 7.1.8 of the MAI guidelines
1	Venue cost including organising expenses	770.67	693.60	389.00
2	Publicity cost for the event	333.45	300.10	55.00
3	Cost of the catalogue and other material	33.95	30.55	10.00
4	Seminar at IIJS show	11.00	9.90	4.00
5	Air fare charges and hotel stay of foreign buyers	55.00	55.00	42.00
	Total Expenditure	1204.07	1089.15	500.00

Item No. 4: Proposal of FIEO for organizing "India Show" at Iran during 15 October, 2013.

4.4.1 The total estimated cost of the project for 2013-14 is ₹573.00 lakhs. The total MAI assistance sought for 2013-14 is ₹513.00 lakhs.

4.4.2 The proposed activities to be undertaken under the project is to organizing "India Show" at Iran during September/October, 2013, cultural program, showcasing of select Indian movies, familiarization of buyers/visitors with Indian cuisine. Focus products are machinery & instruments, Iron & steel, electrical & electrical equipments, vehicles other than railway, plastics & articles, mineral fuels & oils etc. with participation 80-100 Indian exhibitors. Specific targeted benefits after completion of the projects is buyers will be more educated about Indian products and trade behavior of Indian companies which will help them in buying from India more easily and frequently. Buyers tend to work with the companies they are comfortable and familiar with tradition/behavior and culture. Assistance is admissible under para 7.1.2 and para 4.4 of the MAI guidelines.

4.4.3 FT (SA) Division, DOC has recommended the proposal.

4.4.4 EC approved the proposal with MAI assistance of ₹500.00 Lakhs under para 7.1.2 and para 4.4 of the MAI guidelines subject to FIEO ensuring participation of 80-100 Indian exhibitors. The component-wise detail is as below.

(₹ In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 and para 4.4 of the MAI Guidelines @ 90%
1	Venue cost including organizing expenditure	490.00	441.00
2	Publicity	75.00	67.50
3	Cost of catalogue and others	5.00	4.50
4	Translation & Interpretation	3.00	2.70
	Total	573.00	515.70
MAI assistance restricted to			500.00

Item No. 5: Proposal of CII for organizing “India Show” at Almaty, Kazakhstan during September, 2013.

4.5.1 The total estimated cost of the project for 2013-14 is ₹512.00 lakhs. The total MAI assistance sought for 2013-14 is ₹460.80 lakhs.

4.5.2 The proposed activities to be undertaken under the project is to organizing “India Show” at Almaty, Kazakhstan during September, 2013, one to one business meetings/BSMs, seminar, business delegation, cultural programme, food festivals, India evening, there will be extensive publicity campaign prior to and during the exhibition through advertisement in newspaper & magazines, direct mailers, bill boards, press conference, etc. CII will participate with 80-100 Indian companies of reputed brand at the India Show. Specific targeted benefits after completion of the projects is opening of new market for export from India, identification of new sectors for exports, increase export to Kazakhstan which represents not only a domestic market people but also provides gateway to the connecting countries. Assistance is admissible under para 7.1.2 and para 4.4 of the MAI guidelines.

4.5.3 FT (CIS) Division, DoC has recommended the proposal.

4.5.4 EC stated that many of Indian exhibitors were not able to attend the “India Show” at Kiev in September 2012 on account of visa problem in CIS countries.

4.5.5 EC directed that the proposal should be examined on file by FT (CIS) Division.

Item No. 6: Proposal of EEPC for organizing “India Show” in India Engineering Sourcing Show 2014 at Mumbai from January, 2014.

4.6.1 The total estimated cost of the project for 2013-14 is ₹685.00 lakhs. The total MAI assistance sought for 2013-14 is ₹500.00 lakhs.

4.6.2 The proposed activities to be undertaken under the project is to organizing India Engineering Sourcing Show 2014 at Mumbai from January, 2014, Buyer Seller Meet with 450 foreign delegates and 300 Indian participants. Specific targeted benefits after completion of the projects is strongly felt that as follow-up to all the different India Show organised abroad, buyers from these countries should be brought to India to enable interaction with Indian exporters. The Indian companies, particularly from SME sector will have much better opportunity to showcase their strength and expertise and foreign delegates will also have the first hand opportunities to experience Indian expertise. In this

event buyers from LAC, CIS, ASEAN+2, Africa as well as from European countries will be invited. Encouraged by the tremendous response received in the last IESS, it is expected that the India show will generate value for the member exporters. Assistance is admissible under para 7.1.8 and para 4.4 of the MAI guidelines.

4.6.3 EP(Engg) Division, DoC has recommended the proposal.

4.6.4 EC approved the proposal with MAI assistance of ₹500.00 Lakhs under para 7.1.8 and para 4.4 of the MAI guidelines subject to EEPC ensuring participation of 450 foreign delegates and 300 Indian participants. The component-wise detail is as below.

(₹In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.8 and para 4.4 of the MAI Guidelines @ 90%
1	Venue related cost, B2B meetings, interpreter, translation & organising expenditure	210.00	189.00
2	Publicity cost	180.00	162.00
3	Cost of catalogue and other materials including databases	10.00	9.00
4	Air fare & hotel accommodation for 450 foreign buyers	150.00	150.00
5	Hotel & airfare for exhibitors	10.00	Not admissible
6	Fair promotion expenses	75.00	Not admissible
7	Traveling expenses of EEPC officials & office bearers	25.00	Not admissible
8	Others	25.00	Not admissible
	Total	685.00	510.00
MAI assistance restricted to			500.00

Agenda Item No. 5

Item No. 1: Proposal of PDEXCIL for organizing India Pavilion at Colombo, Sri Lanka during April 2013.

5.1.1 The total estimated cost of the project for 2013-14 is ₹61.00 lakhs. The total MAI assistance sought for 2013-14 is ₹54.90 lakhs.

5.1.2 The proposed activities to be undertaken under the project is to organize India Pavilion at Colombo, Sri Lanka during April 2013, to create a platform for positive Buyer Seller interaction between manufacturers & prominent foreign buyers by displaying & show casing products of cotton and blended fabrics, & home textile manufactured on powerloom, trade through merchant exporters, reliable source of supply and further investment in the industry. Focus products are cotton and blended fabrics, made-ups & home textiles products. The Council is planning to participate in the event with 50 participants (Approx.). The exact date of the event is not mentioned by Council. It is expected that at least Rs.500 crores of export business of cotton fabrics & home textile product manufactured on powerloom, will be generated, exporters of PDEXCIL will definitely increase their export turnover, by exporting more fabrics to Sri Lanka and will increase the foreign exchange earnings, prominent foreign buyer come to know about the

various products manufactured in India and increase employment opportunities. Assistance is admissible under para 7.1.2 of the MAI guidelines.

5.1.3 Ministry of Textiles has recommended the proposal.

5.1.4 The Representative of Pdexcil informed SC that they are now organizing the event in 3rd week of June 2013 with 50 Indian exhibitors and around 300-350 buyers are expected to come in the event.

5.1.5 SC recommended the proposal for consideration of EC with MAI assistance of ₹30.00 Lakhs (₹ 26.00 lakhs for venue and other ₹ 4.00 lakhs for admissible expenses) under para 7.1.2 of the MAI guidelines subject to Pdexcil ensuring participation of 50 Indian exporters.

5.1.6 EC approved the proposal with MAI assistance of ₹30.00 Lakhs (₹ 26.00 lakhs for venue and other ₹ 4.00 lakhs for admissible expenses) under para 7.1.2 of the MAI guidelines subject to Pdexcil ensuring participation of 50 Indian exporters. The component-wise detail is as below.

(₹In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.2 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Space rent & erection of stalls (1000 sq mtr.)	40.00	26.00	26.00
2	Organising expenditure including publicity, buyer promotion and other related expenses	10.00	6.50	4.00
3	Inauguration & other related expenses	5.00	Not admissible	
4	Deputation of PDEXCIL officials & members of the organising committee including air fare and accommodation & DA	3.00	Not admissible	
5	Other organising expenses connected with the show	3.00	1.95	
	Total	61.00	34.45	30.00

Item No. 2: Proposal of EEPCC for organizing INDEE Show at Plovdiv, Bulgaria coinciding with international technical fair 2013 from 30th September to 2th October, 2013.

5.2.1 The total estimated cost of the project for 2013-14 is ₹390.00 lakhs. The total MAI assistance sought for 2013-14 is ₹292.00 lakhs.

5.2.2 The proposed activities to be undertaken under the project is to organizing INDEE Show at Plovdiv, Bulgaria coinciding with international technical fair 2013 from 30th September to 2th October, 2013. Focus products are machines building, automobiles transport, electronics engineering, construction & mining industry, power engineering, chemical industry, water management, building material & technologies and information & technology. The Council is planning to participate in the event with 85 participants. Bulgaria has been included in the focus market scheme of the foreign trade policy w.e.f

January, 2013 to increase exports to that country given the export potential. Assistance is admissible under para 7.1.2 and para 4.4 of the MAI guidelines.

5.2.3 FT(Europe) Division, DoC has recommended the proposal.

5.2.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹292.00 Lakhs under para 7.1.2 and para 4.4 of the MAI guidelines. (₹ 144.00 lakhs for venue, ₹ 120.00 lakhs for Branding of India pavilion, event management, films, publications, interpreters, theme pavilion, business centre facilities, audio visual equipment and other related organizing expenditure lakhs and ₹ 28.00 lakhs for publicity) subject to EEPC ensuring participation of 85 Indian exporters.

5.2.5 EC approved the proposal with MAI assistance of ₹292.00 Lakhs (₹ 144.00 lakhs for venue, ₹ 120.00 lakhs for Branding of India pavilion, event management, films, publications, interpreters, theme pavilion, business centre facilities, audio visual equipment and other related organizing expenditure lakhs and ₹ 28.00 lakhs for publicity) under para 7.1.2 and para 4.4 of the MAI guidelines subject to EEPC ensuring participation of 85 Indian exporters. The component-wise detail is as below.

(₹In Lakhs)

S. No.	Description	Estimated Expenditure	Admissible assistance Under para 7.1.2 and para 4.4 of the MAI Guidelines @ 80%
1	Space rent and erection of stalls	180.00	144.00
2	Branding of India Pavilion, Event management, Films, Publications, Interpreters, theme pavilion, business centre facilities, audio visual equipments and other related organizing expenditure	150.00	120.00
3	Publicity	35.00	28.00
4	Organizing expenses publicity in India for mobilization	15.00	Not sought by EEPC
5	Others	10.00	Not sought by EEPC
	Total	390.00	292.00

Item No. 3: Proposal of FICCI for organising Namaskar Africa at Zambia India- Southern Africa Business Forum & Exhibition at Zambia during September 2013.

5.3.1 The total estimated cost of the project for 2013-14 is ₹144.60 lakhs. The total MAI assistance sought for 2013-14 is ₹96.40 lakhs.

5.3.2 The proposed activities to be undertaken under the project is organising Namaskar Africa at Zambia India- Southern Africa Business Forum & Exhibition at Zambia during September 2013. Focus sectors are agriculture and agro processing, mining and quarrying energy, construction, ICT, business and financial services, manufacturing and travel and tourism etc. The Council proposed the event with 80 Indian companies, 350 from Nigeria and 200 from Kenya. Increasing trade of Indian companies with Southern African countries, reducing the trade deficit with the sub-region, increase project exports from India to southern African countries, to strengthen brand India image as a new economic

power to the Southern Africa Region and counter the dominance of Western countries and also to counter the increasing influence of China in Africa. Assistance has been sought under para 7.1.2 of the MAI guidelines.

5.3.3 FT (Africa) Division, DOC has recommended the proposal.

5.3.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹80.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹ 60.00 lakhs for venue and other ₹ 20.00 lakhs for admissible expenses) subject to FICCI ensuring participation of 80 Indian exporters and 350 buyers from African region.

5.3.5 EC approved the proposal with MAI assistance of ₹90.00 Lakhs (₹ 60.00 lakhs for venue and other ₹ 30.00 lakhs for admissible expenses) under para 7.1.2 of the MAI guidelines subject to FICCI ensuring participation of 80 Indian exporters and 350 buyers from African region. The component-wise detail is as below.

				(₹ In Lakhs)
Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Venue cost & organising expenses (like main conference hall, break away session halls, B2B halls, exhibition hall, stall construction, business centre, media centre, AV, backdrop & signage's flowers, ushers / temporary staff etc.)	81.00	52.65	60.00
2	Publicity cost for the event (including advertisement, backdrop, side panels, signages, audio-visual communication etc)	51.00	33.15	30.00
3	Printing Cost of catalogue & other material (brochures, exhibitor manual, badges, theme paper, stationary and photocopy etc)	6.00	3.90	
4	Translation and interpreter charges (like simultaneous translation equipment, interpreters etc)	6.60	4.29	
Total		144.60	93.99	90.00

Item No. 4: Proposal of CLE for organizing BSM for leather & leather products at South Africa during February, 2014.

5.4.1 The total estimated cost of the project for 2013-14 is ₹65.00 lakhs. The total MAI assistance sought for 2013-14 is ₹58.50 lakhs.

5.4.2 The proposed activities to be undertaken under the project is to organizing BSM for leather & leather products at South Africa during February, 2014, to facilitate business meetings between Indian participants and South African Buyers/Importers of Leather & Leather Products. Focus products are finished leather, footwear, leather garments, leather goods & accessories, leather gloves and saddler and harness sectors. The Council is planning to

participate in the event with 30 participants. Increase the exports between India and South Africa in leather product market to touch US\$75.00 mn by 2016-17 at a CAGR growth of 12.73%. Assistance is admissible under para 7.1.2 and para 7.5.2 of the MAI guidelines.

5.4.3 EP(LSG) Division, DOC has recommended the proposal.

5.4.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹50.00 Lakhs under para 7.1.2 and para 7.5.2 of the MAI guidelines. (₹ 45.00 lakhs for venue and other ₹ 5.00 lakhs for admissible expenses) subject to CLE ensuring participation of 30 Indian exporters.

5.4.5 EC approved the proposal with MAI assistance of ₹50.00 Lakhs (₹ 45.00 lakhs for venue and other ₹ 5.00 lakhs for admissible expenses) under para 7.1.2 and para 7.5.2 of the MAI guidelines subject to CLE ensuring participation of 30 Indian exporters. The component-wise detail is as below.

				(₹In Lakhs)	
Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.2 and para 7.5.2 of the MAI Guidelines @ 90%	MAI assistance recommended	
1	Venue & stall construction including organising expenses & event management	50.00	45.00	45.00	
2	Event Publicity Advertisement in trade publications etc, exclusive buyer-outreach campaign through direct mailers, telemarketing, website, design/preparation of publicity materials etc. On site distribution of promotional souvenirs, press meet, publicity materials alike preparation of presentation CDs, kits, catalogues, other materials, translation and interpreter charges etc.	15.00	13.50	5.00	
	Total	65.00	58.50	50.00	

Item No. 5: Proposal of CLE for organizing BSM for leather & leather products at UAE during October, 2013.

5.5.1 The total estimated cost of the project for 2013-14 is ₹70.00 lakhs. The total MAI assistance sought for 2013-14 is ₹63.00 lakhs.

5.5.2 The proposed activities to be undertaken under the project is to organizing BSM for leather & leather products at UAE during October, 2013, to facilitate business meetings between Indian participants and UAE Buyers/Importers of Leather & Leather Products. Focus products are finished leather, footwear, leather garments, leather goods & accessories, leather gloves and saddler and harness sectors. The Council is planning to participate in the event with 30 participants. Increase the exports between India and UAE in leather

product market to touch US\$250.00 mn by 2016-17 at a CAGR growth of 18.02%. Assistance is admissible under para 7.1.2 and para 7.5.2 of the MAI guidelines.

5.5.3 EP(LSG) Division, DOC has recommended the proposal.

5.5.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹50.00 Lakhs under para 7.1.2 and para 7.5.2 of the MAI guidelines. (₹ 45.00 lakhs for venue and other ₹ 5.00 lakhs for admissible expenses) subject to CLE ensuring participation of 30 Indian exporters.

5.5.5 EC approved the proposal with MAI assistance of ₹50.00 Lakhs (₹ 45.00 lakhs for venue and other ₹ 5.00 lakhs for admissible expenses) under para 7.1.2 and para 7.5.2 of the MAI guidelines subject to CLE ensuring participation of 30 Indian exporters. The component-wise detail is as below.

(₹In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.2 and para 7.5.2 of the MAI Guidelines @ 90%	MAI assistance recommended
1	Venue & stall construction including organising expenses & event management	55.00	49.50	45.00
2	Event Publicity Advertisement in trade publications etc, exclusive buyer-outreach campaign through direct mailers, telemarketing, website, design/preparation of publicity materials etc. On site distribution of promotional souvenirs, press meet, publicity materials alike preparation of presentation CDs, kits, catalogues, other materials, translation and interpreter charges etc.	15.00	13.50	5.00
	Total	70.00	63.00	50.00

Item No. 6: Proposal of CLE for organizing group participation of member exporters in Fashion Access, China during September 2013 and March 2014.

5.6.1 The total estimated cost of the project for 2013-14 is ₹129.24 lakhs. The total MAI assistance sought for 2013-14 is ₹116.32 lakhs.

5.6.2 The proposed activities to be undertaken under the project is to organizing group participation of member exporters in Fashion Access, China during September 2013 and March 2014. Focus products are footwear, bags, travel aware garment & fashion access. The Council is planning to participate in the event with 15 participants each for both events for September 2013 & March 2014. Assistance is admissible under para 7.1.2 and para 7.5.2 of the MAI guidelines.

5.6.3 EP(LSG) Division, DOC has recommended the proposal.

5.6.4 SC was informed by the ED, CLE that this fair is very important for CLE and many Indian exporters are willing to go in this fair. ED, CLE agreed to raise the number of Indian participants and requested SC to raise the level of assistance accordingly.

5.6.5 SC recommended the proposal for consideration of EC with MAI assistance of ₹200.00 Lakhs under para 7.1.2 and para 7.5.2 of the MAI guidelines for both editions of the fair. (₹ 90.00 lakhs for venue and other ₹ 10.00 lakhs for admissible expenses) subject to CLE ensuring participation of 40-40 Indian exporters for both exhibitions.

5.6.6 EC approved the proposal with MAI assistance of ₹200.00 Lakhs (₹ 90.00 lakhs for venue and other ₹ 10.00 lakhs for admissible expenses in each edition) under para 7.1.2 and para 7.5.2 of the MAI guidelines for both editions of the fair subject to CLE ensuring participation of 50-50 Indian exporters in each edition. The component-wise detail is as below.

(₹In Lakhs)				
Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.2 and para 7.5.2 of the MAI Guidelines @ 90%	MAI assistance recommended
1	Space cost for 180sqm	44.82 (for 15 Indian Exhibitors)	40.33	90.00 (for 40 Indian Exhibitors)
2	Stand construction @ US\$ 100 per sqm	10.80	9.72	10.00
3	Professional agency charges for buyers outlets	9.00	Not admissible	
4	Publication & publicity advertising expenses	1.00	0.90	
	Total cost of participation of one edition	64.62 (for 15 Indian Exhibitors)	50.95	100.00 (for 50 Indian Exhibitors)
	Total cost of participation of two edition	129.24	101.90	200.00

Item No. 7: Proposal of CHEMEXCIL for organising India Pavilion in “Chemspec Asia” at Bangkok, Thailand from 19-21 September, 2013.

5.7.1 The total estimated cost of the project for 2013-14 is ₹151.00 lakhs. The total MAI assistance sought for 2013-14 is ₹98.15 lakhs.

5.7.2 The proposed activities to be undertaken under the project is organising India Pavilion in “Chemspec Asia” at Bangkok, Thailand from 19-21 September, 2013, to put up “Indian Pavilion” in this show so as to promote “Made in India Brand”, to show case India’s capability to manufacture products as per the international standard and quality at most competitive prices. The world’s largest suppliers of fine and specialty chemicals and associated products and services can be found at Chemspec exhibition, Chemspec Thailand will provide the perfect opportunity to connect with visitors from not just Thailand

but around the world. The council is planning to participate in the event with 30 Indian exporters. Chemspec Asia is a platform where all the major manufacturer exporters of specialty chemicals take part to make new contacts as well as to strengthen the old contacts, discuss with them the strategy of increasing the trade in Asian countries and across the globe. Assistance has been sought under para 7.1.2 of the MAI guidelines.

5.7.3 EP(CAP) Division, DOC has recommended the proposal.

5.7.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹81.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹ 81.00 lakhs for venue) subject to Chemexcil ensuring participation of 30 Indian exporters.

5.7.5 EC approved the proposal with MAI assistance of ₹81.00 Lakhs (₹ 81.00 lakhs for venue) under para 7.1.2 of the MAI guidelines subject to Chemexcil ensuring participation of 30 Indian exporters. The component-wise detail is as below.

(₹ In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Venue cost construction of stall with made in India brand and other organising expenses including generating local participants	125.00	81.25	81.00
2	Publicity cost of event	20.00	13.00	
3	Cost of catalogue	6.00	3.90	
	Total	151.00	98.15	81.00

Item No. 8: Proposal of CHEMEXCIL for organising India Pavilion in "Interdye Asia Exhibition" at Jakarta, Indonesia during October, 2013.

5.8.1 The total estimated cost of the project for 2013-14 is ₹155.00 lakhs. The total MAI assistance sought for 2013-14 is ₹100.75 lakhs.

5.8.2 The proposed activities to be undertaken under the project is organising India Pavilion in "Interdye Asia Exhibition" at Jakarta, Indonesia during October, 2013, to put up "Indian Pavilion" in this show so as to promote "Made in India Brand", to show case India's capability to manufacture products as per the international standard and quality at most competitive prices. The council is planning to participate in the event with 65 Indian exporters. They will generate more and more participation of our member exporters in the said exhibition which enables Indian exporters to get maximum benefit from "Interdye Asia". Assistance has been sought under para 7.1.2 of the MAI guidelines.

5.8.3 EP(CAP) Division, DOC has recommended the proposal.

5.8.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹88.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹ 88.00 lakhs for venue) subject to Chemexcil ensuring participation of 65 Indian exporters.

5.8.5 EC approved the proposal with MAI assistance of ₹88.00 Lakhs (₹ 88.00 lakhs for venue) under para 7.1.2 of the MAI guidelines subject to Chemexcil ensuring participation of 65 Indian exporters. The component-wise detail is as below.

(₹ In Lakhs)

Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Venue cost construction of stall with made in India brand and other organising expenses including generating local participants	135.00	87.75	88.00
2	Publicity cost of event	15.00	9.75	
3	Cost of catalogue	5.00	3.25	
	Total	155.00	100.75	88.00

Item No. 9: Proposal of CHEMEXCIL for organising RBSM for Dyes and Dye intermediates, Basic Inorganic & organic chemicals etc. at Goa from 6-8 February, 2014.

- 5.9.1 The total estimated cost of the project for 2013-14 is ₹135.25 lakhs. The total MAI assistance sought for 2013-14 is ₹116.35 lakhs.
- 5.9.2 The proposed activities to be undertaken under the project is organising Reverse Buyer Seller Meet at Goa from 6-8 February, 2014, to put up "Indian Pavilion" in this show so as to promote "Made in India Brand", to show case India's capability to manufacture products as per the international standard and quality at most competitive prices. Focus products are Dyes and Dye intermediates, Basic Inorganic & organic chemicals including agrochemicals, soaps, detergents, cosmetics, toiletries and essential oils, castor oil and its derivatives. The council is planning to organize in the event with 100 foreign delegates (25 from USA and 75 from other countries) and number of Indian exporters not mentioned by CHEMEXCIL. The exhibition/BSM will bring together all the players in the Dyes and dye intermediates, basic inorganic & organic chemicals, including agrochemicals, soaps, detergents etc. on common platform to interact share resource, improve networking with their counterparts in general and focus areas and which would provide future road map/directions for the industries. Assistance has been sought under para 7.1.8 of the MAI guidelines
- 5.9.3 EP(CAP) Division, DOC has recommended the proposal.
- 5.9.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹50.00 Lakhs under para 7.1.8 of the MAI guidelines. (₹26.00 lakhs for venue and other ₹24.00 lakhs for admissible expenses).
- 5.9.5 EC approved the proposal with MAI assistance of ₹50.00 Lakhs (₹26.00 lakhs for venue and other ₹24.00 lakhs for admissible expenses) under para 7.1.8 of the MAI guidelines subject to Chemexcil ensuring participation of 80-100 Indian Exhibitors and 40 Foreign Buyers. The component-wise detail is as below.

Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.8 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Venue cost construction of stall with made in India brand and other organising expenses including generating local participants	40.00	26.00	26.00
2	Air fare and Hotel accommodation for 40 foreign delegates	81.25	81.25	24.00
3	Publicity cost of event	8.00	5.20	
4	Cost of catalogue	4.00	2.60	
5	Translation and interpreter charges	2.00	1.30	
	Total	135.25	116.35	50.00

Item No. 10: Proposal of TEPC for organising participation in Communic Asia 2013 at Singapore from 18-21 June, 2013.

5.10.1 The total estimated cost of the project for 2013-14 is ₹60.00 lakhs. The total MAI assistance sought for 2013-14 is ₹39.00 lakhs.

5.10.2 The proposed activities to be undertaken under the project is organising participation in Communic Asia 2013 at Singapore from 18-21 June, 2013, India pavilion is to be constructed in which individual exporter will have booth to showcase their products and negotiate business with the buyers from different countries, to provide networking opportunities for business development to the Indian participants, explore the opportunity lying in the ASEAN+2 market. The council is planning to organize in the event with 10-12 Indian telecom companies. Enhancing increase of exports from India to ASEAN countries, establishment of contacts with local trade associations and later on signing of agreement, establishing B2B linkages by distinct delegates with their counterparts, identification of products for exports and standards followed and to find existing source of import of raw material and components into this countries. Assistance is admissible under para 7.1.2 of the MAI guidelines.

5.10.3 EP(OP&S) Division, DOC has recommended the proposal.

5.10.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹30.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹ 25.00 lakhs for organizing expenses and other ₹ 5.00 lakhs for promotional material) subject to TEPC ensuring participation of 15 Indian exporters.

5.10.5 EC approved the proposal with MAI assistance of ₹30.00 Lakhs (₹ 29.00 lakhs for organizing expenses and other ₹ 1.00 lakhs for promotional material) under para 7.1.2 of the MAI guidelines subject to TEPC ensuring participation of 15 Indian exporters. The component-wise detail is as below.

Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Organising expenses Establishing contacts with trade association for organisations of the conference /meetings etc, networking reception, cost of venue, one to one meetings, local transport and logistic	55.00	35.75	29.00
2	Promotional material Promotional material – country specific brief reports, status of Indian telecom industry, export potential of products, marketing brochure with delegation details, Indian telecom status report, Indian investment opportunities and related policy framework etc.	5.00	3.25	1.00
	Total Expenditure	60.00	39.00	30.00

Item No. 11: Proposal of TEPC for organising participation in Futurecom 2013 BSM at Rio De Janeiro, Brazil during 21-24 October, 2013.

5.11.1 The total estimated cost of the project for 2013-14 is ₹85.00 lakhs. The total MAI assistance sought for 2013-14 is ₹55.25 lakhs.

5.11.2 The proposed activities to be undertaken under the project is organising participation in Futurecom2013/BSM at Rio De Janeiro, Brazil during 21-25 October, 2013, Identify trade associations for future contacts who could organize the event and one to one meetings with potential customers, to provide networking opportunities for business development of the Indian delegates and develop a database of exportable products and technologies. TEPC has not mentioned specific date of the event. The council is planning to organize in the event with 10 Indian telecom companies. Establishment of contacts with local trade associations and later on signing of agreement, establishing B2B linkages by distinct delegates with their counterparts, identification of products for exports and standards followed and to find existing source of import into these countries market access for the identified products and technologies and their demand requirement. Assistance is admissible under para 7.1.2 of the MAI guidelines.

5.11.3 EP(OP&S) Division, DOC has recommended the proposal.

5.11.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹30.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹ 25.00 lakhs for organizing expenses and

other ₹ 5.00 lakhs for promotional material) subject to TEPC ensuring participation of 15 Indian exporters.

5.11.5 EC approved the proposal with MAI assistance of ₹30.00 Lakhs (₹ 29.00 lakhs for organizing expenses and other ₹ 1.00 lakhs for promotional material) under para 7.1.2 of the MAI guidelines subject to TEPC ensuring participation of 10 Indian exporters. The component-wise detail is as below.

(₹ In Lakhs)

SI. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Organising expenses Establishing contacts with trade association for organisations of the conference /meetings etc, networking reception, cost of venue, one to one meetings, local transport and logistic	80.00	52.00	29.00
2	Promotional material Promotional material – country specific brief reports, status of Indian telecom industry, export potential of products, marketing brochure with delegation details, Indian telecom status report, Indian investment opportunities and related policy framework etc.	5.00	3.25	1.00
	Total Expenditure	85.00	55.25	30.00

Item No. 12: Proposal of TEPC for organising participation in Africacom2013/BSM at South Africa during September/December, 2013.

5.12.1 The total estimated cost of the project for 2013-14 is ₹70.00 lakhs. The total MAI assistance sought for 2013-14 is ₹45.50 lakhs.

5.12.2 The proposed activities to be undertaken under the project is organising participation in Africacom2013/BSM at South Africa during September/December, 2013, Identify trade associations in consultation with Indian embassies for future contacts who could organize one to one meetings with potential customers, to provide networking opportunities for business development of the Indian delegates and to identify focus products that have potential for exports and need targeted approach for building commercial linkages. TEPC

has not mentioned specific date of the event. The council is planning to organize in the event with 10 Indian telecom companies. To increase of exports from India to other countries, contact establishment with local system integrators, establishing B2B linkages by distinct delegates with their counterparts, identification of products for exports and standards followed and market access for the identified products and services. Assistance is admissible under para 7.1.2 of the MAI guidelines.

5.12.3 EP(OP&S) Division, DOC has recommended the proposal.

5.12.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹30.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹ 25.00 lakhs for organizing expenses and other ₹ 5.00 lakhs for promotional material) subject to TEPC ensuring participation of 15 Indian exporters.

5.12.5 EC approved the proposal with MAI assistance of ₹40.00 Lakhs (₹ 39.00 lakhs for organizing expenses and other ₹ 1.00 lakhs for promotional material) under para 7.1.2 of the MAI guidelines subject to TEPC ensuring participation of 15 Indian exporters. The component-wise detail is as below.

(₹ In Lakhs)				
Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 of the MAI Guidelines @ 65%	MAI assistance recommended
1	Organising expenses Establishing contacts with trade association for organisations of the conference /meetings etc, networking reception, cost of venue, one to one meetings, local transport and logistic	65.00	42.25	39.00
2	Promotional material Promotional material – country specific brief reports, status of Indian telecom industry, export potential of products, marketing brochure with delegation details, Indian telecom status report, Indian investment opportunities and related policy framework etc.	5.00	3.25	1.00
	Total Expenditure	70.00	45.50	40.00

Item No. 13: Proposal of M/s TPM consultant for payment of legal fees under MAI Scheme.

5.13.1 The total estimated cost of the project for 2013-14 is ₹1.00 lakhs. The total MAI assistance sought for 2013-14 is ₹1.00 lakhs.

5.13.2 The proposed activities to be undertaken under the project is to prepare a Government response to the questionnaires in connection with the CVD investigation initiated by the Canada Board Services Agency (CBSA) against import of certain Carbon Steel Welded Pipes from India. M/s TPM consultants was engaged as legal consultant with the approval

of JS (SC). A maximum fee of ₹ 1.00 lakh is paid to the legal consultants in such cases earlier. Assistance is admissible under para 7.3.3 of the MAI guidelines.

5.13.3 EP (Engg) Division, DOC has recommended the proposal.

5.13.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹1.00 Lakhs under para 7.3.3 of the MAI guidelines.

5.13.5 EC approved the proposal with MAI assistance of ₹1.00 Lakhs under para 7.3.3 of the MAI guidelines.

Agenda Item No. 6

Item No. 1: Proposal of ITPO for organizing India Pavilion at Medica-International Trade Fair for Medical Technology, Dusseldorf, Germany during 20-23 November 2013.

- 6.1.1 The total estimated cost of the project for 2013-14 is ₹147.00 lakhs. The total MAI assistance sought for 2013-14 is ₹90.35 lakhs.
- 6.1.2 The proposed activities to be undertaken under the project is to organize a state of the art India pavilion, business seminars and B2B meeting at Medica-International Trade Fair for Medical Technology, Dusseldorf, Germany during 20-23 November 2013 in about 400 sqm area, Number of participants for the event has not been mentioned by ITPO. Focus product Hospital Supplies and Disposables. Assistance is admissible under para 7.1.2 of the MAI guidelines.
- 6.1.3 FT(Europe) Division, DOC has recommended the proposal.
- 6.1.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹ 90.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹ 85.00 venue and ₹ 5.00 lakhs for other admissible expenses) subject to ITPO ensuring participation 30 Indian participants.
- 6.1.5 The proposal was deferred in the EC meeting held on 11.12.2012.
- 6.1.6 EC approval is being sought for MAI assistance of ₹ 90.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹ 85.00 venue and ₹ 5.00 lakhs for other admissible expenses) subject to ITPO ensuring participation 30 Indian participants.
- 6.1.7 EC approved the proposal with MAI assistance of ₹ 90.00 Lakhs (₹ 85.00 venue and ₹ 5.00 lakhs for other admissible expenses) under para 7.1.2 of the MAI guidelines subject to ITPO ensuring participation 30 Indian participants. The component-wise detail is as below.**

Sl. No.	Heads	Estimated Expenditure	Admissible assistance Under para 7.1.2 of the MAI Guidelines @ 65%	(₹ In Lakhs)
				MAI assistance recommended
1	Venue cost including construction / decoration for an area of 400 sqm	130.00	84.50	85.00
2	a) Pre show promotion / publicity in India	1.00	0.65	5.00

	b) Publicity (in host country) including holding seminars / food festival / press meet etc.	5.00	3.25	
3	Printing of catalogues / brochures / banners / textiles graphics	2.00	1.30	
4	Interpreters /Translator / local staff	1.00	0.65	
5	Deputation Cost	8.00	Not sought by ITPO	
	Total	147.00	90.35	90.00

Item No. 2: Proposal of HEPC for organizing National level participation in Hong Kong International Hometextile Fair at Hong Kong during April 2013.

- 6.2.1 The total estimated cost of the project for 2013-14 is ₹193.08 lakhs. The total MAI assistance sought for 2013-14 is ₹130.30 lakhs.
- 6.2.2 The proposed activities to be undertaken under the project is to organize National level participation in Hong Kong International Hometextile Fair at Hong Kong during April 2013. The Council is planning to participate in the event with 40 participants. The exact date has not been mentioned by Council. HEPC would obtain raw space directly from the fair authorities and develop a Indian Hand-woven pavilion in order to create the Brand Image of Indian Hand-woven at a grand scale. Assistance is admissible under para 7.1.2 of the MAI guidelines.
- 6.2.3 EP(Textile) Division, DOC & Ministry of Textiles has recommended the proposal.
- 6.2.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹100.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹90.00 for venue and ₹ 10.00 lakhs for other admissible expenses) subject to HEPC ensuring participation of 40 Indian exporters.
- 6.2.5 The proposal was deferred in the EC meeting held on 11.12.2012.
- 6.2.6 EC approval is being sought for MAI assistance of ₹100.00 Lakhs under para 7.1.2 of the MAI guidelines. (₹90.00 for venue and ₹ 10.00 lakhs for other admissible expenses) subject to HEPC ensuring participation of 40 Indian exporters.
- 6.2.7 EC approved the proposal with MAI assistance of ₹100.00 Lakhs (₹90.00 for venue and ₹ 10.00 lakhs for other admissible expenses) under para 7.1.2 of the MAI guidelines subject to HEPC ensuring participation of 40 Indian exporters. The component-wise detail is as below**

Sl. No.	Heads	Estimated Expenditure	Assistance admissible under para 7.1.2 of the MAI Guidelines @ 65%	(₹In Lakhs) MAI assistance recommended
1	Venue cost including organizing expenses	141.68	92.09	90.00
2	Construction charges	32.20	20.93	
3	Publicity cost (hoardings, advertisements in print & electronic media, souvenirs, display systems, posters etc.)	10.00	6.50	10.00
4	Cost of catalogues and	5.00	3.25	

	brochures			
5	Translation & interpreter charges	4.20	2.73	
	Total	193.08	125.50	100.00

Agenda Item No. 7

Proposals of Research / Study recommended by Sub-Committee

Item No. 1: Proposal of NCTI for study on Identification of tariff lines with high export potential to China.

- 7.1.1 The total estimated cost of the project for 2013-14 is ₹2.25 lakhs. The total MAI assistance sought for 2013-14 is ₹2.25 lakhs.
- 7.1.2 The proposed activities to be undertaken under the project is Identification of tariff lines with high export potential to China and desktop study. The joint working group will identify the potential sectors of each country and suggest ways as to how to utilize the strength of these sectors for mutual benefits, it will analyze as to how the State Owned Enterprises (SOEs) / Public Sector Undertaking (PSUs) can help in balancing the trade. Is to priorities an item, which may be focused upon by India for penetrating China. This includes tariff lines wise identification of potential items for India where there appears to be significant import by the county as well as exports of India, but there is low level of imports of the items by the country from India. It will also help in understanding the market trade of India and China with rest of the world and position of India as a supplier country world also be assessed. NCTI will complete the study and submit its report within the stipulated six weeks period. Weekly progress to be discussed with the Division before finalization, if delayed beyond 6 weeks, 1% of the cost per week. Assistance is admissible under para 7.4.3 of the MAI guidelines.
- 7.1.3 TPD Division of DOC has recommended the proposal.
- 7.1.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹2.25 Lakhs under para 7.4.3 of the MAI guidelines.
- 7.1.5 EC approved the proposal with MAI assistance of ₹2.25 Lakhs under para 7.4.3 of the MAI guidelines.**

Item No. 2: Proposal of IIFT for study on to ascertain the potential of bilateral trade and economic cooperation between India and Economic Community of Western African States (ECOWAS).

- 7.2.1 The total estimated cost of the project for 2013-14 is ₹10.32 lakhs. The total MAI assistance sought for 2013-14 is ₹10.32 lakhs.
- 7.2.2 The proposed activities to be undertaken under the project is to ascertain the potential of bilateral trade and economic cooperation between India and Economic Community of Western African States (ECOWAS). IIFT proposed to analyze the macroeconomic situation of ECOWAS members countries, analyze the trade dynamics of ECOWAS with

the world India, identify the major products India is currently exporting and importing from these countries and analyze their future potentiality, identify the sectors of potentials FDI and identify the challenges of doing business in these countries. Assistance is admissible under para 7.4.3 of the MAI guidelines.

7.2.3 TPD Division of DOC has recommended the proposal.

7.2.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹10.32 Lakhs under para 7.4.3 of the MAI guidelines.

7.2.5 EC approved the proposal with MAI assistance of ₹10.32 Lakhs under para 7.4.3 of the MAI guidelines.

Item No. 3: Proposal of NCTI for study on identification of tariff with high export potential to Nordic Countries.

7.3.1 The total estimated cost of the project for 2013-14 is ₹6.00 lakhs. The total MAI assistance sought for 2013-14 is ₹6.00 lakhs.

7.3.2 The proposed activities to be undertaken under the project is to identification of tariff with high export potential to Nordic Countries, identify competing supplier countries including the nit value of imports from that country into the targeted Nordic countries, this would help to understand whether Indian exports lagged behind despite or because of lack of competitiveness. The same study would also identify tariff lines specific to export promotion councils so that these EPCs can launch a focused plan of action to address each of these targeted markets. Assistance is admissible under para 7.4.4 of the MAI guidelines.

7.3.3 TPD Division of DOC has recommended the proposal.

7.3.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹6.00 Lakhs (Rs. 1.50 lakhs per country) under para 7.4.4 of the MAI guidelines.

7.3.5 EC approved the proposal with MAI assistance of ₹6.00 Lakhs (₹ 1.50 lakhs per country) under para 7.4.4 of the MAI guidelines.

Agenda Item No. 8

Additional Agenda

Item No. 1: Proposal of FIEO to prepare an Export Strategy in the 10 States of India under 3 year pilot programme.

8.1.1 The total estimated cost of the project for 2013-14 is ₹161.50lakhs. The total MAI assistance sought for 2013-14 is ₹161.50 lakhs.

8.1.2 The proposal in detail was discussed in the Sub-Committee meeting held on 15.03.2013 under the Chairmanship of AS&FA. The study will cover four states namely Uttar Pradesh, Andhra Pradesh, Madhya Pradesh and Jharkhand at the cost of ₹ 50.00 lakhs with a time span of one year. The studies should be done in a phased manner viz, the 1st report in 4 months, 2nd report in 6 months and all in a year.

8.1.3 TPD Division of DOC has recommended the proposal.

8.1.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹50.00 Lakhs under para 7.4.3 of the MAI guidelines.

8.1.5 EC approved the proposal with MAI assistance of ₹50.00 Lakhs under para 7.4.3 of the MAI guidelines. The component wise details is as below.

(₹ in lakhs)

Sl. No.	Heads	Maximum Admissible assistance Under para 7.4.3 of the MAI Guidelines
1	Manpower cost: Team leader per year	9.00
	5 researcher @ 5.5 lakh per year per person	27.50
	Statistical data analyst	6.00
2	Traveling cost: air fare, local travel, hotel stay and DA for 2 persons per location	3.00
3	Printing & Stationary	2.00
4	Stakeholder's consultation meeting	1.00
5	Misc	1.50
	Total	50.00

Item No. 2: Proposal of ICRIER for conducting study on Revisiting SEZs : A review & evaluation of India's SEZ Policy.

8.2.1 The total estimated cost of the project for 2013-14 is ₹105.74 lakhs. The total MAI assistance sought for 2013-14 is ₹105.74 lakhs.

8.2.2 The proposal in detail was discussed in the Sub-Committee meeting held on 15.03.2013 under the Chairmanship of AS&FA. The study will enable Indian government to attract more investment in the SEZ projects, Recommend to improve India's existing SEZ policy, Learn from the best practices of other countries and make suggestions on how they can be implemented in India. Beneficiaries of the project would include Government of India industry, industry associations and export promotion councils. The time period defined at the six months. The SEZ division should take due care that the team manager & experts to be engaged by ICRIER for conducting the study have adequate experience in infrastructure related works.

8.2.3 TPD Division of DOC has recommended the proposal.

8.2.4 SC recommended the proposal for consideration of EC with MAI assistance of ₹50.00 Lakhs under para 7.4.3 of the MAI guidelines.

8.2.5 EC approved the proposal with MAI assistance of ₹50.00 Lakhs under para 7.4.3 of the MAI guidelines.

List of participants of Empowered Committee Meeting of MAI held on 19.03.2013 in
Room No. 141 under the Chairmanship of Shri S.R. Rao, Commerce Secretary,
Department of Commerce.

1. Shri S. R. Rao, Commerce Secretary --- Chairman
2. Ms. Anita Agnihotri, AS&FA, DOC
3. Shri D. S. Dhesi, AS, DOC
4. Shri Arvind Mehta, JS, DOC
5. Shri Siddharth, JS, DOC
6. Shri Rajeev Arora, JS, DOC
7. Ms. Sushmita Dasgupta, EA, DOC
8. Shri Anurag Saxena, JS, DOC
9. Ms. Mridul Jain, JS, DOC
10. Shri S.K. Sharma, DS, DOC
11. Shri R.P. Singh, DS, DOC
12. Shri Jagjeet Kumar, US, DOC
13. Shri G, Muthuraja, US, DOC
14. Shri Parveen Jargar, US, M/o Textiles
15. Ms Deepa Jain, US(ITP), MEA
16. Shri Malay Shrivastava, ED, ITPO
17. Ms. Meenakshi Singh, OSD, ITPO
18. Ms. Beela Rajesh, ED, HEPC
19. Shri Ajay Sahai, DG & CEO, FIEO
20. Shri Vijay Mathur, ASG, AEPC
21. Shri Rajiv Bhatnagar, AEPC
22. Shri Sabyasachi Ray, ED, G&JEPC
23. Shri Bijal Shah, G&JEPC
24. Shri R.K. Jalan, CLE
25. Shri B. Sarkar, ED, EEPC
26. Shri Gurvinder Singh, EEPC
27. Shri Shiv Kumar Gupta, ED, CEPC
28. Shri D. K. Sareen, ED, ESC EPC
29. Shri E.L. Paulo, ED, SRTEPC
30. Shri Rajeev Bhatnagar, AEPC
31. Dr. J.P. Tiwari, Chemexcil
32. Shri Deepak Sood, CII
33. Shri Amit Panjawani, CII
34. Shri S.S. Chawla, ASSOCHAM
35. Smt Sheila Sudhakaran, FICCI
36. Shri Himar Arjun Singh, FICCI
37. Shri R.K. Pathak, Secretary, TEPC
38. Ms. Sarbani Dasgupta, TEPC
39. Dr. Mahua, ISID
